

# NBUF ROOTS

The saga of Roots itself is just beginning to grow. The unending saga on the whole concept will not reach its peak in our lifetimes. This is not to mention reaching its full fruition. And indeed Roots is more than a book or a story. It is an ageless classic, an epic and monumental institutional embodiment of the anthropological, historical and cultural covenant of our people.

The profound impact of Roots came at a time when black people desperately needed a boost. The enthusiastic crusades of the mid-sixties had withered away to mere mutations inaudible in their projection, subdued in their spirit and plodding in their motion. The effective dynamics of our thrust had been lost. Others who had waited idly by as we put it on the line to challenge the American system had suddenly jumped from the wings and gotten in the line to ripoff the goodies we had worked and marched to achieve.

Some of us had forgotten our own greatness. We had lost track of the tremendous capacity we have to survive. But more than that we had forgotten the crude ironies that molded our harsh situation in the first place.

It has been said more than once that those who forget history are forced to live it all over again. Too many of us have truly forgotten.

There are those who say the harshness of the past should be forgotten. They say that we should stress the positive presence.

Such people in essence are saying that the quality of the Oak Tree is not inherent in the quality of the acorn that spawns it. They are saying that the top branches of the tree, those fortunate enough to bask in the glory of the sun can be plucked off and be shown to the world as representative of the full oak tree. They are saying you can separate the top of the tree from its roots and the tree will live.

It is a basic lesson in botany that third graders learn with their first garden projects that a plant separated from its roots cannot be nurtured and survive.

The history of the world, the full history - not just the limited scope and comprehension of history as taught by our manipulative media, reveals beyond all doubt that those groups who have survived within their epoch and times have been those groups who forged some continuous link with meaning between the living, the dead and the unborn of their kith and kin. In other words their history as a people was forged continuously from their roots to the loftiest achievements of their highest fruition.

No people in the history of the world have emerged as if from osmosis and collectively achieved. We are no different. Our achievements on a institutional basis will become greater when we yield in spirit and cohesiveness to the full essence of our heritage as Afro-Americans.

Most of us know a great deal about our American heritage. We know nothing of our African heritage. Too many of us cling to the myth that we are American only, a myth that was helped along by the character Belle in the TV special.

It is to our advantage to use both parts of our heritage, not just one. It is basic second grade arithmetic that multiplying adds while dividing subtracts.

It cannot be stressed too often that the dominant societies of west Africa which were the lands from which most of our stolen ancestors were kidnapped were societies based on some form of communal socialism or the spirit of charity and sharing.

With whatever else we gain from roots, it is the hope of National Black United Fund, that you learn the spirit of sharing and human concern that dominated the society in Gambia where Kunta Kinte and the Mandika people lived and many of the areas surrounding.

That is our hope not from the basis of a narrow, selfish plea but from the perspective of the Institutional needs of black people to advance and survive. As this spirit of sharing and human concern would grow stronger and deeper within the hearts, souls and minds of black people, National Black United Fund and any Institution committed to and able to serve black folk well will survive and indeed prosper.

## CLASSIFIED

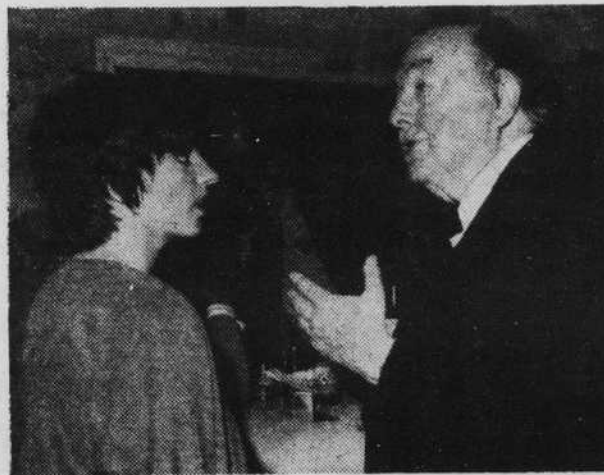
Psychic, Astrological, Spiritual, Tarot Reading, Candle, Blessing, Any-time.

Sunday Services 11 A.M. Healing Messages Monday Night 7:30 P.M.

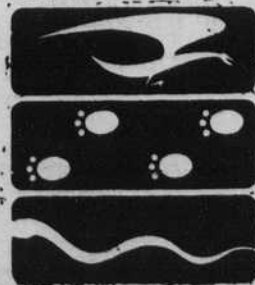
All Saints Church of Mystic Science 10th & Carson Tel. 382-9334



Quit Smoking MAN! Why Gamble With Your Life?



DRESSING ROOM CONFAB -- Riviera superstar, Liza Minnelli, accepts congratulations from Jack Haley Sr., following her opening night performance at the Riviera. The elder Haley, whose son is married to the award-winning headliner, was a Broadway and Hollywood star in his own right. His most memorable film role was the Tin Man in "The Wizard of Oz" which starred Liza's mother, Judy Garland. The show, which is scheduled for an abbreviated one-week run, is attracting overflow audiences.



# HELP WANTED

## HELP WANTED CLASSIFICATION

### SENIOR ENGINEERING ASSISTANT

Salary: \$1070 - \$1301. Any combination of training and experience equivalent to graduation from high school, including courses in algebra, geometry and trigonometry, and four years of increasingly responsible technical experience, or four years of college level technical education.

FILING CLOSES: March 18, 1977 at 5:00 P.M.

TEST GIVEN: March 22, 1977

### AN EQUAL OPPORTUNITY EMPLOYER

PUB: Las Vegas Voice March 4, 77

## HELP WANTED CLASSIFICATION

### HUMAN RESOURCES PLANNER

(This is a Federally Funded position subject to continuance of federal funds)

Salary: \$1019 - \$1238. Any combination of training and experience equivalent to graduation from a college or university with major work in manpower or a closely related field and one year of professional experience in the field of manpower.

Filing Closes: March 7, 1977 at 5:00 p.m.

### AN EQUAL OPPORTUNITY EMPLOYER

PUB: Las Vegas Voice March 4, 77

## HELP WANTED

POLICE OFFICER -- CITY OF NORTH LAS VEGAS - Salary Range - \$879.84 - \$1,215.13. MINIMUM WEIGHT: 150 lbs. MINIMUM HEIGHT 5 Feet 8 Inches. MINIMUM AGE: 21. High school diploma or general education equivalent. Visual requirements 20/40 in each eye, corrected to 20/20 with safety lens. Normal hearing in each ear without hearing aid. Character above reproach. Applications accepted through Tuesday, March 8, 1977. For further information contact Personnel, 2200 Civic Center Drive, North Las Vegas, Nevada.

### AN EQUAL OPPORTUNITY EMPLOYER

PUB: Las Vegas Voice March 4, 77

## HELP WANTED CLASSIFICATION

### ASSISTANT RIGHT OF WAY AGENT

Salary: \$857 - \$1042. Any combination of training and experience equivalent to graduation from high school and one year of responsible real estate work.

FILING CLOSES: March 14, 1977 at 5:00 P.M.

TEST GIVEN: March 16, 1977

### AN EQUAL OPPORTUNITY EMPLOYER

PUB: Las Vegas Voice March 4, 77



Louis Grant Bond, standing, President of B & R Paper Manufacturing Co., Inc., a minority owned and operated corrugated manufacturing firm located in Millbury, Massachusetts, describes his company's product line and capabilities to a group of buyers from five major companies in the Bay State. Companies represented were: Schrafft Candy Co., Hewlett-Packard Co., Nabisco Inc., Digital Equipment Corp., and Texas Instruments Inc. Mr. Bond was invited to address this group of buyers as part of the New England Minority Purchasing Council's Matchmaker Program in which a major firm acts as host and invites potential buyers from other major firms to attend a "show and sell" presentation staged by a minority-owned and operated company. The Gillette Company acted as host for this second meeting which was held in its Boston headquarters recently. The first meeting of the New England Minority Purchasing Council's Matchmaker Program was hosted by the Raytheon Company in its Lexington, Massachusetts offices last fall.