

HUGHES REPORT

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The University of Arkansas at Pine Bluff is a state sponsored school and as such, does not get any funds from the United Black College group (who help private schools only) which makes it probably less expensive. They operate on the basis of accepting the student, evaluating his true educational status and then develop him from this point to reach his full potential. This in itself is very refreshing. We will do well to consider our own black educational institutions for our children who have for one reason or another not obtained the special requirements of some schools. Thank you, Dr. Smith — Come Again.

LAS VEGAS, NEVADA — After two highly-successful command performances and an honorary doctorate degree, Frank Sinatra has agreed to once again sing to the UNLV athletic scholarship donors. But this year, in co-operation with Executive Show Director James Tamer and the Aladdin Theatre for the Performing Arts, Dr. Sinatra will put on a concert not only for the Rebel athletic scholarship donors, but the general public as well. On August 23, Sinatra and "Friends" will grace the stage at the ALFTPA in a special UNLV "Thank You" concert to Rebel scholarship donors and tickets will be sold to the general public for the additional seats in the plush 7,500 seat theatre.

For two consecutive years, Sinatra sang for private functions for the Rebel boosters held at Caesars Palace Hotel, but the program has outgrown the facilities there, creating the opportunity for this special concert with Sinatra and the other celebrities he is securing for the evening. dollars has already been pledged with nearly three months left in the solicitation drive.

One would not know that Sinatra has been in a partial state of retirement since June 13, 1971, as he has held concerts, appeared in night clubs, and done television specials, most recently with John Denver, which aired in the spring of 1976.

While Sinatra's superb career has stretched over 40 years, during which he has appeared in 43 movies (including an oscar in "From Hell to Eternity"), he would probably agree that his greatest contribution to the performing arts is as a singer. In the five years between his job as a headwaiter near his hometown, Hoboken, New Jersey, as a late teen, and his now famous and well-documented starring stint at the Paramount Theatre in New York — when bobby-soxers placed the word "swoon" in the dictionary — Sinatra's income rose from \$15 to \$25,000 a week.

There have been two dominant sides to the complex world of Sinatra. UNLV athletic director Bill Ireland commented, "It is always an honor for us to be able to have Frank Sinatra with us. He has given us two of our finest evenings and this year with the help of the people at the Aladdin, it should be our best event ever. Frank is

really a great humanitarian." Sinatra has totally awed the Rebel boosters the last two years and both years he received continuous standing ovations at both events, performing for over one hour each time.

Last year, "His Friends" were Ms. Helen Reddy, Ed McMahon, Pat Henry, and Sam Butera and the Witnesses. It is expected that the announcement will come shortly as to who will be with Sinatra on the stage this August.

The "Thank You" event is held annually to honor the scholarship donors to the 16-sport intercollegiate athletic program at UNLV. Two years ago, when Sinatra first performed, the school raised \$465,000 to support the grant-in-aid program. Last year, \$700,000 was raised and this year over \$700,000. The public one is, of course, better known: the singing star who almost alone raised popular music to new critical respectability, coupled with the flamboyant personality of one of most charismatic stars in the world.

The private one is only known in the most superficial aspects. Sinatra has always been a concerned citizen. And, a generous one. But, as best one can, he has tried to keep this part of his life under wraps. Modesty is a word that one doesn't usually associate with Sinatra. But its one that fits him well to his closest friends.

A recitation of some of his personal charitable endeavors would emphasize this fact. It's awesome. Sinatra has one motivating force when it comes to

a charity — he must believe in the cause. Once he does, he devotes the same drive, energy, and personal involvement to it that he did to his professional career.

Information regarding the concert, or, the UNLV athletic scholarship program may be obtained at the University Rebels Club office at UNLV. Another public announcement will be made shortly regarding the details in the sale of tickets to the general public.

SPECIAL ANNOUNCEMENT

Dear Friends of Greater Las Vegas: I would like to invite each of you to attend our daily prayer service. God has given me to call this prayer time **REVIVAL AT NOONTIME**. Our services are daily from 12:00 noon until 1:00 p.m. We are praying that God will bless our city and bring many souls to the saving grace of our Lord Jesus Christ. Our location is the:
Greater St. James Baptist Church
311 Madison Street
Las Vegas, Nevada 89106
Call in prayer request at 647-1445.
Remember, I am praying for you.
Rev. Donald E. Blake
Pastor, St. James B.C.

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