



Sansabelt slacks and an Afgahan hound--man's best friends this spring. The Jaymar slacks, a 70 percent polyester, 30 percent wool blend, are a classy burnt orange, moss green, black and gray plaid. They feature Jaymar's exclusive 2-inch fabric-covered waistband with a button-down extension through a 1/2-inch belt loop, avanti front pockets and flared bottoms. Add a gray turtleneck sweater and you've got a go-anywhere outfit perfect for a stroll in the park with a good friend. The dog's coat is by Mother Nature.

**LET MEN'S FASHION
PUT SPRING BACK IN YOUR STEP**

The road to men's fashions narrows for spring '79. Lapels, shirt collars and ties have smaller dimensions--all part of a new, more relaxed silhouette in menswear.

"The move toward softer construction has been coupled with changes in silhouette for exciting possibilities," said Burton B. Ruby, president of Jaymar-Ruby, the nation's largest manufacturer of quality men's slacks and a trend-setter in sportswear.

As lapels on sportcoats have narrowed to an average of 3 1/4 inches, shirt collars and ties also have been reduced to preserve a proportioned silhouette--one in tune with a casual flair in men's dress and sportswear.

"Men shouldn't fear that their wardrobes will become obsolete," Ruby said. "It's evolution, not revolution that's making the real news in men's fashions this spring."

The mood of casual tailoring for spring is loose and easy fitting, with less shape at the waist and a less rigid shoulder expression. Many sportcoats will have a European flavor as double-breasted models make a comeback and sleeves get pushed up and collars get turned up.

Slacks will feature either a slight flare or a straight leg bottom. Pleats will be important on slacks for leisure wear.

"Detailing on slacks continues to make the difference in high quality dress and leisure wear slacks," Ruby said. "Many models sport brass appointments and double-needle stitching."

Vests will be strong in suit sales, although the vest often will be optional and will contrast with the color and pattern of the coat and slacks. Both three- and four-piece suits in lighter and brighter colors will set the pace for spring.

Silk blends top the fabric list for spring '79. "The Italians have grabbed the world's attention with the silk look," Ruby said. "Everything from the sheerest, refined silk to the raw silk varieties that appear rough-hewn are available. Silk has the versatility to express what the loose-and-easy concept in fashion is all about."

Linens, cotton and polyester blends as well as tweeds and herringbones adapted for summer wear also will be prominent. Square and heavy weaves are

used to add surface interest, in keeping with the emphasis on texture in menswear.

This emphasis means patterns are becoming softer and smaller. Checks and windowpanes are more discreet and fine-lined stripes will be vogue.

Just as spring rainbows bring forth a spectrum of colors, fashion hues will center around the tones of the natural fabrics. Soft blues and greens are used with beige and tan to keep the color story light and breezy. Pastels add a touch of excitement to offset the neutral tones.

Fashions for spring '79 are guaranteed to brighten up any man's outlook and put spring back in his step.

Shaving Through The Ages

Beards have symbolized strength and manhood through much of history, but at times have been blamed as the cause of wars and taxes, credited as symbols of wisdom and patriotism.



A MODEL OF KING C. GILLETTE'S FIRST SAFETY RAZOR.

Modern technology has made shaving easier and more comfortable, which explains in part why only ten percent of American men sport beards today.

Before recorded history, men bravely faced sharpened clam shell edges or polished flint to achieve that cleanshaven look. The natives of Polynesia relied on finely honed sharks' teeth.

In ancient Egypt, as well as in Turkey and India, a beard was a sign of dignity and wisdom. Fashionable early Greeks also wore beards, but hairy faces met banishment when Alexander the Great ordered his soldiers to shave in the 4th century B.C. His reason? The beard was a "handle" by which the enemy could seize his men.

Beards flourished during the early 1800's, but when the safety razor's inventor, King C. Gillette, began working on his invention, most men were shaving again. Gillette's idea came

one morning in 1895 when he tried to shave with a straight razor so dull he couldn't use it.

Gillette formed a company in So. Boston, Mass., to manufacture razors and blades and soon acquired a patent on his invention.

While successful from the start, sales really leaped with the U.S. government's unprecedented World War I order for 3.5 million razors and 36 million blades. It not only boosted the company's business but also irrevocably changed attitudes toward shaving among men who previously had depended on barbers to wield the straight-edged razor.

The razor blade has been improved many times since Gillette first manufactured them to fit his safety razor. Today Microsmooth blades, used on all Gillette twin-blade cartridges, are produced by a new ultrasonic honing process.



TODAY'S MICROSMOOTH TWIN-BLADES give a man the best shave possible.

It microscopically rehones the very tip of the blade edge after it has been formed by conventional sharpening and honing techniques.

Ultra-high magnification and advanced testing techniques reveal that the tip of the blade measures less than one one-millionth of an inch and has a more uniform edge than any of its predecessors.



"Potomac," in the original Indian, means "river of swans."



The ancient Egyptians included books on how to reach the other world when they entombed their mummies.



Early American colonists painted with a milk solution in which blueberries had been boiled to obtain a gray color for houses.



Jennie Hill receives service pin, \$500.00 check and congratulations from Kelly Jones, Missi Bode and Cy Ginn.

**JENNIE HILL
NAMED EMPLOYEE OF THE YEAR**

Being the star employee at Lady Luck during 1978, made Jennie Hill the star of the show at the anniversary party at Spanish Oaks. Jennie was named "Employee of the Year," an honor bestowed by co-workers.

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Jennie began work at Lady Luck in October, 1970. She started as a lunch counter chasier and later became restaurant manager. In 1973 she was made a change cashier, and now she is usually seen with a smile on her face at Change Booth #4.

Music and activity stopped at the party while the winner of the ocnrest was announced. Kelly Jones and Cy Ginn presented Jennie with a check for \$500 and a gold service pin. Both men praised her for her loyal service..

After the announcement, the music started again. The dance floor at the party was constantly full, and those who weren't dancing were eating. Two bands provided music. The evening started with the combo "A Touch of Class," followed by the Bill Geyer Trio. There was music for all ages.

Employees turned out in their fanciest clothes to celebrate Lady Luck's 15th anniversary. Paul Chappas caterer, prepared a delicious meal for 450 people.

E.O.B. OFFICIALS

Two federal officials will inspect will inspect the facilities, programs and services Thursday of the Economic Opportunity Board of Clark County (EOB), according to David Hoggard, EOB executive director.

Alphonse Rodriguez, Community Services Administration Region IX director, will be welcomed by the EOB board of directors after their 8:00 p.m. meeting Wednesday, Hoggard said.

Rodriguez will be accompanied by Carlton Dias, Community Services San Francisco representative.

The board meeting and reception will be in the EOB day care center building at 1818 Balzar St.

Community residents, elected officials and EOB staff members will eat lunch with Rodrigues noon Thursday at the EOB Senior Citizens Center at 330 W. Washington Ave., Hoggard said.

**SPALDING
MORTUARY**



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