



**The
Publisher
Speaks**

**Put Your Vote Where
Your Mouth Is**

In understanding the voting process, one must have an understanding of the basic principles of the democratic theory. When there is a society of people who have problems and conflicts that cannot be solved among themselves, then representatives are ELECTED by popular vote in the form of general elections.

These elected representatives are elected to the public office in behalf of the MAJORITY to settle the problems of the MAJORITY. The point here is that a public office is a public trust, and ultimately the final decision of the welfare of the governed is the people.

With the creation of voting districts, the role of the Black man immediately became one of lead man, so far as local elections are concerned. This has been true throughout the country, as well as here in Las Vegas. The creation of these districts has also created some intense community politics and in some cases polarized some segments of this community. We think it is healthy for this community to have so many people interested in what's going on, and what should go on. Competition generally improves the quality of the net results. The results that we refer to, are the net benefits the community will receive.

It is a foregone conclusion, that if we put capable people in elected positions of authority, we will have much more assurance of receiving our fair share of the pie.

Let's get together at this election time and put the right man in who we feel will definitely help our community.

Note!

**SUPPORT
THE BLACK COMMUNITY
NEWSPAPER**

**SUBSCRIBE TO
THE LAS VEGAS VOICE**

One Year \$12.50



NEVADA'S BLACK COMMUNITY WEEKLY
"An Uninterrupted Publication Since 1963"

A WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA

Lawrence Albert.....Publisher
Sandra Albert.....Treasurer
Sandra Albert.....Editor

EDITORIAL, ADVERTISING & CIRCULATION OFFICES
616 North "H" Street, Las Vegas, Nevada 89106
Telephone 648-2615

ADVERTISING RATES FURNISHED UPON REQUEST
Price per copy - 15¢ * One year \$12.50

(Application for 2nd Class Mailing Permit pending at Las Vegas, Nevada.)

BLACK COMMUNITIES ARE ABOUT TO LOSE SOME OF THEIR MOST ESSENTIAL SERVICES BECAUSE OF CRIME WAVES. BUSINESS MEN ARE AFRAID OF BEING HELD UP, FIREMEN ARE UNEASY ABOUT ANSWERING CALLS, AND TELEPHONE REPAIRMEN HESITATE TO ENTER PREMISES.



Just the FACTS

**The Day Of Decision
Draws Near**

Since the time is getting nearer and nearer for us to vote, we should try and get some politicians in office that know how to cope with and deal with our problems. We don't need anyone in office that's full of promises and don't keep them. We've had a lot of promises that were not fulfilled and we're tired of this. When we get tired of something, we should see that it is changed. If we want some changes made, we have got to be noticed at the polls. If we don't get this recognition we will be where we have always been, and that's NO WHERE!

The people in West Las Vegas should be tired of the way things have been done in the past. We have people in office that are there only by habit. I've been in this community all my life and still hear the same ole names but no improvements and no changes, that's WRONG!

We should analyze ALL the candidates that are running and make a very wise choice. We have always wanted things changed, but what have we done to change them? NOTHING! Half of us won't even take the time to vote. All we do is quarrel amongst ourselves. We have to let the white man know it's no longer you say, it's we say!

August 12 is the last chance for anyone wishing to get involved in the advancement, changes, etc. of our community. That's the last day for voter registration.

We have people running that are tired of the way things have been done and are willing to do something about it. Let's get the people out who aren't doing anything, we need people in office who are gonna benefit us, not keep us where we are already at. It's time to move on a little further.

So come on Brothers and Sisters let's "GET DOWN" and voice our choice at the polls. Listen to what the new people are talking about, the old ones have had their chance.

Note!

BUSINESS IN THE BLACK

By: Charles E. Belle

**UNCF Finding
\$50 Million For
Black Foundation**

Bank of America, the free world's largest bank, put a few bucks behind blacks interested in a better education. The bank donated \$100,000 to the United Negro College Fund (UNCF) and called for other corporate donors to do likewise in this year's UNCF campaign to raise \$50 million for its black member colleges.

The purpose of UNCF's latest fund raising drive is to continue educating Black American college students. There are some 41 privately supported colleges and universities in the United Negro College Fund. The total enrollment of about 48,000 is racing almost five times than the national growth rate of other private colleges and universities.

The UNCF is calling for the assistance through cash contributions of all thoughtful people and organizations through an urgent fund raising campaign. The Next Stride Forward is not just a slogan, but is for you to find a tax deductible contribution of from \$5.00 to \$50 million and mail it to the United Negro College Fund, Inc., 500 East 62nd Street, New York NY 10021, today.

Black Colleges have earned a contribution from men and women of all colors. Applications and admissions are open to all, regardless of race or other distinction as well as to students from all parts of this or any other country.

Today about 1,000 students attend these colleges from foreign countries. Black colleges are a basic reservoir of black men and women of reason in this nation.

They have produced more than half of the college degrees earned by all Black Americans. Furthermore, over half of the nation's Black American executives and elected officials received their degrees from these deep south institutions of higher learning.

In addition, of course, three quarters or more of all Black Americans with m. d.'s or ph.d.'s matriculated at these mother institutions.

CONTINUED ON PAGE 3, COLUMN 2