

The Publisher Speaks



It has become very plain that the future of the Blacks lie in West Las Vegas.

The resources and potentials of our community have barely been tapped. Yet, we continue to look to the Strip and downtown for our advancements.

The time has come for us to stop depending on the white man and to turn our sight to ourselves. We know by now that the white man is not going to either build or invest in our community.

The closest they have come is Bonanza. They won't go any further. But this is to our advantage, because it leaves the whole pie to us. We should gobble up this opportunity.

There is one attribute of the white man we should pick up -- we should learn to look and plan far into the future. Now, don't try to tell me that the white man has all the money. Sometime, sit down and figure out how much money you just waste each day, week, etc. What you come up with will surprise you.

If you had saved that money, you would have been on your way to a small business, or a nice home. The secret of earning money is to watch every penny like it were a dollar.

This is one of our great faults -- we don't know how to handle money, neither do we know the value of it. It should not be worshipped, but it should be respected as a means of getting some of the nicer things of life.

Our community could support a large shopping complex, situated in the right place. It could support a couple of bank branches. It could support sub-stations of the telephone and gas companies. It could support a good restaurant and discotheque.

But we have been the underdogs so long that we feel we cannot do anything without the white man.

Ten people could go together and each borrow \$5,000 and build a nice and profitable little business in our community. But we just won't work together or trust each other.

Not only that, when one of us does try to improve his status, we criticize him as an uncle Tom, or a front for the white man.

When will we learn that to do anything in this world, you must first get up off of your knees and stand on your own two feet.

The Las Vegas Voice has IMPACT!

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NEVADA'S BLACK COMMUNITY WEEKLY "An Uninterrupted Publication Since 1963"

A WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA

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"BLACKS' RETICENCE TO SEIZE THE INITIATIVE TO ORGANIZE THEIR COMMUNITIES" SAID DOUGLAS G. GLASGOW, DEAN OF HOWARD UNIVERSITY SCHOOL OF SOCIAL WORK, IS A MAJOR FACTOR AND AN IMPORTANT FACTOR CONTRIBUTING TO OUR COMMUNITIES' UNDEVELOPED STATUS"

- POLITICAN
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THE BLACK COMMUNITY HAS THE TOOLS TO DO THE JOB



PIDUS

Just the FACTS

As everyone knows, the Las Vegas VOICE is promoting BLACK Businesses. Black Businesses are advertising in the VOICE, and the VOICE urges everyone to utilize the Black Businesses who advertise in the VOICE.

Mr. James Gray has advertised before, and has an advertisement in this issue, and will in future issues, to rent his apartments.

It is people like Mr. Gray; and Cal Howard of the Monarch Show of Las Vegas; E O B Jiffy Market; Minor Key, of Channel 3 TV; Lee Walker and Henry Harris, of Gaudin Ford; Bob Elliott, of Gaudin Ford East; Pat, of Pat's Beauty Salon; Michelle of Michelle's Printing; Bold Explosion, Inc.; New Town Tavern; Mrs. Lubertha Johnson, of Operation Independence; Walt of Walt's Chevron; Gail of G C Graphics; Rev. of Roxy Cleaners; Mrs. Huges, of Hughes Package Liquor; Al Graves, of Patals Flower Shop; Link's Inc.; Jimmy Toler, Kathy Gay, Bobby Johnson, and L. Lewis, of Toler Realty; Jimmy Gay and Andrew Jackson of Palm's Mortuary; and then there are others, sometimes owned by White, but in predominately Black areas.

We, of the VOICE staff, wish to thank these people for their continued support of the paper, and urge other Black Businesses to advertise in the Las Vegas VOICE Newspaper. It is people such as these that insures the future of this, the Black community, Newspaper.

But, just as important to the Las Vegas VOICE, are the subscribers. Everyone also knows, that to be a successful newspaper, you MUST have readers. A subscription to the Las Vegas VOICE is only \$12.50 per year. Why not take the time to subscribe to this, the ONLY Black Newspaper in the STATE of NEVADA!!



Legend has it that Queen Elizabeth I of England gambled with loaded dice.

BUSINESS IN THE BLACK

By: Charles E. Belle

Trying to get something for nothing is not new or peculiar to property owners in California. The tax limitation-initiative constitutional amendment, commonly called the Jarvis-Gann bill on the June 6, 1978 official ballot of the State of California is an invitation to the greedy of that state to grab some money from the poor and run.

The passage of the initiative is an inducement for every state in the union to consider cutting the prime source of funds for the education and well being of the poor in America. School districts, whether still segregated

or not, will find their budgets sliced by a stigma on their real estate raising mechanism.

A Jarvis-Gann movement would make a mockery of social service programs since they would be ripped from the budgets of cities and counties across the country. All because suburbia wants to take money out of the public's pocket.

CETA Jobs Cut

Mayor George Moscone of San Francisco makes it crystal clear what city services must be cut if the Jarvis-Gann initiative is passed by the state's property holders. The libraries, park and recreation, as well as, welfare and public transportation will find the knife at their throats.

An unpopular position for a progressive democratic politician intent upon reelection in a center run city. Another stigma for poor people in the state of California will be a cut in CETA employment. If city budgets are cut and regular payroll workers put off the city's work force, then a like number of CETA positions must go. Non-profit community serving organizations will be hurt the most.

Renters to the Rescue

The number of renters in the state of California is about 45%. A healthy vote on the surface. But this number is permeated with blacks and other poor people who tend

CONTINUED ON PAGE 5 COLUMN 3