**BlackWoman's Day** 

The Miss Black America Pageant has proclaimed the third Friday in August "National Black Woman's Day" to honor all Black women for their positive contributions to

The proclamation was made today by J. Morris Anderson, founder and president of the Miss Black America Pageant, at his headquarters in Philadelphia, Pa. Anderson said all Black Americans should commemorate Black Woman's Day by dressing up. He also said he would commemorate the occasion by awarding \$3000 in cash prizes to the best-dressed members of the audience at the national finals of the 11th Annual Miss Black America Pageant, to be held August 18

at the Civic Center in Philadelphia. "After 400 years," Anderson explained, "it's about time somebody launched a campaign to praise and applaud the Black woman

for the positive contributions she has made to society in her roles as mother, sister, wife, friend and propagater of the species. For this reason, the Miss Black America Pageant has instituted National Black Woman's Day as

Anderson said he is asking Black Americans

to pay tirbute to the Black woman by wearing

his or her Sunday best on the third Friday

in August. "Just as the Irish wear green to honor St. Patrick, Black people should wear their finest clothes to honor the Black woman," Anderson

said. "I can think of no better way for Black people to pay tribute to their women than by doing what they do better than anyone else

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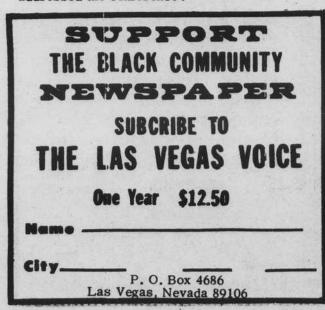


Las Vegas representatives to the American Legion Auxiliary-sponsored Girls Nation in Washington, D.C., had lunch with Nevada Sen. Howard W. Connon as part of their activities. The Girls Nation Senators are Bridget Hughes, left, and Mary Crane.

## NNPA Receives Check



SOMETHING TO SMILE ABOUT: Anheuser-Busch recently presented a check for \$2,500 to the National Newspaper Publishers Association as the fifth installment of a \$25,000 pledge to support the NNPA Scholarship Fund for journalism students. Pictured above at the NNPA annual convention in Cleveland, where the check presentation was made, are, left to right: Dr. Carlton Goodlet, outgoing president of NNPA and publisher, San Francisco Sun Reporter; Dr. P.D. Cole, editor/publisher, Nigerian Times; Brig. J. N. Garba, commissioner for external affairs, Nigeria; Henry H. Brown, director of marketing development west, Anheuser-Bush, who presented the check to NNPA; John Sengstacke, incoming president of NNPA and publisher, Chicago Daily Defender; W. O. Walker, host to the NNPA convention, and publisher, Cleveland Call Post. Dr. Cole and Brig. Garba both addressed the conference.





LAS VEGAS VOICE

Rev. Dr. Joseph E. Lowery, Fresident, SCLC

"Economic Justice: Basic to the Dream" is the theme of the 21st Annual Convention of the Southern Christian Leadership Convention of the Southern Christian Leadership Conference (SCLC) to be held August 15 - 18 in Birimingham, Ala., at the Metropolitan AMEZ Church. The Birimingham Hyatt House will serve as the convention hotel.

"In view of the Bakke decision, staggering black unemployment rates, the 'tax revolt' that threatens social programs and publicsector jobs crucial to black opportunity and President Carter's urban policy plan," said Rev. Dr. Joesph E. Lowery, SCLC President, "we decided to focus this year on achieving economic progress."

ieving economic progress." He concluded, "We will be analyzing the economy and how it affects blacks and the poor."

N.A.A.C.P. Executive Director Benjamin Hooks, Special Assistant to the President, Martha "Bunny" Mitchell, E.E.O.C. Chairperson Eleanor Holmes Norton, Cong. Walter Fauntroy, Urban League President Vernon Jordan, and social activist Dick Gregory are among the Administration officials, civil rights leaders, lawyers and educators scheduled to address the 1500 delegates and visitors to the convention.

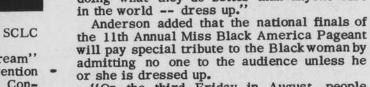
According to Lowery, among the topics to be discussed are the urban policy question, the survival of black colleges, the Bakke decision, the "Proposition 13".

One of the highlights of the four-day strategy session will be a service at the historic Sixteenth Street Baptist Church, where four young black girls were killed in a 1963 bombing claimed by the Ku Klux Klan.

bombing claimed by the Ku Klux Klan. It has been 23 years since Rosa Parks sparked the Montgomery, Alabama bus boy cott by refusing to give up her seat to a white man on a segregated bus. The late Dr. Martin Luther King Jr., Rev. Ralph David Abernathy, Dr. Lowery and others involved in the Alabama protest later organized SCLC in 1957.

SCLC has over 80 chapters and affiliates across the nation engaged in voter registration drives, political education programs, and Operation Breadbasket, designed to promote and upgrade economic opportunities for blacks.

Hote!



an annual event.'

society.

admitting no one to the audience unless he or she is dressed up. "On the third Friday in August, people from California to New York will converge on Philadelphia to honor the Black woman in America," Anderson said. "To encourage them to dress up for Black Woman's Day, I will present cash prizes to the best-dressed members of the audience at the Miss Black America Pageant. I will award \$500 each to the best-dressed male, female and couple in the formal-wear category; and \$500 each to the best-dressed male, female and couple in the high fashion category."

Anderson said the winners of the bestdressed contest will be selected by some of the top models and designers in the fashion industry. He also said the winners, as well as the rest of the audience, will be shown constantly during the 90-minute national telecast of the pageant.

## **Jackson Clinic Expansion**

Jackson Clinic staff has expanded! Along with our Registered Nurse, Betty Weisshart, and our Practical Nurse, Frances Phelan, we now have Zera Reed as our Clerk Typist. Mrs. Reed is also a student at Community College, and will be living in Las Vegas while her husband, Isaac, is employed with the USAF at Nellis.

Jackson Clinic does "early periodic screening for diagnosis and treatment" of family members on welfare from two months to twenty one (21) years of age. The clinic is geared toward exposing the people in our community to the need for periodic health screening. The individual is given a "onceover from top to bottom," including vision and hearing test, checking the ears, skeleton, teeth, heart, lungs, weight and measurements. Immunization shots are given free to everyone.

As you can see, the clinic services are worthwhile. So, if any member of your family is on welfare, have your caseworker get you a SAMi 25 form for early screening. For more information about the program come in to see us at 402 Jackson Street (next door to Operation Life), or call us at 648-1850, Monday through Friday from 12:30 until 4:30.