

**EDITOR'S
NOTEBOOK**

**THE
PUBLISHER
SPEAKS**



By
LAWRENCE ALBERT

The time is at hand for the Black Community to wake up and look at what's going on on the political scene. Now that the campaigns are in full swing, it is interesting to note that the Black Community is all but being ignored. With the exception of press releases, none of the white candidates have bothered to campaign in this area. What these candidates are saying, in effect, is "the Black vote doesn't matter." If white candidates feel as though the Black vote isn't necessary, we can imagine what they will do for us once they are in office: Nothing!

Not only are white candidates ignoring the community, some Black candidates are just as guilty. One Black candidate has gone so far as to have a fashion show at the Desert Inn Hotel. Another candidate, involved with the Miss Black Teenage World Pageant, had a party at the Jockey Club. It is as if there is no place on the West-side "good enough" to hold these functions.

Everywhere we look, candidates are ignoring this community. We cannot let this continue to happen. We must make our voice heard. If we are to be ignored, for sure we can all go register to vote, and in fact, vote on election day.

A massive voter registration drive is needed. We appeal to all civic and social organizations to aid in voter registration. It is mandatory that the Black Community be prepared to move into action on election day.



Just the Facts

Check Out The Man First

An election is not the end in itself -- it is more of a beginning. The serious business of government begins after the shouting has died down and our elected officials begin running their offices.

It is a good idea for the Black community to take stock of the political and economic situation in Las Vegas. We say "political and economic" because the two are inseparable. Without the right political climate, Black education suffers; without adequate education Blacks are handicapped economically. Not only that, but the actions of our elected officials determine the town's economy, upon which we are all dependent.

All of the candidates make statements as to what they intend to do if and when elected. They owe it to us to fulfill those promises; and we owe it to ourselves and our neighbors to demand such fulfillment.

They do not operate in a vacuum. We can actually be of help to them as well as to ourselves if we let them know what we want.

The VOICE intends to watch progress closely, and we urge our readers to do the same and to let us know their thoughts.

Let's all take stock; let's all watch what's happening; let's all plan on letting our officials know what we expect and demand of them.

**Have YOU
Registered to VOTE**

BUSINESS IN THE BLACK

by Charles E. Belle

Blacks Should Boycott Ballot

Already economists are beginning to call the present national seven plus percent unemployment rate as normal. This is twice as much as blacks can stand. While 7.5% is not effecting the white male worker, it is whipping the day-lights out of women, teenagers, blue collar and blacks. These are the people looking for jobs. The Presidential candidates are not paying attention to the needs of those not on the payroll. Carter is concerned about the consumer. Reagan is concerned about the corporation. Ford, well, we don't know what he is for.

Our problem is the priority of blacks and their businesses in this Presidential election year. The U.S. is losing manufacturing jobs in among others, the textiles, and electronics industries. These are the low skill required jobs which can help absorb black unemployment.

The National Council on unemployment policy, reveals that the U.S. industries that gave birth to the job bloom after World War II is dying. The automobile, education, health and construction areas are past their pinnacle. There are no new industries being proposed by Presidential candidates to provide new jobs.

The old system of capitalism calls for constant corporate enterprise to cough up more and more jobs. Presently, only the poor part of capitalist program is being used to kill inflation. The cooling of the economy by cutting back on workers, while profits grow.

True, the number of workers has continued as expected to grow. The number of women workers has risen two and one-half times as fast as the female population since 1947. There are also other troubles.

OPEC has ordered a redistribution of wealth to its impoverished people. Yet no Presidential candidate chooses to put forward a program for full employment of the American people.

The democratic Presidential candidate is reported to be listening to Professor Lawrence R. Klein, University of Pennsylvania's Wharton School of Finance. Professor Klein is a numbers man, often referred to as the father of econo-BUSINESS IN THE BLACK (Continued to page 10.)

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P. O. Box 4686
Las Vegas, Nevada 89106

LAS VEGAS VOICE
NEVADA'S BLACK COMMUNITY WEEKLY
"An Uninterrupted Publication Since 1963"

A WEEKLY NEWSPAPER (Published every Thursday) DEDICATED to the INTEREST and ASPIRATIONS for a BETTER LIFE for BLACK CITIZENS of the STATE OF NEVADA

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EDITORIAL, ADVERTISING & CIRCULATION OFFICES
616 North "H" Street Las Vegas, Nevada 89106
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ADVERTISING RATES FURNISHED UPON REQUEST
Price per copy - 15¢ One year \$12.50
(Application for 2nd Class Mailing Permit pending at Las Vegas, Nevada).