



Here's a famous hotel man in Las Vegas. You've probably never heard of him.

He helps hotels run smoothly.
He helps hotels run profitably.
And he does it all behind the scenes.
For the telephone company.

Bill Hoff is one of Centel's
Communications Consultants. And he
specializes in understanding hotel
communications.

That's why, with Bill's analysis of
the new Aladdin Hotel's needs, we
were able to recommend the most

suitable communications system. It's
convenient for guests, efficient for
administrative personnel, and offers
refreshingly fast service to those
calling from outside.

Bill, like all of our Communications
Consultants, is available to survey
your telephone needs, especially if
you're planning to move, expand, or
make changes in your business. This
service is free of charge, and the

system that evolves may surprise you
with its economy.

Behind the scenes, we'll help design
a communications system that really
works hard for you.

Which is just what you need
when you're trying to make *your*
business famous.



CENTRAL TELEPHONE COMPANY

Call the Centel Marketing office at 385-5131.