

N B U F



YOU AND THE STARS

by Sylvia Hairston

April 14-20



Moral persuasion has always been a major dimension of the Civil Rights thrust. Blacks and their allies have always appealed to hoped for good instincts and good intentions to bring about the needed changes in our society. The thrust has always been pursued via principles and goals such as housing, schools, jobs and such things. Generally the thrust has been in pursuit of equality.

Because of this approach, confrontations have involved many conflicts of theory and conceptual bartering. Picketing, boycotting and other forms of mass, direct action have been useful tools in playing up the general principles being fought for.

History, time and circumstances have forged us into a new era. New approaches and new plans are needed and are indeed coming forth.

We have seen Ben Hooks, Vernon Jordan and other black leaders spring forth from the old mold. These leaders are voicing more pragmatic concerns and dealing with America's overall direction and policy in such areas as energy and other important areas.

This new approach is effective and needed. Black Americans do not live in a vacuum. Blacks have a stake in every decision made about the direction of American society regardless of how large or how small.

We need the broadened scope. One would never know this, however, by the hue and cry of the white press and much of the leadership should use caution before abandoning the traditional approach based upon appeals of principle. According to their point of view, the black leadership is inviting fights with vested interests that may abandon any sympathy for the black movement. In essence some of these people are saying that blacks have no business meddling in the overall decisions of the nation.

That kind of paternalism has permeated the thrust for civil rights from the very beginning. We have had to make our decisions and stick to our guns. All too many times we have heard the deathknell of the black movement if we didn't follow the script as it is laid out. They said the March on Washington should not take place. They said Dr. King should not deal with the war in Vietnam. They've warned us so many times before. Most of the time they have been wrong.

We are now moving into the most difficult times of our struggle. It is no longer the Bull Connors the brazen racists and the overbearing redneck that we face. We face the subtle nuances of covert racism that is finely woven into the fabric of the system. We cannot be betrayed or disarmed by would be friends and conditional allies. We must use all the tools at our disposal. We must fight on every front.

This thrust of our struggle may well alienate some who have been close to us, but we must sustain the power to freely pursue our needs and our aims. We cannot tolerate those who would hold funding for community programs out to us like candy to children. We must be good boys and girls to get a peppermint stick.

The future demands that we raise more and more of our own money to effectively fight our battles. The National Black United Fund movement was instituted to meet the challenge of our needs. Many obstacles have survived and are growing stronger.

The emergence of NBUF is crucial to our epoch in history. We have assumed a mighty obligation; a challenging responsibility. We must succeed to fuel the thrust and direction of our own efforts to advance and survive and we will. The new rights thrust is here as we head into the eighties. Fundraising is the key to the thrust. The National Black United Fund is the organized fundraising effort of our times.

The Black Press: Its Importance In The Elevation Of Blacks

For one hundred fifty-one years, the black press has been a major—if not the major—factor in the elevation of blacks because it has been a source of information about what blacks are doing, thinking, feeling. It has been the concentrated voice of Black America against oppression and injustice. It has been the preserver of black history and culture.

Black Journalism began when it was desperately needed during the dark period at the beginning of the nineteenth century when the Declaration of Independence and the Constitution did not seem broad enough to include the black American. The spirit of deprivation and disenfranchisement was rampant throughout the land. I again refer to an era, 1806-1820, which is reminiscent of today when the nebulous planet Neptune was transiting the sign of Sagittarius (publishing, inspirational writing), the same astrological aspect that prevails now.

Sagittarius is in adverse aspect to Pisces in this, the home sign of the Neptune configuration, which makes for a chancy situation. Sagittarius is zealous, propagandistic, mobile, philosophic and a sign which accents the ethos of youth and is therefore uncomfortable with the character of either Neptune or Pisces. The result: conflict, tension and instability.

The demand for Black Journalism in the newsprint media was first met by John B. Russworm and Samuel E.

Cornish with the meager and unpretentious *Freedom Journal* that they began printing in New York City on March 30, 1827. They were the first of the black media pioneers to be recognized during that turbulent and difficult era that was coming to its end about that time.

(To be continued.)

Editor's Note: The preceding, "The Black Press: Its Importance In The Elevation Of Blacks," was written by Sylvia Hairston. The following horoscope on the signs was written by astrologer-consultant James Tramble who is guest writer for Sylvia Hairston who is on vacation.

ARIES — March 21-April 19
Your money-making potential can be enhanced during this period through effective planning. Curb indecisiveness by holding to that which is tried and true, for certainty. Seeds recently planted in the area of new relations have opportunity to bud now.

TAURUS — April 20-May 20
The key during this period is preparation. It is a good time to complete unfinished projects and lay plans for the future. You get more accomplished by staying out of the spotlight, working behind the scenes. Expect activity in your home. This is a good time to rearrange or redecorate.

GEMINI — May 21-June 21
The focus is on your dreams, hopes and wishes. Watch how you communicate them to friends as there may be difficulty in your being understood. Be prepared to repeat yourself calmly and quietly. Sudden romantic at-

tractions are in the picture, which you find necessary to keep secret. Spend time with people who think as you do.

CANCER — June 22-July 22
Your professional standing, your drive toward recognition, your reputation and where you stand in the community are all highlighted at this time. However, take care as to how you ask for what you want—on your job as well as in your home.

LEO—July 23-August 22
Emphasis may be placed on legal aspects, philosophical ideas, distant traveling, writing and publishing. There may be delays in trips, legal matters may be postponed and/or your "ideas" may not be published at this time. At the same time you will find yourself more self-assertive regarding special goals you wish to accomplish. There is a strong possibility of benefits coming your way due to past hard work.

VIRGO — August 23-September 22
Joint resources are accented now. Take care in lining up money matters with mate, roommate and business associates. Confidential matters are of concern now. Good time for study and creative work.

LIBRA — September 23-October 23
Maintain social balance by avoiding the need to force any issues at this time. Handle funds with care, whether they belong to partners or another group. Continue to emphasize positive relations with partners in all areas of life.

SCORPIO—October 24-November 22
The accent now is on work

and how you communicate while there. Honors may be received for diligent efforts of the past. Take care as to how you behave toward loved ones to avoid mixed emotions. Cheerful communications with associates and friends at a distance may occur.

SAGITTARIUS—November 23-December 21
It's a good social period, with strong indications of meeting that special person with whom a good relationship can develop. You also could win favors and receive financial benefits from those around you during your day to day activities.

CAPRICORN — December 22-January 19
Memories from your early childhood experiences should shed light on certain modes of self-expression. Pleasant vibrations among partners and business associates will be due to your loosening up and relaxing. Take all joint money ventures seriously and handle with care. Lots of social communication in the home indicated.

AQUARIUS — January 20-February 18
The emphasis is on relating to relatives and friends who think as you do. Now's a good time for socializing at home. If you are signing contracts, read the "large" print too.

PISCES — February 19-March 20
Concentrate on your income and take note of creative ideas. Solidify all resources. Tackle daily activities with renewed enthusiasm and vigor. Also, health is important now. New relationship possibilities indicated.

TELL ME

IS THE EXPRESSION, "BLIND AS A BAT" TRUE?

W.T.ELMO

NO! BATS HAVE EYES AND KEEN VISION... BUT THEY PREFER TO LIVE IN DARKNESS!

HOW MANY DIFFERENT KINDS OF ANIMALS ARE THERE ON EARTH?

SCIENTISTS SAY THERE ARE 25,000 DIFFERENT KINDS OF BACKBONED AND 500,000 BACKBONELESS ANIMALS KNOWN AND NAMED BY MAN!



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