

The Publisher Speaks



Our sources indicate that Harry Reid worked hand-in-hand with the late Jim Anderson to get Nevada's first open housing law passed. Reid as an attorney settled the first open housing case when a local black tailor was kicked out of his apartment for racial reasons. Reid also is solely responsible for Larry Bolden being the highest ranking policeman in the history of Nevada. The readers will recall that Bolden was bullied into resigning, but went to see his high school buddy, Harry Reid, who told him to withdraw his resignation, and after a long fight Bolden was reinstated as a Captain with all back pay and benefits. Reid also took Don Hampton's illegal firing from the Juvenile Home all the way to the Supreme Court.

Within the past year, he has filed a number of civil rights cases.

What the Las Vegas Voice wants to point out to its readers is that Harry Reid, either in his capacity as a government official or as a private attorney, has fought for equality, both socially and economically.

With this in mind, we want to applaud the recent action of Governor O'Callaghan wherein he appointed Harry Reid as Chairman of the powerful Nevada State Gaming Commission. With Reverend Dunn having only recently criticized the gaming policy of the State of Nevada, it is a breath of fresh air to see Reid's appointment.

With the arbitrary actions of the past by the gaming bosses, we are going to watch closely the actions of the new gaming boss. We hope that he will be able to give blacks the same treatment before the gaming bodies as the whites get. After all, their money all spends the same.

Let's hope that Reid can get away from the influence of the vested interests and give everyone an equal chance.

In the past, he has done well for the Black Community. But time will only tell what the future holds, as power in the past has changed the motives and aspirations of many. We wish Reid well.

**The Las Vegas Voice,
has IMPACT!**

**LAS VEGAS
VOICE**

NEVADA'S BLACK COMMUNITY WEEKLY
"An Uninterrupted Publication Since 1963"

A WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA
Lawrence Albert.....Publisher
Sandra McIlveen.....Treasurer

EDITORIAL, ADVERTISING & CIRCULATION OFFICES
616 North "H" Street, Las Vegas, Nevada 89106
Telephone 648-2615.

ADVERTISING RATES FURNISHED UPON REQUEST

Price per copy - 15¢ One year \$12.50

(Application for 2nd Class Mailing Permit pending at Las Vegas, Nevada).

"THE IMPORTANCE OF MAINTAINING ECONOMIC CLOUT IS OBVIOUS. CLOUT IS NOT MAINTAINED WHEN BLACK DOLLARS ARE GOING INTO BUSINESSES THAT PUT THE MONEY INTO THE SUBURBS INSTEAD OF BACK INTO THE BLACK COMMUNITY ECONOMY."

MICHIGAN CHRONICLE



BLACK COMMUNITY " " " "

BUSINESS IN THE BLACK

By: Charles E. Belle

The Stress of Success -- Part II

An American Telephone and Telegraph official says on-the-job drug use by headquarters and lab workers is way down compared with a few years ago, but alcohol is being substituted. Illinois Bell says that while traditional drug usage has declined there has been an increase in the mixing of drugs and alcohol.

The rising profits of Ma Bell indicates that success is right around the corner for the phone company. It is understandable why they might be having some stress with their success judging from the cost of the consumer's telephone bill. There are some ways to survive the stress of success without driving the workers to drugs or drinking.

Enoch Callaway, M.D. speaking at the Stress of Success Seminar held at the San Francisco Hilton Hotel, claims the nerve cells are changed by alcohol. This changes one's point of view. The change then, is not out of choice.

David Allen, M.D. and Fred Alston, M.D. are two practicing psychiatrists and psychoanalysts who have some common characteristics of people who achieve balance and enjoyment in the stress of success. These two practitioners propose the following prescriptive points for dealing with success and its stresses:

1. Be kind to yourself when you succeed.
2. Don't expect constant repetition of the highest mark but enjoying having achieved (like sports record, and so forth).
3. Learn to let go.
4. Share with and help others if for no other reason at least because it reduces fear of retaliation for success.
5. Play, exercise, and take proper care of your health.
6. Avoid the vicious cycles.
7. If it makes you sad or anxious, get help.
8. If your private life is failing, don't just try to console yourself with more success. Get help.
9. Don't be afraid to take pride in your success and enjoy it.

They further propose:

10. Never escape your humanity.

Just the FACTS

The owner of a small Black business wears many hats. Most likely he is his own accountant, bookkeeper, treasurer, manager, purchasing agent, keeper of inventory and usually even employee eight or ten hours a day. And more often than not, we find he has little if any training for any of these positions.

The owner of a small grocery store or hamburger shop usually purchases food for his household along with his regular inventory. Money from the till is used for his daily and weekly family obligations, to buy clothes, pay his rent, make the payments on his car, and so on. Then it is not unusual, without an adequate system of bookkeeping to know how much money he has made at the end of the month. Or where did how much go for what? He may find it difficult to determine if he really made any money at all.

In addition, most small Black community businesses extend a great deal of short term, interest free personal credit to their customers. Without such credit, it would be difficult for some of his customers to afford his product or service. But this also makes it difficult for the shop owner to gain enough capital, that is, get far enough ahead of his own bills and expenses to expand or even maintain his place of business.

All this points to a definite need for education in the complex (even for a small business) process necessary to maintain a successful small business.

But where can the small Black businessman go to get such an education? Where can you find a local school that teaches how to be a successful cleaner and laundry businessman? With such a small margin of profit, how can he even afford to attend if there was such a school? And where will he find the time away from the daily demands of operating his business?

CONTINUED TO PAGE 14 COLUMN 2

CONTINUED ON PAGE 14 COLUMN 1