

# The Green Side of Black \$ NEED



The green side of Black: it's not a concept that cannot be realized within a very few years in this community. But it's not the type of dream that we can afford to let drift on without taking some steps to develop. But how can we develop our own economy within the black community, and more importantly, why should we develop an economic plan for our community?

We can begin economic development in our community, by using those quickly dwindling federal dollars and programs to open our own businesses. As a part of President Carter's struggle to save the cities (via his Urban Policy) more money is coming into blighted areas of both large and small cities, than most of those areas have seen since the late Lyndon Johnson's unsuccessful War On Poverty. Putting these dollars to use to provide the long term services we need, is one way to end the seemingly endless cycle of economic deprivation and poverty that we as a race have been subject to since the first load of slaves was brought to these shores.

As mentioned in last week's article, the

best way to ensure that these dollars continue flowing from Washington is to support the community programs that receive these funds. And to make sure your voice is heard in the decision-making of these agencies. One way to become part of that decision-making voice, is by taking ideas you have for developing services in the community to the agencies that control the flow of dollars. In a community where even some of the basic life-supportive services are non-existent, no idea is too small or silly.

Why should we concern ourselves with such an enormous project as economic development? It means money flowing into the community that's going to stay here. It means services that aren't here that should be here. And most importantly, it means we and our children have something to look forward to; right at home.

Let's take a very simple example of what we don't have: a shopping center. Why should you have to go across town to shop? No one else has to. What about banking? There's not one bank branch in our community, and there should be. If we support economic

development, these conveniences will be at our hands. And they are not conveniences that are given out from City Hall or Carson City by merit. They are services that every citizen should have.

Economic development means those of you standing around without jobs, would be able to work, right in your neighborhood. It means not losing some of our most valuable resources, our children, to other communities, because there is no way to make money for black folks right here.

And economic development means we can begin to chart our own destiny, both economically and politically, since you can't have one without the other. We all scream and hollar about the way far off politician determine what we will do and how. Economic growth is the firmist and foremost step we can take to molding our destinies.

Las Vegas is known as the entertainment capital of the world. Why can't the black community become a viable portion of the total community, while being a showplace within itself? It can, and soon, with your support.

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LORD CALVERT  
80 PROOF

Qt. \$4.89 - 1.75 Litres \$9.19

SCOTCH WHISKEY  
HOUSE OF STUART  
80 PROOF

Qt. \$4.49 - 1.75 Litres \$7.99

GILBEY'S VODKA  
80 PROOF

Qt. \$3.79 - 1.75 Litres \$7.19

IMPORTED WHISKEY  
CROWN ROYAL  
80 PROOF

5th - \$10.59

LIQUOR - WINE  
SPECIALS

IMPORTED  
TANGUERAY GIN  
94.6 PROOF

5th - \$6.69

LIGHT or DARK  
BACARDI RUM  
80 PROOF

Qt. \$4.99 - 1.75 Litres \$9.59



KENTUCKY BOURBON  
HEAVEN HILL  
86 PROOF

Qt. \$3.99 - 1.75 Litres \$7.49

8 YEAR OLD 101 WHISKEY  
WILD TURKEY

101 PROOF  
5th - \$9.29

SPARKLING WINES or CHAMPAGNE  
CHRISTIAN BROTHERS

5th - \$3.75

12 oz. CANS  
OLYMPIA BEER  
12 Pak - \$2.49

12 oz. BOTTLES  
LOWENBRAU BEER  
6 Pak - \$2.25

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the FOOD store ... and more  
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