EDITOR'S NOTEBOOK THE PUBLISHER SPEAKS



By

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This past week, the time for filing for an elective office expired. We can now take a glimpse of the things to come. The coming weeks will present us with many campaign slogans, campaign headquarter openings and election kick-offs — all aimed at having us vote for them.

Underneath all of this, there are many hidden scenes being acted out. Here are some of the scenes that are being acted out in the black

community.

The scene opens with the "Mercedes Kid." who sometimes masquerades as a preacher; "One Man Who Travels With a Club" and "Big Bob Self," seated around a table plotting how to rob the black community of their senator. As the light pierces the darkened office of the "Mercedes Kid" and illuminates the banner on his desk which says "White Power Now, today and forever with black help."

("Big Bob Self" is the first to speak.)
"Big Bob Self" - ""Mercedes Kid," how are we going to rob the black community of their sen-

ator?"
"Mercedes Kid" - "Well, 'Big Bob Self' let's
go to those sources that the black senator has attacked, such as the Nevada Power company and the white business establishment in gen-

"Big Bob Self" - "The Power company?"
"Mercedes Kid" - "Yes, the Power company! The black senator has been pushing the public take-over of the Power company as an effort to lower our power bills. Since this is against our free enterprise system we can get money from

("Big Bob Self" lights up a brown cigar and blows the smoke in the direction of "The Man Who Travels With a Club." As "The Man Who Travels With a Club" waves the smoke from in front of his dark plastic eye covers with one hand and muffles a cough with the other, "Big Bob Self" turns to him.)
"Big Bob Self" - "What do you think about that?"

"The Man Who Travels With a Club" - (Mut-

tering) "I would go along with the "Mercedes Kid."

"Mercedes Kid" - "Don't worry about "The Man Who Travels With a Club," he will do what I tell him!"

"Big Bob Self" - "What about the black seneter's record?"

ator's record?"
"Mercedes Kid" - "Well, he was known as 19-1. Which means he did not go along with our white

people."
"Big Bob Self" - "I called some of my people across town and they say he can't be touched as far as his record pertaining to the black com-

"Mercedes Kid" - "As long as he doesn't get along with white people, I don't care what his record is and I want him out. He is not in our

(The "Mercedes Kid" turns his beady eyes toward "The Man Who Travels With a Club"

- he reacts.)

"The Man Who Travels With a Club" - "You know I go along with you."

(Tune in next month when we hear the "Mercedes Kid" say "It's all right to lie to the people as long as you get paid for it!"

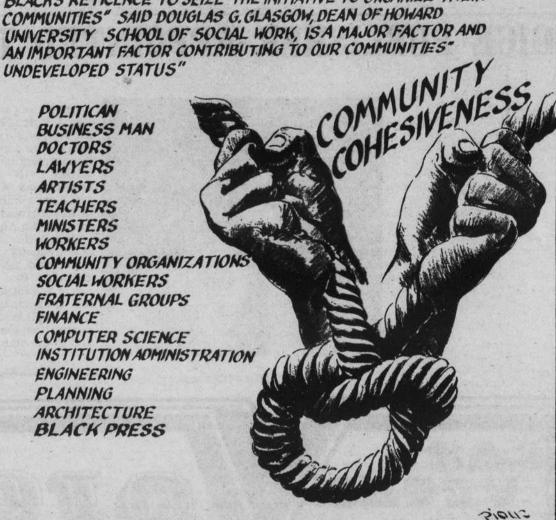
And "The Man Who Travels With a Club" will be winited by a close relative his brother and

be visited by a close relative - his brother and

be visited by a close relative - his brother and they will discuss how his campaign bus got cranched by a Ford and "Big Bob Self" will be seeking the best way to steal the community's black senator and be acceptable while doing it.)

The two guys standing outside of the "Mercedes Kid's" office listen, exclaim — "They must want the black community's senator very bad if they are willing to seek funds from the Power company as high as my bill is."

BLACKS' DESTINY IN OXWN HANDS.... BLACKS RETICENCE TO SEIZE THE INITIATIVE TO ORGANIZE THEIR



Just the Facts

They're off and running! All the candidates have filed for their respective offices. It is essential that all the candidates be heard, utilizing every outlet to make their position known. Television, radio and the press are all effective tools for those seeking elective office. The press is probably the least expensive, but perhaps the most effective way a candidate has of communicating with the electorate. Keeping this in mind, it would be apropos to say that the VOICE — this newspaper — has impact. Of course the candidates want to make their voices heard, too.

While this newspaper strives to present news coverage on a fair and equal basis, it is interesting to note that a majority of the candidates have somehow neglected this paper since the last election. There are of course a few note-

able exceptions.

Let it be understood that this newspaper is not against politics or politicians, quite the contrary. It is the responsibility of the press, including this newspaper, to keep the community informed. Perhaps it's a bit ironic that those seeking office only realize the importance

of the press mainly during an election year.

Just as this paper has a responsibility to the community, so too do the politicans and elected officials have a responsibility to the community — and not just during an election year. Strange how prior to election day, so many candidates send out press releases - letting the community know where they stand on certain issues and of course "patting themselves on the back." Where were all these "concerned" individuals in non-election years? What were they doing? Was it not important to speak out on the issues, even though no political gains were to be achieved?

gains were to be achieved?

The point is, if this paper is so important in an effort to gain votes, it should be equally important for office seekers and/or office holders to use this same paper in reporting back to those voters who put them in office.

Let us not under estimate the power of the press, but rather realize it's importance.

BUSINESS IN THE BLACK by Charles E. Belle

Employment Escapes Blacks

President Ford's veto of the Humphrey-Hawkin's jobs bill kills any hope for more employmen among blacks for the remainder of this year. The public works sector of the program could have provided jobs in the ghettoes of our nation. Unemployment for blacks and other minorities may actually take a hike as the economy edges forward ever so slowly.

Indeed, the month of May unemployment figures revealed a rise up to 7-1/2 percent from 7.3 percent. In addition, there are not even promises from Presidential politicians to put blacks on the

This peanut strange phenomenon of pretending that black people do not exist economically by politicians can put black business 200 years in the arrears. The idea that a possible increase in inflation will be the result of increased public spending appeals to the already employed per-

But the rate of inflation has already dropped by nearly 50 percent from its old high of 13.6 percent. Economists are predicing rates rang-ing from as low as 3-1/2 percent of the pre-President Johnson years to a high of six per-cent which is considerably less than the Nixon

The Federal Reserve System, the nation's money managers, might be relaxing its credit reins a bit. Recently, the Fed, injected more money into the banking system, when everyone, economists and idiots alike, thought it un-

necessary.

When federal funds, uncommitted reserve dollars banks lend one another, cost around 5-1/2 percent, the Fed poured in more money to bring the rate down. This figure had been felt to be the point for constant growth of the economy. The Fed by giving more money to the banks can bend the rate lower so banks will offer loans

When money is cheaper business borrows and expands-stimulating the economy. The Fed obviously felt stimulus was needed for the stagnate (Continued to Page 14.) economy.