

The Publisher Speaks

Advertising Agencies VS Campaign Heads!

It seems as though all the politicians leave their campaigning up to the advertising agency and the advertising agency spends their money with their friends and not really caring if the politician gets elected. If politicians continue to try to win an election through the advertising agencies, and not the people that they would like to head their campaign, we would have a lot more good politician losers.

It will show in this up and coming race between the Sheriff race and the Governors race. The advertising agency feels as though they need not place ads in the black local newspaper which is being distributed throughout the state of Nevada. They are not hurting the newspaper they are hurting the politician that's running for office because they will say when they lose, where did I goof and their goof will be where they placed their money to get elected.

They really should try to stop the advertising agencies from trying to make deals with people that have no interest in the race other than having a bunch of welfare mothers handing out literature at the polls. It showed in the primary that that doesn't work.

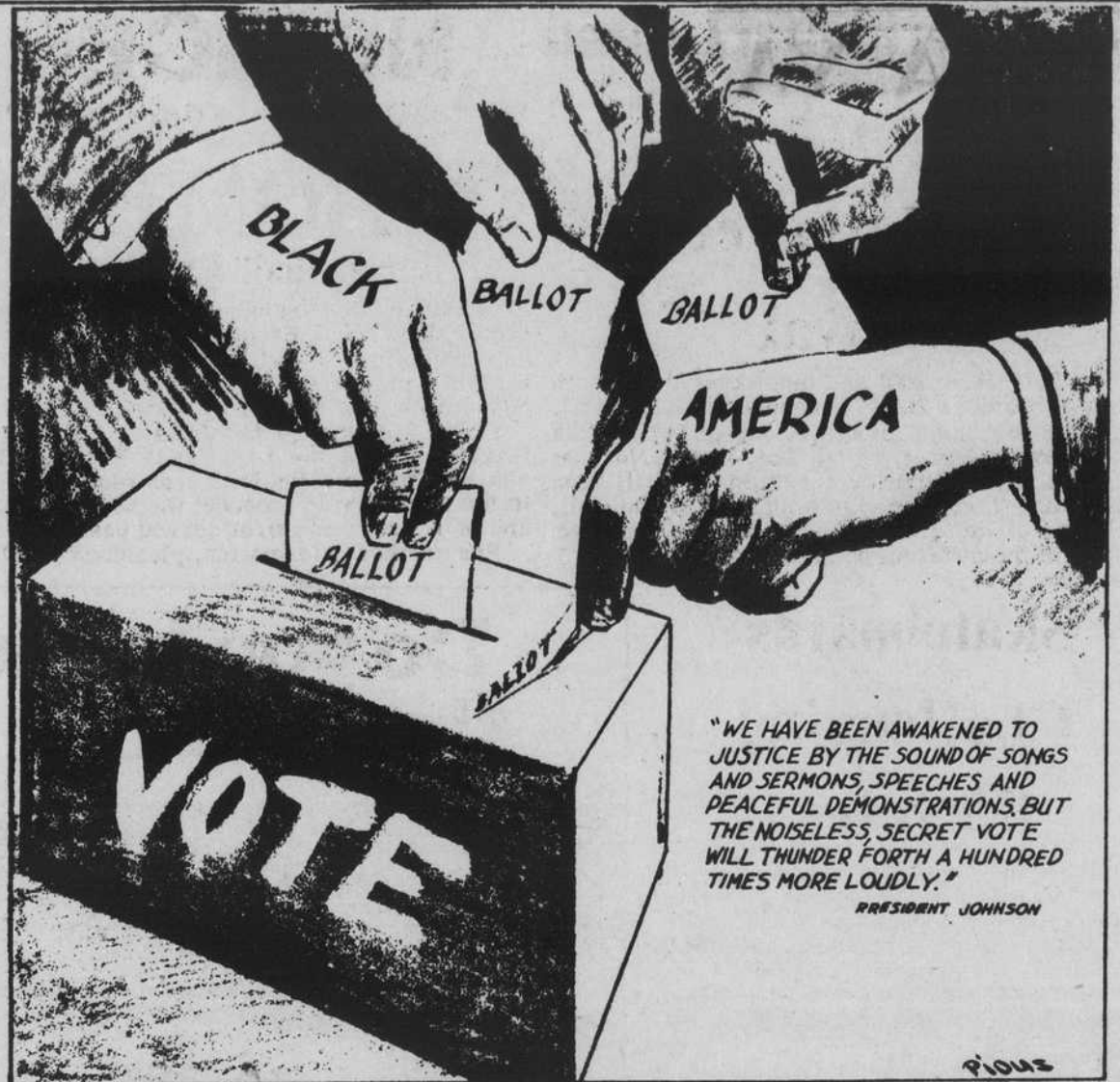
It is a strange thing that some of the politicians that are running for office have their campaign being handled out of California but they will ask these people of this state to elect them in their office which they are running for.

Pretty soon the low income welfare people will not be working the polls for \$25.00 a day and a Ruby Duncan weekold loaf of bread.

The Federal and State grants and the CETA workers that have been employed by Operation Life have been an entire political program. I really don't think that it is fair that the state and federal government and the people of this community to have to suffer and pay taxes for these type of things to happen.

This week we had officer Swift shot at and it didn't attract no one's attention but the police dept. Why can't they transfer officer Swift before we have a dead policeman or someone to see what caused the problem that makes this happen in West Las Vegas.

This entire community is suffering and the young people in the community are suffering because it is too many blacks as well as low class, low income leaders in this community that don't have the time to represent it properly. We have too many unsolved murders in West Las Vegas as well as we have too many unemployed young blacks in West Las Vegas that we could be doing something about placing them on some type of employment. I hope that this editorial can get our black elected officials to look into the problems that our youth have.



Just the FACTS

Voice Survives

The Voice experience in this past election has been really crucial and tough to deal with especially when you have a lot of young people in the community that's trying to tear down the newspaper which they all need.

I have kept this newspaper together for the past five years and I am going to continue to do so. Even though I get called a lot of bad names for telling the truth to the community, I am not going to cover up for no politician and no organization in this community. I feel this newspaper has a right to do the same thing that the Sun and the Review Journal is doing because after all this is a national newspaper also.

It is just now beginning to hold its own where we can make it a better and more efficient paper for everyone in the entire state of Nevada to read. So with a little cooperation from the community you can really make it a lot easier for the Voice staff to do a better job.

All the VOICE hears are requests for Support! Support this candidate, this church, this organization, but we never hear anything about Support for the VOICE.

This goes for the political candidates that passed us/you by during the campaigns (and my friends, if they didn't support the VOICE, your community newspaper then, you can bet your sweet whatever they aren't going to after the election whether they win or lose.

This also goes for the businesses in Las Vegas - Black or White - from the Pawn Shop to the Strip Hotel - WHERE IS THE SUPPORT FOR THE VOICE THERE?

In order to exist and give you a VOICE in your own community, it is your responsibility to support us for a change -- this goes for businesses, Black or White - for churches - organizations - individuals, political or not. Stand behind the VOICE, support the advertisers in the VOICE, advertise in the VOICE, and let us have your local news - or a letter to the Editor.

This is the only way we can keep each other alive -- THAT IS SUPPORT.

BUSINESS IN THE BLACK

By: Charles E. Belle

Bank Of Amercia, Bull and Blacks

Poets claimed in the spring a young man's fancy turns to love, pundits proclaim old men in the fall turn to just plain fantasy. Some weeks ago, A. W. Clausen, president of Bank of America, biggest commercial bank in the world, spoke to the 1978 National Urban League Conference, held in the far west, Los Angeles, long known as plastic city was the right place for the proper banker to blow off about both economic disparity and when Black Americans could expect something to be done about their desperate condition.

The American economy in general . . . not just the black population within it . . . has fared poorly, claims Clausen. One important reason why most Black Americans have not grown enough continues the chief executive officer of the \$81 billion bank. The ivory tower office of its officers must indeed be in the clouds, because this country is at a record and climbing employment level, while Black Americans are caught at the bottom of the ladder with high unemployment.

In spite of the big bank's home base in a city with over 100,000 Black Americans, it employs no black middle or senior management loan officers. In fact, until recently, no Black American served on its board of directors. See this column one year ago, Corruption in Capitalism.

Andrew Brimmer was placed on Bank of America's board of directors shortly after this column hit the scene. However, in spite of Mr. Brimmer's expense paid monthly meetings in San Francisco, he hasn't seen fit or been allowed to meet with the Black American community in the city.

Both Mr. Clausen and Mr. Bell, Senior Vice President, have been personally informed of the requests since February. The once only high ranking black has been run out of town and is now attorney for the port of Oakland. Another Black American fortunately found a job with Betchel since Brimmer has been put on the board.

CONTINUED ON PAGE 4

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