

The Publisher Speaks



Filing for political office has now officially closed! It is time for the candidates to get down to business and advertise for their campaign. Most of the candidates will be advertising, hopefully!

The most important thing to remember is that even though these candidates advertise, they cannot be elected unless YOU vote them into office! But in order for you to vote these people into office, be sure you are selecting the BEST person to represent YOU! Look into their promises. Is this one promising more that he can follow through on? Or is this one promising something it is impossible to keep?

Which one will actually TRY to produce exactly what he promises?

You & I both know that NO one candidate can follow through 100% on all his platform policies, but who can come the closest? Can one man fulfill 90%, or 80%, or only 40%? Will the man that can only fulfill 40% be a better man for his office than one who can fulfill 80%?

If a candidate promises 20 items in his campaign, and you feel he can only fulfill 8, is this the man you want? Yes, if those 8 are important issues.

Do you want someone in who only wants to legalize marijuana? Or do you want someone who will try to fulfill a promise of prison conditions being cleared up? Or, just what do you want?

There are some good men running for the office of Governor, but which one is the best? You as an individual will be picking the one you personally think is the best qualified, but if you put all the voters together, maybe your man will have lost. Will you still stand behind the man who won? Or will you sit back and complain that your man lost?

At the same time think about the person. I know of one district for Assemblymen has at least 6 men/women running for that one district, where there are only one or two from other districts. When you have a choice of one or two it is fairly easy to make your decision, but when there are 6 from somewhere else, it is TOUGH to make up your mind.

By the same token, there will be propositions on the ballot - Understand them before going to vote! Sometimes, the way they are worded NO means to pass and YES means to reject. I know this sounds contrary, but it is the way these things go. If someone in Legislature wants a bill passed by the voters and the public is a little reluctant, then the measure can be indeed negatively and the NO votes could run that proposition into a law. Just be sure to read the propositions and UNDERSTAND them BEFORE you go to the polls. Sometimes this is hard to do, but take the time to READ and ask questions.

SUMMERTIME NEED NOT BE LITTER TIME.

YOU CAN GIVE THEM A CLEAN PLACE TO PLAY...



There is SOMEONE around SOMEWHERE who can answer your questions concerning the MEANING of the propositions. Ask, then make up your OWN mind! DON'T ask what someone else thinks or how they are going to vote - learn all you can and make up your OWN mind! Then if things go the opposite of what you wanted, you can't blame anyone else - except that they voted wrong and you were right!

The MOST important thing is to REGISTER to vote; then VOTE! If you don't register - you don't vote, it is as simple as that! So REGISTER to vote, then VOTE!!

Just the FACTS

Las Vegas is several years behind the times, but is advancing very rapidly. There is no reason why the Black community can't advance with it. There are so many opportunities for Black people in this community to advance themselves but no one wants to take the time to find out how to do it. We just sit and wait for someone else to do it for us and right now we are still waiting. How much longer are we going to wait?

The biggest problem that we have is Unity! Instead of putting our heads together and doing something that's going to help this community, we work against each other and are steady tearing it apart.

In order for a community to advance the people living in the community have to want to advance. We are so use to other people, who don't even live over here, decide what should be done in this area. Then after the other communities have advanced, we sit back and wonder why we were left behind. No one wants to get involved. We just say what we would like to see done and make no effort to do it.

Once we realize that it takes not just one or two, but ALL people in the community to stick together and get the things we not only want, but need, done. If you have any ideas as to what might help improve and help us advance speak up and make an effort to get it done. Stop letting people, who don't even live over here decide what we need.

Why not decide for ourselves TOGETHER, and get the job done, so we can say, WE ARE ALMOST THERE instead of WE HAVE ONLY JUST BEGUN.

BUSINESS IN THE BLACK

By: Charles E. Belle

Governor Edmund G. (Jerry) Brown, Jr. of California recently made an extensive trip to Japan to encourage the creation of jobs in California by the Japanese. The gracious young Governor gave the Japanese a green light for growth in his home state. They smash the light.

The Governor hoped that heavy or light Japanese manufacturing companies would come to California and develop job opportunities within the state. The Governor clearly understood the current unbalance of trade between the U.S. and Japan. The Japanese have just been getting far more than their share of yen and jobs.

This was a good faith hope to allow Japanese technology to take some of the burden of unemployment off the backs of Californians. Black Californians had a heavy stake in this trip because black unemployment in California rivals the ruinous black unemployment of 12 percent nation wide.

Governor Brown met with many Japanese moguls, including Tadahiro Iwakoshi, president of Nissan Motor Co., parent firm of the company that makes Datsuns.

Akio Morita, president of the Sony Corporation, is reputed to have told the Governor of the largest state of the union to his face that, "So, I am telling all my friends . . . all of them! I'm telling them not to invest in California because of your unitary tax."

A unitary tax is one in which a foreign corporation is taxed a percentage of its U.S. profits computed on the basis of its total world wide profits. The Japanese have little intention of playing by the rules in any place other than at home. Because of the lack of affirmative action by Japanese controlled U.S. based firms, black Americans will pay a heavy penalty for purchasing Toyotas, Datsuns and Sony products.

Governor Brown has taken aback by the influential Mr. Morita, but promised to take a look at the unitary tax. In the meantime, back at the ranch, Silicon Valley, as that part of California south of San Francisco which is dotted with dozens of semi-conductor companies, a raid was going on. Robert N. Noyce, chairman of Intel. Corp. a pioneer

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