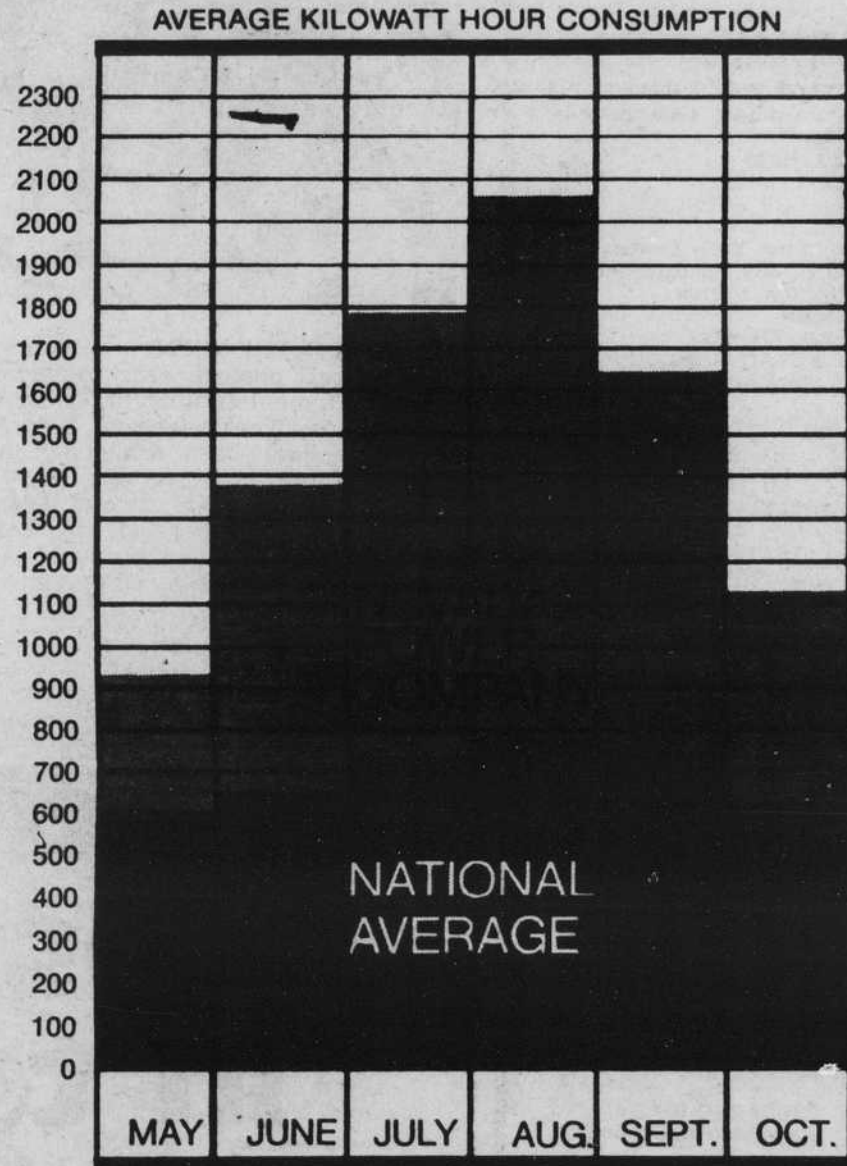


In Las Vegas...

AIR CONDITIONING INCREASES ELECTRIC USE & POWER BILLS 2 to 3 TIMES

This graph shows how electric use surges in the typical Las Vegas residence during summer months. Last August, average residential consumption was more than 2,000 kilowatt hours, compared to approximately 900 kilowatt hours in May. Air conditioning is responsible for the jump. The chart also compares residential electric use by Las Vegas with the rest of the country.



Source: Edison Electric Institute

Here are 4 steps you can take to cut power use this summer.

1. Insulate. If you own your own home, make sure you have sufficient attic insulation. It's the Number One thing you can do to reduce energy bills. (Call us at 385-5888 if you have questions.)

2. Change that filter. Dirt-free air entering your cooling system lets your equipment work more efficiently. Change filters at least every four weeks.

3. Close those drapes. Keep solar heat out of your residence and you'll reduce cooling needs.

4. Try a thermostat setting above 72 . You'll save 3% cooling energy requirements for every degree above 72° on your thermostat. Try 75°, or 78°

There are a number of other energy saving steps you can take.

They're outlined in a booklet we've written.

Call 385-5811 for a copy or pick one up at any of our offices.

NEVADA POWER COMPANY