



# Around Town

with Ed Brown

Yesterday, a number of interested, concerned LAS VEGAS VOICE readers and supporters met to develop plans for the big show and bash during the latter part of June or early July to be held for the paper.

As I reported several weeks ago, there is a big need for all of us to rally behind the VOICE and to help make it one of the community's outstanding printed media. As we well realize, it takes a substantial amount of paid advertising and subscribers to make it a viable force. An adequate news reporting team is needed as well as a productive sales department. Without both, the VOICE just will not be able to get in the ball game. With a population of 50,000 blacks, there is every possible chance that we can turn it around.

The LAS VEGAS VOICE has been in operation continuously, without any interruption, since 1963. All of the publishers who have carried this paper through the years are to be commended.

Every Thursday, like clock-work, this paper is made available to every one at certain distribution points throughout the city. Every Thursday, like clock-work, all of us clamor to these points to get a copy to see what is really going on . . . to get the news of our community not printed in the daily news media. But we need to have a Black newspaper that will give us complete and full around the clock coverage. This can come about if the paper is able to staff a full editorial and sales force. THIS IS WHY THE BIG SHOW AND BASH IS BEING PLANNED AND THE COMMITTEE NEEDS YOUR FULL SUPPORT.

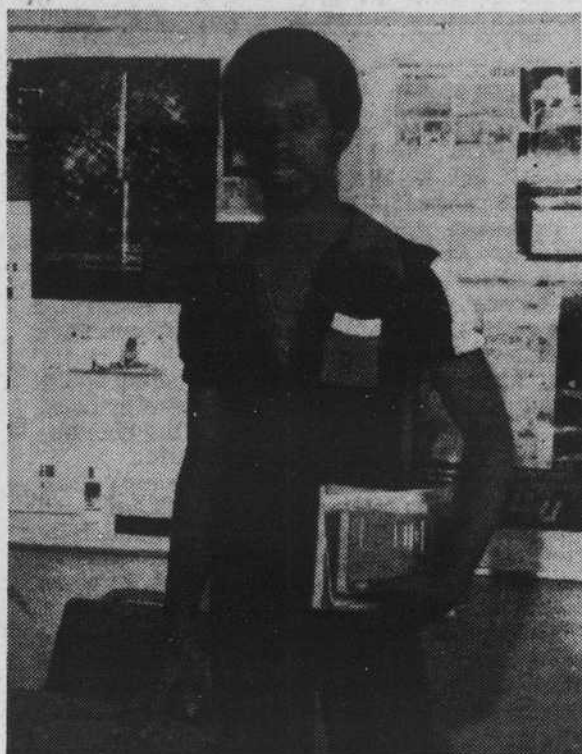
The number of subscribers need to be increased and the SHOW committee is doing everything possible to make it easy for the ticket holders to participate and subscribe. Just follow the VOICE for complete details. THIS WILL BE A SHOW AND BASH THAT YOU WILL NEVER FORGET.

Celebrities turned out in huge numbers the other day for the annual Las Vegas media-celebrity softball game - although the brothers and sisters on the teams were scarcer than hen's teeth . . . only Lola Falana and Ben Vereen. The big question is whether invitations were extended to the Black brothers and sisters of the LAS VEGAS VOICE, KVOV RADIO, CHANNEL 8, CHANNEL 10, LAS VEGAS SUN and others.

It is hoped that celebrities of all races will support this forthcoming SHOW and BASH for the LAS VEGAS VOICE.

This is a good way to show the community where THEY'RE HEAD IS AND WHERE THEY'RE COMING FROM.

All in all, it is shaping up to be one of LAS VEGAS' memorable nights. We hope you'll be able to make it . . . and don't forget to join me on my daily program on KVOV RADIO at 3:20 p.m.



Greg McCurdy, Age 17, and a Junior at Las Vegas High School. Greg was elected Student Body President at Las Vegas High for the 1978-79 school year. Greg is very active in many events and also a member of the men's varsity baseball team at Las Vegas High. Greg is a very good leader and he hopes to help Las Vegas High remain as the best high school in the state of Nevada. Greg couldn't think of a better way to do it, so that is why he ran for Student Body President.



Evelyn Clay, Age 16, and a Junior at Las Vegas High School. Evelyn was elected Student Body Vice-President at Las Vegas High for the 1978-79 school year. She hopes to make 1978-79 a very good year with the help of those attending Las Vegas High. Being Vice-President takes a lot of work and time, valuable time at that, but Mis Clay says that's O.K. because she has nothing but time and can't think of a better way to spend her time than to represent her school as their Student Body Vice-President.

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### BUSINESS IN THE BLACK CONTINUED FROM PAGE 2 COLUMN 3

the aged has \$7.5 billion or two-thirds for temporary relief of the unemployment rolls.

These jobs are for from six to 18 months maximum, with no future. In the early 1950s when Black Americans made their moves North, they could be sold on welfare as a welcomed relief from the tyranny of the South.

Today, they should not touch stagnant welfare with a ten foot pole.



# Something BIG is going to happen to YOU

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