

**THE  
PUBLISHER  
SPEAKS**



By  
**LAWRENCE ALBERT**

Hotels downtown have refused to advertise in the Las Vegas VOICE Newspaper....WHY?

So for the benefit of the VOICE readers we are passing out favors --- for free but for you!!!

I will inform you each and every time THEY have something going - (for you -- not for them) -- I have to give credit to the FREMONT HOTEL, downtown for supporting the Black Newspaper - the rest have decided to ignore us - ???

I want every VOICE reader to go to the El Cortez Hotel and Casino and register for their annual Social Security Drawing Contest. It cost nothing - there is a chance to win up to \$20,000. The total give-a-way totals \$110,000. (and by law has to be paid out.)...Bring some of all that back with you to your community.

Noel Nelson - Public Relations - Advertising, etc. says she only advertises in the BIG Newspapers ???

So where does that leave us???

Their Social Security Contest does not cost anything but one minute of your time to get registered (all you need is a valid Social Security Card) - you pick up your form and just wait to WIN!!!

Being local there is a batch of special drawings for all sorts of good things (including money) - so all this is really an opportunity to bring some money home!!

I need for you to understand that this column is not a paid advertisement from the El Cortez, but a Public Service offered by the VOICE to its readers so that they will know what's happening..

The VOICE is taking a stand -- and will be happy to inform the readers of the VOICE of the winning numbers - each and every week - and only request that you let the VOICE know when, and how much you win!!

The VOICE will see to it that each and every "give-a-way" will be announced - for OUR READERS....because we feel that part of all of that belongs to us....

LET'S GO GET IT!!!

**LAS VEGAS KNOWS  
THE VOICE  
BECAUSE  
LAS VEGAS  
READ THE VOICE**

**LAS VEGAS  
VOICE**

NEVADA'S BLACK COMMUNITY WEEKLY  
"An Uninterrupted Publication Since 1963"

A WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA

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Sandra McIlveen.....Treasurer  
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FOR A SAFE COMMUNITY.....TEAMWORK



**Just the Facts  
THANKS---  
GIVING**

THANKSGIVING IS MORE THAN JUST TURKEY AND DRESSING...IT SHOULD LAST ALL YEAR....

THE VOICE NEWSPAPER GAVE AND GAVE AND GAVE DURING THE CAMPAIGN...BUT VERY LITTLE THANKS WAS EVER RECEIVED.

THANKS TO SENATOR HOWARD CANNON, VIRGINIA BROOKS BREWSTER, JIM SANTINI AND R. J. "DICK" RONZONE THE VOICE DID GET A LITTLE THANKS, AS DID THE COMMUNITY FOR VOTING FOR THEM.

THE VOICE ENDORSED 17 CANDIDATES... LOST ONLY FOUR...BUT THE VOICE AND THE COMMUNITY ONLY GOT THANKED BY FOUR.

I WANT THE REST (WINNERS AND LOSERS) TO REMEMBER ONE THING...THE VOICE WILL NOT REMEMBER YOU NEXT TIME AROUND...WE WILL FORGET YOU JUST LIKE YOU FORGOT US...

AGAIN I SAY THANKS & GIVING IS MORE THAN TURKEY AND DRESSING... --CREED

**Business In The Black**

by Charles E. Belle

**THE EMPLOYMENT AREAS**

Today some 15 million people are employed by some arm of government. This means that one out of every five persons receives his or her pay check from a government body. State and local governments account for four times as many employees as the federal government.

Unfortunately, most state and local employees have seniority-based job security and many of these non-federal government bodies face a cash flow failure similar to that experienced by New York city. This leaves the federal government - which can print money - and industry as the main new employment areas.

President-Elect Carter presented economic policies of cautious expansion that might minimize the danger of explosive inflation during the campaign. The rate of inflation projections for 1977 is less than five percent under President Ford's slow growth national economic plan.

This is an acceptable policy to white working people. However, the U.S. economy will not be able to generate a great number of new jobs for the last hired and the first fired group under this slow growth economic plan.

Capital spending for new plant development has just begun to slightly increase. This will have a slight stimulus to the U.S. economy in the latter part of 1977. Consumer spending which is the bigger part of the economy is dragging the ground. Retail sales are unduly slow and savings are on the increase.

The United States League of Savings Associations, reports that last year the average American saved 8.3 percent of his disposable income or for \$83 for ever \$1,000 he made after taxes. The economy needs and injection of those dollars to get itself going on the upside.

The economy is not getting this security surplus. Consumers are simply not confident of the current projected recovery of the promises of President-Elect Carter.

Congress has seen the light. By over-riding President Ford's veto of the job bill act, a projected 300,000 jobs will be created next year. Blacks must not allow these jobs to by-pass them.

BUSINESS IN THE BLACK (Continued to page 14.)

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