THE **PUBLISHER** 

SPEAKS



By LAWRENCE ALBERT

The Las Vegas Voice Newspaper has proven to KVOV that prejudice Sy Newman cannot run West Las Vegas.

Senator Neal has been the only black who solely advertised in our newspaper and felt he

solely advertised in our newspaper and felt he needed no other advertisement in other newspapers or major radio stations.

We're now beginning to show that the Las Vegas Voice newspaper is becoming effective.

Out of our endorsements, of white and black, we only lost four and these four are the ones that were short of funds to really campaign for themselves.

I think Senator Neal, like I always have said, is more qualified for State Senator, to represent our community, rather than Bob Bailey.

Now I hope the community would pull itself together and if Mr. Bailey is so sincere about helping our community, let him assist Senator

Neal.
I will ask once again that Lonie Chaney and

Marion Bennett to please send their press re-leases to the Las Vegas Voice Newspaper. I really appreciate the large turnout at the polls. I strongly encourage our 18-year-olds to register to vote in our up and coming elections in the future. in the future.

The Las Vegas Voice Newspaper will continue fighting for the community.





NEVADA'S BLACK COMMUNITY WEEKLY
"An Uninterrupted Publication Since 1963"

WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA

Lawrence Albert.....Publisher Sandra McIlveen.....Treasurer Creed Jones ......EDITOR
MEL KILŞTROM.....SALES MGR

EDITORIAL, ADVERTISING & CIRCULATION OFFICES
'616 North "H" Street Las Vegas, Nevada 89106
Telephone 648-2615
ADVERTISING RATES FURNISHED UPON REQUEST

Price per copy - 15¢ One year \$12.50

(Application for 2nd Class Mailing Permit pending at Las Vestes, Nevada

HACK TAW ENFORCEMENT IN THE BLACK COMMUNITY



## Just the Facts LAUGH OR CRY!!!

YOU HAVE THE CHOICE OF THE ABOVE (LAUGH OR CRY) -- IF YOU DIDN'T VOTE AT
ALL - VOTED RIGHT - VOTED WRONG -- ALL
THAT WAS YOUR DECISION.
NOW IS THE TIME FOR ANSWERS!!!

IT IS YOUR PERSONAL RESPONSIBILITY TO SEE THAT THESE ELECTED OFFICIALS (WHETHER YOU VOTED FOR THEM OR NOT) ANSWER TO YOU.

NOW IS THE TIME TO WRITE, CALL, QUESTION ALL THE PROMISES (LIES) THEY GAVE YOU DURING THE CAMPAIGN

YOU DURING THE CAMPAIGN

DON'T LET THIS OPPORTUNITY PASS YOU

MAKE THEM ANSWER TO YOU NOW!!!
THEY PROMISED YOU THE MOON (WE ALL KNOW IT IS NOT MADE OF CHEESE) -- SO MAKE THEM LIVE UP TO THEIR PROMISES

(LIES) OR WHATEVER. NOW IS THE TIME TOWRITE TO YOUR NEW PRESIDENT, GOVERNOR, SENATOR, JUDGE, SCHOOL BOARD TRUSTEE, COMMISSIONER OR WHOEVER -- BUT MAKE THEM ANSWER

LET THEM KNOW THAT YOU HEARD THEM
-- BUT NOW LET THEM HEAR YOU!!!
-- CREED

THE	SUBCRIBE TO  LAS VEGAS VOICE One Year \$12.50
Name Addre	
	Vöice P. O. Box 4686

Las Vegas, Nevada 89106

## Business In The Black by Charles E. Belle

## The Employment Enigma

One way to put the peanut famer who aspires to be President is audacious, a word he apparently accepts for himself. Some people might call it brashness. But there is nothing bold in his Presidential plans for blacks and other poor poor people. May he never go to the unemploy-ment ghettoes with his present work ethics. James Earl Carter will not reveal or does

not have any particular employment program for the poor. In August, the present occupant of the White House and James Earl Carter were asked by the Hearst Newspaper chain to name their ten most important goals if elected.

The peanut famer put the employment prob-lem in second place on his list. While the President forgot to mention making jobs, James Earl Carter played with the problem. The administration blamed the recent August rise in unemployment on unexpectantly large increases in the civilian labor force.

It seems the volunteer army is not exactly sopping up a surplus of workers for soldier-ing. The labor force in August actually grew by a relatively small amount, only 154,000. The administration blamed an "extraordinary" influx of women, some one million, for throwing off their projections. Claiming their was a large increase in the number of people with jobs, but that the unemployment has risen because of even more job seekers.

The administration is praying the number of people seeking jobs will stay the same for the rest of the year.

While blacks and teen-age unemployment jumped sharply higher both Presidential candidates seem to be pretending to forget about the unemployment problem.

HI YA WHITE BOYS The peanut farmer put it this way, I believe that everyone who is able to work ought to work (as in lazy and shiftless)-and ought to have an opportunity to work (God Bless America).

I am determined to have a blanced budget (down with welfare), and end the inflationary spiral (hi ya white boys), putting our unemploy-BUSINESS IN THE BLACK (Continued to page 3.)