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THE VOICE HOPES THE COMMUNITY PRECIATES THE HOMEST IXPOSURE OF COUNTERFEIT TRATORS



By LAWRENCE ALBERT

I had to write a letter to the Chairman of the Gaming Control Board because this is the ONLY Black Newspaper in the State of Nevada. The Las Vegas VOICE Newspaper always receives free press releases from energyone in town. This is someting I always thought I would not have to do, is try to get an organization to go out and talk to the Hotels to get

advertising.
We can't say that the Las Vegas VOICE Newspaper is not a National Newspaper, because it

paper is not a National Newspaper, because it is read all over the world.

Now, the time has come for us to start receiving and being recognized in our own community by the Hotels who are receiving better than 50% of the Black man's dollar and have never put any back in his own community. munity.

Election time is here and all I am getting is when I help some Black strays to be elected or re-elected, but have never seen fit to support the newspaper in advertising -- or as much as subscribe to it!!!

You used to be able to say we did not have good news -- nor cover local or national news, and we were too small -- BUT, now all that has proven to be wrong. So while you are seeking the VOICE support for re-election, seek advertising to help you win your election. Because, after all, the VOICE has a staff the same as the Sun or the Review Journal, and we meet a payroll also. We receive no Federal Grants -- or no money from Charitable organizations.

We have already received press releases from Lt. Governor to Governor to all elected officials -- along with their pictures -- and above that they are also asking the VOICE and above that they are also asking the VOICE for FINANCIAL SUPPORT!!! And it was very necessary for me to write a letter to the Chairman of the Gaming Control Board to ask for his support in trying to break through to some of the Hotels to get advertising we should have been getting all along!!!

So now you know that I intend getting my fair share of what my community has coming from the dollar which is spent by them in the entire

the dollar which is spent by them in the entire

State of Nevada.

I hope it won't be like some of our other cases. We will just have to wind up in court if that is what is necessary, because there is no strong preaching that can guarantee no ONE candidate -- nor one Hotel -- how the Black

man is going to vote.

I am glad we got that much done, that put the strength in his own community which is being led by the Las Vegas VOICE News-

**NEVADA'S BLACK COMMUNITY WEEKLY** 'An Uninterrupted Publication Since 1963

A WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA

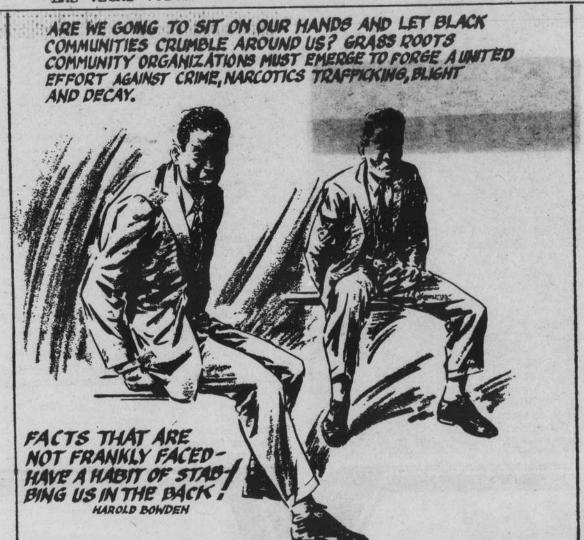
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## Just the FACTS

This is a hard cruel world in which we live. The Blacks are being discriminated against - there is no doubt of this - but what is being done about all this? Most of the Blacks that are discriminated against

or the Blacks that are discriminated against cry about it and complain about it - for a peroid of time - then forgets all about it. Why?

Is the Blackman afraid of going out and trying to do something about all this? There are several organizations that are willing to try to help - but they need the help of the individuals that are being discriminated againtry to help - but they need the help of the individuals that are being discriminated against. The average person (Black or White) would rather complain, but not get involved. If you do not get involved, nothing will change. The Black population of Las Vegas is about 30 years behind almost any other state

in the union!

What would have happened to the Black man if it wasn't for someone like Martin Luther King, Jr.? And others like him! The entire nation would be 30 years behind times! Now, those in Las Vegas are going to have to get involved if they expect to progress! If you have any complaints about discrimination bring them to the Las Vegas VOICE Newspaper, and we will write about it - But more important - find out who to go to for help in filing claims etc., and then follow through!!

In other words - GET INVOLVED!! If everyone helped - and got involved - maybe this state would progress! Come on lets get up to the head of the class - not stay at the foot of the class!

## BUSINESS IN THE BLACK

By: Charles E. Belle

Black and white Americans could question the consciousness of any one of any color going to live in England because of its high personal income tax. It starts at 34 percent and doesn't stop until it hits 90 percent. Britain's commonwealth brood continues to emigrate to the independent little island. Their reason is the same as migration for the masses to the states many years ago.

A chance for a better economic future.

The remnants of the British Empire means

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blacks and other non-whites might migrate to England with all the rights and privileges of an Englishman. Whitehall, Parliament and the Crown believe that England is on the move, based on its austere, competent and new quality leadership.

The suspicion among others is that these Asian and African emigrants to London are following the black gold-oil of the North Sea. The economic situation in Great Britain has finally indeed taken a turn for the better. Blacks in business in or out of Britain stand

Blacks in business in or out of Britain stand to profit by association with this change. Unlike the declining U. S. dollar, the British pound sterling is on the way up.

His Excellency Peter Jay, H. B. M., Ambassador to the United States, exemplifies this new England. In front of a roomful of Commonwealth Club of California members last month, the Ambassador predicted the excess petroleum production from the North Sea would fuel England's new industrial ex-Sea would fuel England's new industrial ex-

pansion programs.

The prospects of more jobs being produced in England is proding more African blacks and Asians to arrive in London. In fact, the British ambassador's home borough of Faller is one of the largest emigration areas. Ealing is one of the largest emigration areas of London for the new arrivals. Charges of racism are rappant in the English press,

but put down by His Excellency Peter Jay.

The ambassador stated vigorously without qualification given that Parliament and government tries to stamp out any form of racial discrimination. Discrimination is illegal in England with the laws going so far as to qualify even free speech to protect the rights of all men, declared Ambassador Jay.

His Excellency is under the distinct impression that race relations have been con-

tinuously improving in past and present years. In the years to come, the English commonwealth will be a commercial haven barring

a holocaust. Hopefully it appears in an expanding economic pie, people of all colors from the commonwealth will be able to participate in the profits.