THURSDAY, MAY 18, 1978

SAVES DO MONEY ASK ME?

LAS VEGAS VOICE

HOW'D YOU ALSO LIKE TO HAVE HOMETOWNERS, NEW CUSTOMERS, SALESMEN, TRAVELERS AND VISITORS LOOKING FOR OUR WWCSA EMBLEM ON YOUR FRONT DOOR ? ? ? . . . IT BRINGS 'EM IN THEY STAY FOR A BARGAIN . . . AND THEY COME BACK AGAIN.

* * * "WELL, WHAT IN THE HECK IS WORLD WIDE CASH SAVINGS ??" * * *

IT IS A BRAND NEW ADVERTISING PROMOTION CONCEPT THAT IS SWEEPING THE WORLD. IT IS AN INTERNATIONAL FIRM WITH "MEMBERS" AND "MERCHANT-MEMBERS" ALL OVER THE WORLD. (WWCSA is designed specifically to increase business for ALL types of Businesses, Merchants & Services.) "What would 1, as a MERCHANT have to PAY to belong" ? ? ? ?

- - - - - NOTHING - (ZERO) - - - - - -

"Would I have to sign some sort of a contract guaranteeing an Arm and a Leg" ? ? ? ?

NOPE.....YOU'RE NOT CHARGED ANYTHING....YOU'RE NOT TIED DOWN.... ...YOU CAN DIS-ASSOCIATE WITH US WHENEVER YOU WISH.....YOU HAVE EVERYTHING TO GAIN.....YOU HOLD.ALL THE TRUMP CARDS.

"AW C'MON NOW, YOU'RE PUTTING ME ON - - - WHAT'S THE CATCH - - - WHAT'LL I GET OUT OF IT ALL" ? ? ? ? ?

FIRST:	YOU GET THOUSANDS OF NEW CASH CUSTOMERS.
SECOND:	YOU GET AN EFFICIENT NATIONAL ADVERTISING PROGRAM.
THIRD:	ONLY WHEN THE CUSTOMER IS IN YOUR PLACE AND SPENDING HIS MONEY DO YOU DEDUCT A FEW PENNIES.
FOURTH :	YOU SOLVE YOUR ADVERTISING PROBLEM AND DEDUCT THOSE PENNIES AS AN ADVERTISING EXPENSE.
FIFTH:	YOU FILL UP YOUR ORDER BOOK WITH CASH CUSTOMERS.
SIXTH: SEVENTH:	YOU KEEP THE EMPLOYEES BUSY, HAPPY AND MAKING MONEY. YOU GAIN THE ADVANTAGE OF NATIONAL ADVERTISING THROUGH OUR ASSOCIATION, AND OUR NATIONAL PROMOTION OF YOUR BUSINESS.
EIGHTH :	YOUR PLACE "REEKS" WITH THE FEELING OF FRIENDLINESS AND TOGETHERNESS, WITH THE WWCSA SIGN BEING THE CENTERPIECE OF CONVERSATION.
NINTH:	YOU IMMEDIATELY GET EXTRA CASH INCOME, THAT COULD RUN INTO THE THOUSANDS OF UNPLANNED-FOR DOLLARS FROM EXPLAINING TO THOSE WHO ASK - "What in the Heck is WWCSA"
TENTH:	YOU GO WITH A "WINNER" WHERE EVERYBODY PROFITS AND EVERYBODY

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(1)的任用,如此下。) 消化于11时

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