

### Gifts By Avon



Jamaican born beauty, Ruth Cook, won a Family Fashions by Avon wardrobe, during the recent West Indian American Day Beauty Pageant. Family Fashions' Vice President of Merchandising, Barry Marchessault, awarded Ms. Cook a \$750 gift certificate at the Company's world headquarters.

Family Fashions by Avon, is a mail order clothing company designed to meet the demands of a rapidly growing industry.

Ruth Cook is currently the assistant to the General Manager of Playboy Magazine's Paperback Division. Ruth says that "I enjoy swimming as a leisure time activity and I want to go into the fashion business someday."

Avon is the world's largest manufacturer and distributor of cosmetics, fragrances and costume jewelry, with two wholly owned subsidiaries: Family Fashions by Avon, selling clothing by mail order, and Geni Inc., household and giftware sold through the home party plan.

**ADDRESSERS WANTED IMMEDIATELY!**

Work at home -- no experience necessary -- excellent pay. Write American Service, 8350 Park Lane, Suite 127, Dallas TX 75231.

# ALADIN

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# Media Reviews:

(For lovers of the tragic lore of the sea)

### "RESPECTABLE" GREED

A review of *Pirate Slave*, a novel by Parker Rossman, Thomas Nelson, Publishers, Nashville, Tennessee, 1977, Hardcover, 148 pages, \$6.95.

Here is the revealing story of a white seafaring youth who was captured by Muslim pirates and was made an enslaved person in a strange new world.

For those who would like to overlook the sordid facts of real life which prevailed on the high seas a century and more ago, Parker Rossman's *Pirate Slave* will make the return to reality as swift as it is heart-breaking.

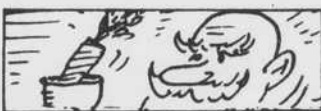
Life for seamen became attractive...and human...almost wholly within the past century. Formerly, prison doors were opened for men who would brave the perils of the sea. *Pirate Slave* portrays, in a remarkably lively way, the daily dreadful circumstances which made this

into a prisoner's option for a way of escape from the certainty of degradation of one kind to the possible mixture of degradation with adventure.

Life for poor whites was not altogether attractive either. Even the viable choice of the sea suggests the ugliness and unworthiness of life for the masses, where one was called a man but death with as one who was enslaved. That is why the risk of enslavement for a life at sea had its strange charms.

For Joseph Alexander Short, a white American seafaring lad, enslavement at Muslim hands became a life in which he had no choice but one which in his heart he chose over the meager dignity of demeaned "freedom" in a world which had enchained his mind through the constant fear of hunger and the ever-present fact of brutality.

You will be grateful to Parker Rossman, once you have read this bit of history, romanticized only to make it all the more real...and raw.



George Bernard Shaw, the famous British playwright, was a vegetarian.



Ostrich eggs are the largest bird eggs. They may be eight inches long and weigh three pounds.

## Fran Jones



Departs 345

Most people climb the corporate ladder from the ground up. United Airlines Fran Jones has moved up in the company by moving down--from the air to the ground. Ms. Jones--now a United operating manager in Los Angeles--began with the company as a flight attendant in 1967. She's now responsible for 390 flight attendants and 14 management people. Ms. Jones develops, trains, supervises and counsels flight attendants in all aspects of their jobs--from passenger safety to comfort and service.

# QUICK QUIZ QUICK QUIZ

??

### TEST YOUR I.Q.



What's your I.Q. (Insulation Quotient)?

It'll only take a moment to find out. Simply reply true or false to each question on the following "quick quiz" developed by Owens-Corning Fiberglas Corporation, a leading manufacturer of residential insulation. Answers and test scoring will be covered at the end.

Remember, the higher your energy conservation I.Q., the more energy--and dollars--you can save.

1. A 9-inch thickness of insulation always has an R-value of 19?
2. "Batt" type insulation can offer more assurance of installed performance than a loose-fill type?
3. When installing a new layer of insulation over existing insulation with a vapor barrier, the new material should also have a vapor barrier?
4. When reinsulating an attic that already contains some loose fill insulation, it is all right to use a blanket material?
5. Insulation is most effective in reducing energy usage in winter or in colder northern climates.
6. An R-value of 19 in ceilings and an R-value of 11 in walls is adequate insulating value for virtually all areas of the country?
7. Old newspapers or rags offer homeowners an economical alternative to commercially manufactured insulation materials?

Have the faintest idea what your I.Q. (Insulation Quotient) is? Take this quick quiz to find out. Knowing it can save you energy--and money.

- to 10 inches of another's.
2. True. Unlike loose-fill insulation, batt insulation has been prefabricated by the manufacturer into dimensionally consistent blankets of a specific R-value, taking the guesswork out of installation and making it easier to achieve the exact R-value you are paying for.
3. False. When installing a new layer of insulation over a material that already has a vapor barrier, use an unfaced or "friction fit" product to avoid creating a second vapor barrier between the two layers.
4. True. Blanket type insulation can be installed over loose fill material and may, in fact, be a better choice since it is dimensionally consistent and isn't likely to settle over time. Be sure to use an unfaced blanket.

- reducing heat gain during air conditioner weather. In fact, in some climates, savings in air conditioning costs can be greater than savings realized during the heating season.
6. False. Recent computer studies conducted by Owens-Corning show that as a result of today's rapidly increasing energy costs, higher levels of insulation can be economically justified for all but the most moderate U.S. climates.
7. False. While almost any material in walls or attics provides some insulation value, such homemade substitutes offer minimal thermal efficiency, and may pose a substantial fire hazard. Thus, most experts advise using materials that meet established industry standards.

ANSWERS: 1. False. Inches and R-values have no correlation. Six inches of one manufacturer's product may have an R-value equal

A score of fewer than 3 correct answers, may give you the chills; 4 to 5 correct might warm the cockles of your heart. But 6 or better means you're cooking with fire!