



Olympian Wilma Rudolph makes a 1977 presentation of "Black Athletes Hall of Fame Award" to Ed Temple, her coach for the Olympics and a member of the U.S. Olympic Committee. Seven other sports figures in-

cluding Wilt Chamberlain, O.J. Simpson, Ike Williams were inducted. This entertainment extravaganza hosted by Bill Cosby will be seen on KVVU-TV 5 at 8:00 P.M. on Tuesday, August 9th.

HALL OF FAME

KVVU-TV 5 will air the premiere telecast of the "Fourth Annual Presentation of the Black Athletes Hall of Fame Awards." The 90-minute entertainment extravaganza to be telecast on August 9th at 8-9:30 P.M. is hosted by Bill Cosby and was taped at the New York Hilton on June 16 when the eight 1977 inductees were honored.

In a special message delivered for the program by President Jimmy Carter, he says, "Sports more than any other facet of American life has led the battle for racial equality in this country . . . we all owe a great debt to the talent, integrity and determination of the great black athletes of the 1930's, 40's and 50's whose efforts and sacrifices made sports open its doors to people of all races."

Those athletes honored in the 1977 Hall of Fame include: Dick "Nightrain" Lane, a member of the football All Pro Team for three years straight; Nell C. Jackson, a leader in the fight for both blacks and women in sports, and the First Black Woman on the Board of Directors of the U.S. Olympic Committee; Wendell Scott, the first Black Professional race car driver; Edward Stanley Temple, coach of two consecutive Olympic Teams, 1960, 64, and Head Coach of Women's track and Field for the USA, who also serves on the US Olympic Committee for the past five Olympiads; Wilt Chamberlain, Basketball Star; Larry Eugene Doby, Big Leaguer slugger from 1947-59, the first Black to play in the American league; O.J. Simpson, Football Star and actor; Ike Williams, Lightweight Boxing Champion of the World from 1947-1951.

The 90-minute OTO special boasts an impressive roster of guest stars and entertainers, including: Bill Cosby, Alan King, Billy Paul, Chuck Mangione, Dick Gregory, Howard Cosell, Richie Haven, Al Green, Franco Harris, Earl Monroe, Lady Flash, Low Rawls, George Benson, Natalie Cole, George Plimpton, Milton Berle, Wilma Rudolph, Bill Bradley, Jackie and Randy Jackson, Miss Universe and others.

The program also features film clips of "classic" moments in sports history by each of the eight inductees.

The Black Athletes Hall of Fame was founded in 1974 by Olympian Charles Mays. Says Mr. Mays, "These awards are the most treasured in international sports. They are presented to those, both black and white, who have made outstanding contributions to the advancement of athletics and amateur sports."

Bill Cosby has been master of ceremonies for the past three years during which the organization has honored such athletes as: Branch Rickey, Sugar Ray Robinson, Hank Aaron, Muhammad Ali, Arthur Ashe, Ernie Banks, Elgin Baylor, Joe Frazier, Roberta Clemente, Roy Campanella, Abe Saperstein, Wilma Rudolph, and Althea Gibson to name just a few.

CBC Productions produces the program which is nationally syndicated by Syndicast Services, Inc.

Anheuser Busch and J.B. Williams are among the national advertisers for the program.

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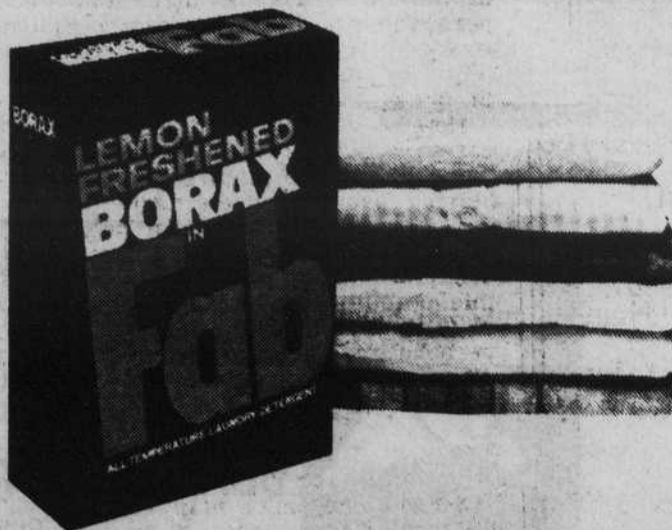
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