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the company was formed the day of the contract and because Dr. Wright was a councilmatic seat in Columbus, Ga. We say give the fellas a chance as they may get a few new blacks on the Repub. voting line, especially if RNC Ch'm Wm. Brook is factin' about spending some big party dough to do the job . . . Eye-arresting Luba Potamkin, wife of the super cadillac tycoon, Victor, who put a bundle of cash in the "Soul" version of "Guys and Dolls" will be asked to be an "Angel" for a revival try of "The Hot Mikado" under a different name in a different time and starring the unusually talented Melba Moore, after she has her June baby of course, and Ben Vereen . . . Disco-Edu-Tech, the multimedia educational motivation system which bowed in the Big Apple last wk. was developed by Gary Byrd, A WWRL radio announced. The system uses pop-songs, with slides, of well known recording acts to build reading and learning desire in youngsters. Byrd is a poet and co-authored a couple of the songs in "Stevie Wonder's award winning album, "Song in the Key of Life."

NEEDLE TALENT --- A press agent swears this is true; that Joe Tex took an actual experience and converted it into a single that's ascending the charts. During rehearsals, Joe was actually knocked down by an obese fan who wanted to do the bump. His conclusion, "I Ain't Gonna Bump No More (With No Fat Woman), and that's the hit single from his current album, "Bump and Bruises." . . . Johnny Graham the Earth, Wind & Fire guitarist is reportedly doing super after a near fatal auto accident. They say that on his first day out of the hospital he bought a new Porsche, a lookalike car to the one he totaled and almost did not walk away from . . . NBC-TV has cleared the way, signed Paul Winfield, and is on the hunt for other cast members to make its 4-hrs. '77-'78 flick about the adult time of the immortal Dr. Martin Luther King, Jr. big as life. US UN Amb. Andy Young will be asked to play himself so will Rev. Wyatt Tee Walker, says the scuttlebutt. **STAY LOOSE.**

SCHLITZ RECEPTION AT NAACP EVENT --

The Jos. Schlitz Brewing Company hosted a special reception for Benjamin Hooks when the new executive director of the NAACP was honored by the Memphis chapter at its first Freedom Fund Dinner. Pictured here are (from left) Bob Osborne of the Schlitz Memphis brewery; Don Cornelius, host of Soul Train; baseball's famed Henry Aaron; Lafayette Jamison, manager of minority affairs for Schlitz, and A.D. Churcher, Memphis businessman. The Hooks dinner attracted nearly 1,000 guests. Jamison said Schlitz was "honored to participate in this meaningful occasion." Maxine Smith, executive director of the Memphis NAACP, said the dinner for Hooks was arranged "to honor one of our own for his many notable achievements."



NEW RESPONSIBILITY -- Accepting contributions is one of the happier new duties of Benjamin Hooks (Center), recently appointed executive director of the NAACP. Hooks got a chance to exercise that duty when officials of the Jos. Schlitz Brewing Company presented him an NAACP check in his Washington, D.C. office. On hand (from left) Joe Nelson, minority affairs director of Schlitz; Maxine Smith, executive director of the Memphis NAACP; Gene Peters, Schlitz president, and Daniel McKeithan, Schlitz board chairman.



LAW DAY U. S. A. - May 1

Law Day Committee members discussed plans for celebrating Law Day U.S.A. on May 1, 1977. Extensive activities are underway in recognition of the annual holiday that celebrates the American system of justice. Members of the committee are George Cromer, Clark County Bar President; Nora Jansen; Tom Kummer; Renee Schreiber; and Aubrey Goldberg, Clark County Law Day Chairman.

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