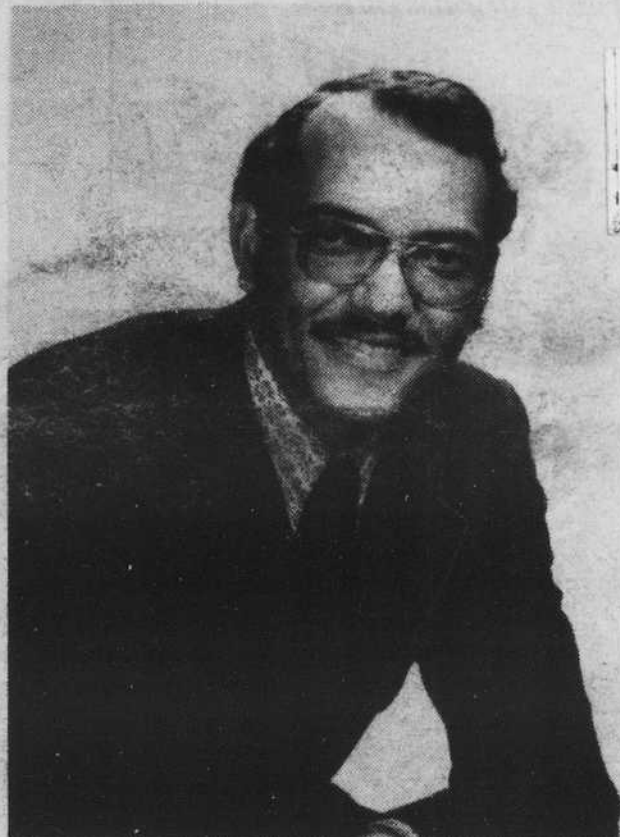


# DR. CLAUDE PERKINS NEW SUPERINTENDENT OF SCHOOLS



Rusco, Elmer R.  
Box 8947 University Stat.  
Reno, NV 89507

Dr. Claude G. Perkins has become the first Black Superintendent of Schools for the Clark County School District. The 36-year old educator was chosen unanimously to fill the post being vacated June 30th by Dr. Kenny Guinn who seeks a new career in banking.

Dr. Perkins, a Mississippi native, received his undergraduate degree from Mississippi Valley State College in 1964, went on to Purdue University to acquire his Master's Degree, and later, in 1974 received his Ph.D. from Ohio University.

He joined the Clark County School District in 1969 as the result of a nationwide search for someone to head up the District's first Human Relations Department. Through Dr. Perkins' efforts, a school desegregation plan was successfully implemented and continues to function even now in Clark County.

Long a champion for civil rights, Dr. Perkins has been active in the NAACP since arriving in the community. For several years

he has served on the Clark County Economic Opportunity Board, and currently holds the position of president. Because of his efforts, the E.O.B. has enjoyed its strongest period of development.

Other positions Dr. Perkins has held with the school district include Assistant to the Superintendent and Assistant Superintendent for Administrative Services, his current post.

**THE VOICE  
NEEDS  
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9:00-5:00

**LAS VEGAS**  
VOLUME 16 NUMBER 33  
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**VOICE**

NEVADA'S BLACK COMMUNITY WEEKLY  
"An Uninterrupted Publication Since 1963"  
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## The Green Side of Black

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Do you really understand the many federally funded Programs that are in this community? Do you realize these programs are here for YOUR benefit? And do you realize that you should and can know everything about these programs? True, the money for these programs come from Washington. And the funds go to local, county or state officials, before they reach the programs in this, or any designated area. But that's as far as the responsibility of local, elected officials goes, where the programs are concerned. The remaining responsibility for the success of the programs, lies in the hands and minds of the people. It doesn't make any difference what kind of programs they are; social service or economic development. The people in the Community are responsible for what these programs do for THEIR community. That's a responsibility that has been neglected in the past. And, with the on-coming "Tax-Payers" revolt, that got it's start in our neighboring state of California last week, many of the programs in our community that have been ignored by the residents, will soon disappear. Black people can't afford to let that happen. We've got to make the programs work for our community. If the programs work, they will stay to serve the community. If the programs stay in our community, the numbers of unemployed members of our community will work in meaningful jobs. The unskilled can be trained to serve the community for years to come. The culture void can be filled with our own culture. And the dollars that assure long range success of the Black community, can begin to flow thru out OUR community, to build OUR businesses, CONTINUED ON PAGE 3 COLUMN 1