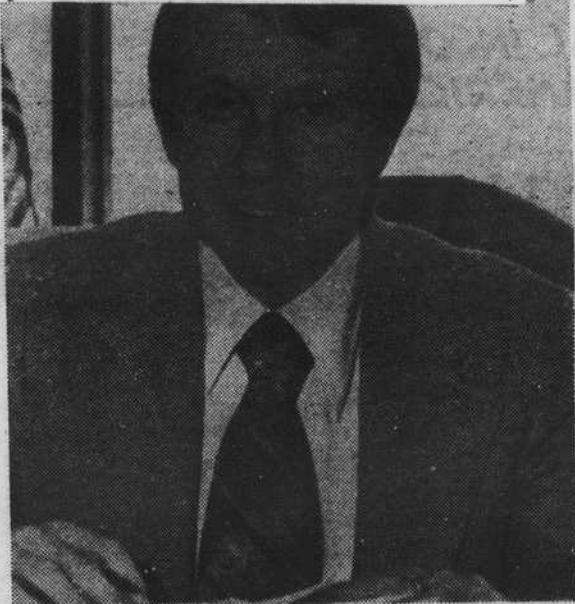


HARRY M. REID for GOVERNOR

Rusco, Elmer R.
 Box 8947 University Stat.
 Reno, NV 89507



A large number of blacks feel that Harry M. Reid, who is chairman of the Gaming Control Board, should be the one to run for Governor.

Blacks feel that he would be the best one for our community. It seems as though since he has been on the board of Operation Life, he has helped create more jobs and given more support to the black people of this community more than any other white. Mexicans or Chicanos also feel that Harry Reid should run.

The elected officials we now have really look down on the poor minority races, but Reid has always supported them.

Let's make this election one that we can have a line to the Governor's Mansion. With him as Governor I think we will have a direct line there.

Jimmy Porter Named URESA Master

On March 14, 1978, Attorney James O. Porter, was sworn in by Chief Judge Paul Goldman as the Special Master to hear Uniform Reciprocal Support Act cases within the Eighth Judicial District. Chosen for this duty at a recent meeting of the Judges of the District Court, Attorney Porter will hear cases in which petitioners have requested support for their children from the child's other parents.

Attorney Porter is a 1967 graduate of the Howard University School of

Law and is a member of the Bars of the District of Columbia and the State of Nevada. He has been engaged in the practice of law for 10 years and has served on the staff of President Johnson's Commission on Civil Disorders and Governor O'Callaghan's Commission on the Status of People.

Attorney Porter also served as the Executive Director of the Clark County Legal Services Program for the years 1974 through 1976, and has CONTINUED ON PAGE 3 COLUMN 1



LAS VEGAS

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VOICE

NEVADA'S BLACK COMMUNITY WEEKLY
 "An Uninterrupted Publication Since 1963"

15¢

CONSTABLE W.W. (WOODY) COLE FILES FOR 18TH TERM

A new chapter in a growing Southern Nevada political legend was written today when Las Vegas Constable W. W. (Woody) Cole filed for his 18th term.

Cole has been a resident of Las Vegas since 1942 and has been in law enforcement work most of that time.

He served with the Las Vegas police

Department in 1942, was a deputy sheriff in 1943-44 and won his first term as constable of the Las Vegas Township in 1944.

A former member of the famed 101 Ranch Rodeo and Wild West Show troupe, Cole lives with his wife, Louise at 1315 E. Clark Street.

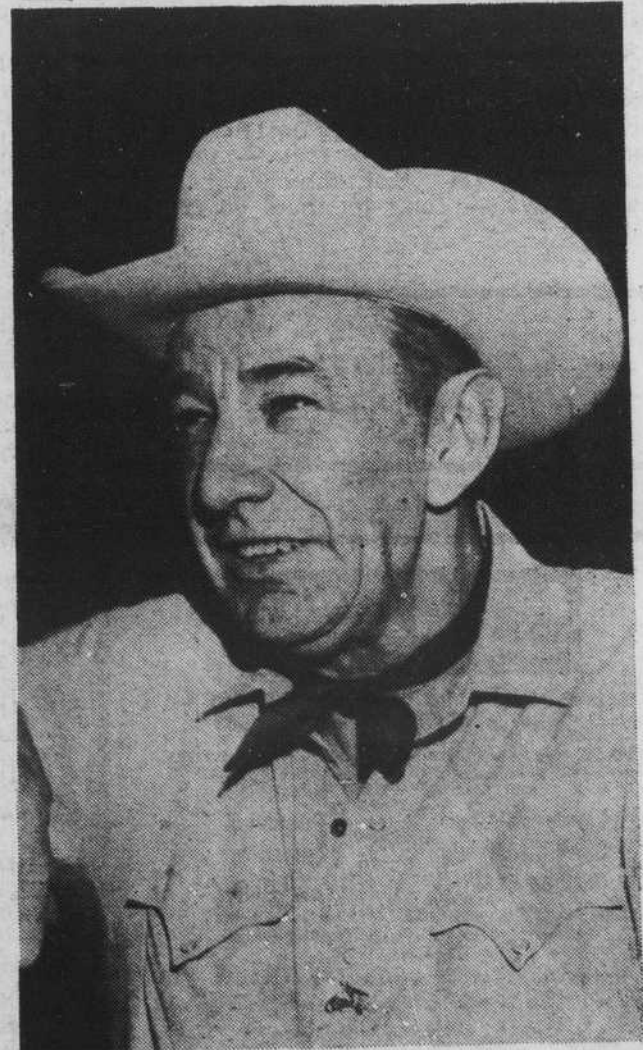
Born on a farm near Madisonville, Tennessee, Cole had many friends among the legendary cowboy movie stars of the 1930's and 1940's, including Tom Mix and Jack Hoxie, with whom he shared 101 Ranch Show billing, the late Tex Ritter and Hoot Gibson for whom he managed the DC4 Ranch, a popular Las Vegas watering hole of the 1940's. He also operated the Red Rooster night club when the Las Vegas Strip was known as the "LA Highway", in the general area of the Flamingo and Caesars Palace.

Cole is a founder and the charter president of the Nevada Constables Association, one of the few to serve consecutive terms at the head of that statewide organization.

He also served three terms as president of the Roger T. Foley Chapter, International Footprint Association, an organization formed to support the work of law enforcement agencies at all levels.

Under his presidency, the local Footprinter Chapter received national recognition for its sponsorship of the Western Golden Gloves tournament and the national AAU senior boxing championships which featured many fighters who later attained national and worldwide recognition, including Buster Mathis and Joe Frazier.

Cole is a 36-year member of the Elks Lodge, in which he holds a Life Members card and he also is a member of the Nevada Peace Officer's Association and the Las Vegas Boxing Hall of Fame.



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