

**The Hughes Report**



By Thomas F. Hughes

**NAACP Lynching?  
We Must Walk**

On August 9, 1976 Chancellor George W. Haynew of Hinas County, Mississippi ruled that 12 white merchants in the Claiborne County-Port Gibson area were entitled to damages against the N.A.A.C.P. and others in the amount of \$1,250,699.00. The award was the result of a lawsuit filed in October, 1969 by the merchants because of a boycott in 1966 that lasted through 1967, participated in by local NAACP officials and other civil rights activists in Port Gibson which was in effort to protest employment discrimination and other forms of racial abuse.

The NAACP's general counsel characterized this decision as a "legal lynching" which threatens to put the NAACP out of business. We must appeal this decision but Mississippi laws require us to post a bond of 1-1/2 million dollars just to appeal the decision.

During the sixties racists in the South have tried to put the NAACP out of business but Blacks house fought back and kept NAACP membership lists out of hostile state prosecutors hands. In 1969 a group of white businessmen sued the NAACP and other civil rights activists for 3-1/2 million dollars because of the 1966-67 boycott. Hence the August award.

The NAACP is fighting for its life and that means you and I. If the NAACP is destroyed you won't have anyone to fight for your civil rights. You have an obligation. Face it!!!

On Saturday, October 2nd, the Las Vegas Branch of the Las Vegas Branch of the NAACP will have a Walk-a-Thon starting at 2:00 p.m. and continuing to 5:00 p.m. to raise money to help fight the mississippi Lynch Attempt. Participants will be going door-to-door, standing on street corners, receiving phone calls in our office to pick up funds and checks. At 5:30 we will march to Guy Center, Washington at "H" Street to hear Virna Cason and Teresa Pittman speak and raise funds. Please come out.

We urgently need captains and walkers to help in this drive. If you are willing to pay part of your debt and have no money or just want to help -- be at the NAACP office at 12 noon on Saturday, October 2, for instructions and help us walk. Remember Mississippi!!!

**Martin Luther King is Tops According to College Students**

Who do college students respect most? Who are their heroes?

A University of Florida professor recently posed these questions as a classroom assignment and obtained some startling results. Dr. William Goldhurst asked 100 sophomore humanities students at Gainesville, Fla., to name their heroes, apply the concept of "The Nine Worthies," a list of world leaders selected by medieval historians as the greatest heroes of all time. The students' selections are reported in the Autumn 1976 issue of Horizon, the magazine of world history, art and culture.

The students were asked to name outstanding people from any era so long as the nominees reflected values in which the students believed. The individuals receiving the greatest number of votes were, in sequential order, Martin Luther King, Jr., Henry Kissinger, John F. Kennedy and Abraham Lincoln. This group was followed by Winston Churchill, Franklin D. Roosevelt, Albert Einstein, and Ralph Nader. The ninth named was Mao Tse-tung.

The reasons given by the students for their selections were these: King died in a noble cause; Kissinger travels world-wide seeking peace; Kennedy advanced civil rights and aid to the elderly; Lincoln freed the slaves and preserved the Union; Roosevelt led the way out of the Great Depression; Churchill withstood the Nazis; Einstein added a new dimension to our understanding of the universe; Ralph Nader protects the consumer from being ripped off by industry and big business; Mao brought China into the 20th century.

To the students, leadership meant the ability to meet a great challenge, according to Dr. Goldhurst, an associate professor of English and the Humanities. It also meant bringing hope to those in despair.

The Horizon article points out that artists, composers, poets and thinkers were not overlooked by the students. Shakespeare, Beethoven and Picasso received about 10 votes each. Darwin, Freud, Karl Marx, Socrates and Jesus were also among the 10 percenters. Adolph Hitler received four votes, John Mitchell and Richard M. Nixon each received three.

Among the worthies who received only a single vote were Linda Lovelace, Marilyn Monroe, Hugh Hefner, Mark Spitz, Joe Namath, Jim Thorpe, Babe Ruth, Vince Lombardi, Dr. Spock, Lance Rentzl and Wilbur Mills.

Among those nominated but not in the running were Billie Jean King, Gloria Steinem, Betty Friedan, Shirley Chisholm, Moshe Dayan, Golda Meir, Neil Armstrong, William F. Buckley, Marco Polo and Salvador Dali.

Anonymous received two votes for the poetry he had composed through the ages. Dr. Goldhurst received two votes for assigning what was termed a "fascinating project."

**PUBLIC RELATIONS**

How to build a public image is the subject of a three-unit undergraduate course in public relations offered from Oct. 4 through Dec. 20 at the University of Nevada, Las Vegas through the Division of Continuing Education.

The course analyzes contemporary public relations problems and campaigns in industry, labor, politics, government, education, social welfare, financial institutions and trade associations. Current national and local campaigns will be studied as they develop during the course of the semester.

John DuBois, manager of corporate communications for Southwest Gas Corporation who is in charge of public relations, advertising and publicity for the utility's three-state operation, will emphasize the case study approach in the course.

Small businessmen, managers in medium and large public service or business firms and public relations specialists should find the course beneficial, said DuBois.

For additional information or registration contact the Division of Continuing Education in UNLV's Frazier Hall.

**EMPLOYEE OF THE WEEK**



"COCKTAILS OR ANYTHING?" -- That's Linda Dortch (28), one of the many beautiful cocktail waitresses at the California Hotel and Casino, downtown Las Vegas. Linda has lived in Las Vegas for four years and has worked at the California Hotel since the opening New Years Eve a year ago. She came from Mississippi on a visit and decided to stay. A divorcee, she has two sons 9 and 6, Jeffrey and Rodney who are still in Canton, Mississippi with their grandmother. For fun Linda likes cooking, sewing and dancing and she knows how to 'write backwards.' When I asked her about ever feeling she had been discriminated against because of being a woman or being black, she said; "Not here in Las Vegas or at the California Hotel, but definitely yes in Mississippi because of being black." She went on to say if you are qualified for your job - do it right - you are respected for it as a person - what more can you ask. Linda lives in the Blvd. Mall area and has done several TV commercials. When I asked her what her aims were - like for this time next year - she said; "I have enjoyed working for Sam Boyd, and I hope that this time next year I am not only the best cocktail waitress at the California, but the best in town - but I know eventually I will have to turn to something else -- You can't be an old cocktail waitress - and I just want to be happy and make others happy too."

**Register to vote.  
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thing to do.**

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