

EDITORS NOTE: The Las Vegas Voice will publish your opinion on any subject - praise - complaints - questions - or answers. We do reserve the right to edit, and your letter must be signed with a valid address and phone number for verification prior to publication. We want your letters! At your written request your name can be withheld.

If a man empties his purse into his head, no man can take it away from him. An investment in knowledge always pays the best interest.

LAS VEGAS KNOWS THE VOICE BECAUSE LAS VEGANS READ THE VOICE

DISPLAY ADVERTISING RATES

Las Vegas Voice

Rates

Agate line	\$.27
Column inch	3.26
Quarter page (21 col. in.) ..	68.50
Half page (42 col. in.)	125.00
Full page (84 col. in.)	225.00
Dbl. truck (2 facing pages) ..	400.00
POLITICAL RATE .. \$4.00 per COL. IN.	
Back page (13 wk. min.)	300.00
Guaranteed position	Add 10%

Ads over 12" high will be charged as for 14" height.

Color is available on back page and center spread. Add 25% for each color other than black (full page minimum).

Mechanical Requirements
 Page size 6 columns by 14"
 Column width 1-5/8"
 Space between columns 1/8"
 Printed by the photo-offset process.

Advertising Deadlines
 Friday preceding date of issue
 (Note: camera-ready copy may be accepted until noon Tuesday, provided space is reserved prior to deadline.)

Agency Fees
 Standard 15% agency fee is allowed if copy is camera-ready and payment and payment is made within 15 days after billing date.
(702) 648-2615



In a recent White House meeting, President Jimmy Carter met with officials of the National Bankers Association, the trade group for minority bankers. The President and minority bankers discussed new White House support and initiatives for the Minority Bank Depository program. The bankers, seated, from left are: James S. Banks, Vice President, City National Bank of Detroit; George Brokemond, President, Highland Community Bank, Chicago; Anthony L. Maxwell, Executive Director, NBA; Sharnia (Tab) Buford, President, Douglass State Bank, Kansas City, Kansas;

Alden J. McDonald, Jr., President, Liberty Bank; President, First Women's Bank, New York City; James C. Purnell, President of NBA and President of Liberty Bank of Seattle; President Jimmy & Trust Company, New Orleans; Lynn Salvage, and President of Carver State Bank, Savannah, Georgia; and Charles Swallow, President, American Indian National Bank, Washington, D.C. Also attending the meeting were Dr. Carl Carroll, President, Riverside National Bank, Houston, and Samuel L. Foggie, President, United National Bank of Washington, D.C.

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NOTICE OF APPRENTICESHIP OPPORTUNITY

Applications will be accepted for the Floorcoverers Apprenticeship Program from July 5, 1977 through July 20, 1977.

We will be accepting ten (10) apprentices. The Floorcovering course is three years in which you learn to become a professional Floorcoverer. Instructions includes preparations, Carpet, Sheet Goods and Tile, Cove and Flat Lay.

Each applicant must meet the following minimum qualifications:

1. Age 16 to 27 inclusive (Birth Certificate required).
2. Education-High School or GED equivalent.
3. Citizenship-American or First Papers.
4. Aptitude test.

Each applicant who meets all minimum requirements will be interviewed by the Committee to determine his qualifications beyond minimum requirements. The interview will consider:

1. General education background.
2. Aptitude test results.
3. Physical ability as related to trade.
4. Interest.
5. Attitude.
6. Personal traits.

The Apprenticeship Standards provide that applications will be received without regard to race, color, religion, national origin, or sex. Applications will be accepted at 705 Las Vegas Blvd. No., at the Union Office, Monday through Friday during the period stated above from 8:00 a.m. to 11:30 a.m. and from 1:00 p.m. to 4:30 p.m.

FLOORCOVERERS JOINT APPRENTICESHIP COMMITTEE
 705 Las Vegas Blvd. No.
 Las Vegas, Nevada
 384-1786