

## SMALL BUSINESS ADMINISTRATION

## S.B.A. ASSOCIATE ADMINISTRATOR FOR PROCUREMENT ASSISTANCE NAMED.

Robert S. Garrett, Small Business Administration, Las Vegas District Director announced that Edward H. Lewis has been appointed Associate Administrator for Procurement Assistance of the U.S. Small Business Administration.

Lewis will head S.B.A.'s Procurement Assistance program which works to help small businesses obtain a fair share of government contracts. Though this program S.B.A. officials counsel small firms on preparing bids, obtaining prime and subcontracts, getting placement on bidders lists, obtaining drawings and specifications for proposed purchases; participating in research and development projects; and learning new technology. The Agency's 8(a) Business Development services through which S.B.A. helps firms classified as socially disadvantaged get government contracts, are a vital part of this program. From April, 1975, until joining S.B.A., Lewis was Legislative Assistant to Senator Henry M. Jackson where he was responsible for developing Legislation in a variety of areas pertaining to Urban problems which included small business, housing, transportation, civil rights and minorities.

Before that time, he served with the U.S. Senate Permanent Subcommittee on Investigation where he was a part of an investigative unit on energy problems and other nationwide problems.

From 1971 to 1974 Lewis served as Policy Analyst for the National League of Cities where he provided technical assistance to manpower planners and directed a nationwide study designed to assess and improve working relationships between community action agencies and local government. He was a Special Assistant to the Mayor of San Francisco from 1970 to 1971. In the capacity of a National Urban Fellow he developed training proposals for the Model Cities program for the Mayor.

Lewis, 39, was born in New Haven, Connecticut. He is a graduate of Howard University where he received a Bachelor of Arts Degree, and a Master of Arts in Urban Studies from Occidental College in Los Angeles, Calif.

He is married to the former Heloise Pottier and they have 4 children. The family resides in Reston Virginia.

Richard W. Hernandez appointed Associated Administrator for operations for U.S. Small Business Administration.

Robert S. Garrett, District Director, Small Business Administration, Las Vegas, Nevada, announced that Richard W. Hernandez, former Assistant Comptroller of Public Accounts under Texas Comptroller, Bob Bullock, has been appointed Associate Administrator for the U.S. Small Business Administration.

In his new position, Hernandez will direct the operations of the Agency's more than 100 field offices and coordinate the activities of the S.B.A. Disaster Loan Program.

Before accepting his appointment, Hernandez was Assistant Comptroller for the City of Houston, Texas, where he was responsible for management of the Contracts Division; funds accounting and funds management of that office.

While Assistant Comptroller for the State of Texas, Hernandez directed a complete reorganization of the Comptroller accounts for the State of Texas thereby improving the efficiency of its overall operations.

In addition, he served as Executive Director of the Houston Industrialization Center and in the latter capacity he directed the development and management of the manpower, child care and health centers and health maintenance programs.

S.B.A. has over 4500 employees serving the Nations' more than thirteen million small businesses across the nation, the majority of these people are in the field offices that come under Hernandez's direction.

Bill Keel appointed assistant administrator for Congressional and Legislative Affairs for Small Business Administration.

Robert S. Garrett, District Director, Las Vegas, Nevada, announced that Bill Keel of Nashville and Kingsport, Tennessee, has been appointed Assistant Administrator for Congressional and Legislative Affairs for the U.S. Small Business Administration.

Keel was, for 11 years, Administrative Assistant to Congressman Joe L. Evans who was Chairman of the House Small Business Committee. He joins S.B.A. officially after serving as Director of the new Administration Transition Team for the Agency. He was also a member of the Commerce Transition Team and Speech Coordinator in the Carter Presidential Campaign.

In his new position, Keel will advise the Administrator and other S.B.A. officials on matters relating to Congress and will endeavor to establish a closer working relationship with Congress. He also will develop legislation to effectively benefit small business growth.

Keel, who has extensive journalistic experience in government related activities and administrative background in Congressional work, will assist in preparing official S.B.A. testimony to be presented to Congressional hearings and will serve as the principal liaison between Congress and S.B.A.

His experience as an official representative of the small business community began in 1964 when held the position of Special Assistant to S.B.A.'s Deputy Administrator for Financial Assistance for a year before joining Congressman Evans.

Prior to that time, he was a Night City Editor for the Nashville Tennessean and a reporter in governmental and political affairs. He had been a reporter for the Knoxville Journal and was at one time an Instructor in Journalism at the University of Tennessee, Knoxville.

Keel graduated from the University of Tennessee with a bachelor of Science Degree. He is married to the former Jean Harmon. They have one child, Summer Leigla Keel, 5.

## MAXWELL'S MELLOW ROAST, A NEW DRINK WITH WHEAT

General Foods, one of the world's largest food and beverage processors has just introduced Mellow Roast Coffee and grain, a beverage for coffee lovers being sold in selected test market areas. The drink will be available in both ground and soluble form.

Under development at the company's Maxwell House Division for more than four years, the drink is made of ground coffee and wheat and will have a special appeal to coffee drinkers, according to Allen Piles, product manager at Maxwell.

"It's a non-bitter coffee beverage and especially attractive to consumers who don't enjoy strong or bitter coffee. Besides, it is being marketed to appeal to those who want a good coffee beverage but at lowest possible price", Piles said.

## BOOTSIE'S RUBBER BAND GOES GOLD

"Ah... The Name Is Bootsy, Baby!" the current Warner Bros. album by Bootsy's Rubber Band has certified as a gold album by the RIAA in recognition of sales in excess of 500,000 units. The album is also the home of "The Pinocchio Theory," Bootsy's latest hit single.

Bootsy's Rubber Band has been touring actively for the past five months with future dates set through the summer. Initially part of the Parliament-Funkadelicent, P-Funk Earth Tour, Bootsy's Rubber Band has started to tour as a headlining act in its own right. Sales action on Bootsy's first album, "Stretchin' Out in A Rubber Band" continues to be hot as the group emerges as one of the real record industry success stories of the past year.



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## LAYTON NAMED DISTRICT ENGINEER IN LAS VEGAS OFFICE

With the retirement of Jack Parvin on July 6, 1977, Keith Layton will assume the duties of District I Engineer in Las Vegas. He will be transferred from his present assignment as Assistant Deputy State Highway Engineer for Field Operations to take over responsibility for directing all pre-construction, construction and maintenance activities for the State Highway Department in southern Nevada.

Because of increased responsibility for design, planning and right of way in District I, along with the pending addition of a design section to that office, the District Engineer's position is being upgraded to that of Assistant Deputy according to Deputy Highway Engineer Joe Souza. This expansion of personnel in Las Vegas is part of the Department's ongoing program of decentralization of pre-construction responsibility.

Layton will be completing nearly 30 years of service in the Department with his assignment as District Engineer. His career dates back to the mid 1940's when he entered Highway employment as a Chairman. For the next 16 years, he worked on field survey crews throughout the state advancing through the ranks to become a Resident Engineer in 1955. Eight years later he was transferred into Highway Headquarters and promoted to Construction Engineer. In 1967, he was appointed Assistant Deputy Highway Engineer for Field Operations, a position he has held until now.

He is a Registered Professional Engineer and has served for several years on both construction and maintenance committees for the Western Association of State Highway and Transportation Officials and the American Association of State Highway and Transportation Officials.

He will be moving to Las Vegas in early May, but will not assume his new duties until July.

## PUBLIC SERVICE ANNOUNCEMENT

THE LOCAL BRANCH OF THE NAACP WILL HAVE SCHEDULED MEMBERSHIP MEETING ON SUNDAY, MAY 15, 1977, EVERYONE IS INVITED TO ATTEND.

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