

Brenda Mason's Bid for Reelection

"What is the use of spending millions for education when jobs are not there for those who invested their time and money to become educated?" is the question posed by Brenda Mason, member Board of Regents, in her bid for re-election.

If re-elected, Ms. Mason would focus attention upon expansion of placement activities for students and graduates seeking jobs, improved liaison between our colleges and industries, and encourage more educational programs with adjunct practical experiences.



"We need more emphasis upon the practical applications of higher education for survival in our socio-economic system," the candidate stressed.

A graduate from University of Nevada, Las Vegas, with a B.A. in Sociology, and present candidate for a Masters degree in Counseling, Ms. Mason was a member of Chapman College's World Campus Afloat Abroad which took her to 23 foreign countries.

Among her occupational experiences Ms. Mason has served as Concentrated Employment Laboratory Instructor, Child Development Teacher Aide, Jr. High and High School Tutor, Parole Clerk in California, UNLV Teacher Corps Community Co-ordinator, and present Nevada Industrial Commission Rehabilitation Counselor.

The 41st edition of Who's Who Among Students in American Universities and Colleges awarded national recognition to Ms. Mason in 1974.

Among other honors she was the National Merit Scholarship finalist from Nevada in 1966 after being on the Dean's list throughout her local high school years, and was appointed Jr. Ambassador of America by Chapman College in 1966.

Regent Mason has served as member of Nevada Higher Education Commission, National Honor Society, NAACP, French Society, Students of Service Abroad, Les Femmes Douze Debutant, Trustee for Court Referral Service, National Council on Economic Education.

She is a member of the North Las Vegas Democratic Club.



LEADERSHIP CHANGES HANDS — Guiding the Economic Opportunity Board (EOB) for the coming year will be Dr. Claude Perkins. Perkins was elected chairman of the EOB at a recent meeting. Outgoing Chairman Harold Cunningham, right, is shown receiving a plaque from Perkins in appreciation of his diligent guidance of the EOB during his two year tenure.

The EOB is the Community Action Agency for Clark County serving minorities and low income by helping to provide employment, education, health, nutrition, outreach and referral.

Senator Cannon Files

LAS VEGAS—Citing Nevada's investment in his experience, committee memberships and in the strength of his three terms in the U.S. Senate, Senator Howard Cannon recently formally announced his candidacy for re-election.

In making his announcement before the Clark County Women's Democratic Club, Cannon said his campaign would focus on Nevada's priorities in meeting the challenges of limited natural resources and of a rapidly changing world.

"As the nation enters this new age of scarcity, we will find ourselves competing for our share of almost everything. The competition is going to be tough. The contest for available resources will be severe. It will be fought out on a region-by-region, state-by-state basis," he said.

Cannon said the major battleground will be on the federal level in Washington. "The issues will undoubtedly be decided in the Congress. And Nevada must be represented there in these next few critical years with all the strength and experience we can muster."

In his announcement Cannon emphasized changes in this Bicentennial year which are "as great as those brought on by the American Revolution 200 years ago."

"For this shortage of critical materials on which we depend is going to change our posture both at home and abroad. It is going to change our attitudes, our way of living and thinking, our sense of values, our distinctive American character," he declared.

He said the changing world has brought with it a limitation in our power and influence over other nations. "We are going to have to realize that we can't and we shouldn't try to support, to police, to feed, to house and to otherwise serve the entire world."

Cannon is chairman of the powerful Senate Aviation and Tactical Air Subcommittees which shape national policy for both civilian and military aviation. As chairman, Cannon was successful in achieving improved air service for Reno and Las Vegas.

During his stint as key member of the Armed Services Committee, Cannon helped Nellis Air Force Base expand to become a major tactical fighter-weapons training center, supporting some 20,000 civilian and military personnel and charged with a critical defense role.

Cannon was author of a law that has returned to Nevada 80 percent of all federal slot machine taxes paid by Nevada business, so far returning to the state more than \$40 million.

He has been instrumental in the continuing development of the lower Colorado River Basin, the southern Nevada water supply project and the Las Vegas Wash.

Cannon is currently working to obtain immediate Environmental Protection Agency clearance for Kennecott Copper Corp. to resume mining and milling operations at McGill.

He is chairman of the influential Senate Rules Committee which develops campaign and election reform legislation. The committee held hearings resulting from the Watergate crisis on the Vice-Presidential nominations of Gerald Ford and Nelson Rockefeller.

Expanded Service

Central Telephone Company's Nevada Division has begun distribution of the July 1976 Las Vegas directories. The Bicentennial cover design introduced in January is being retained for the mid-year revision.

The directory includes the new 361 prefix scheduled to go into effect July 18. The new prefix reflects Centel's expansion of facilities to provide high quality telephone service to the rapidly growing Paradise Valley area south of McCarran Airport. Residents and businesses in that area will find the directory exceptionally useful because the additional facilities required a telephone number change for 1700 customers. Customers in the 361 area will be served by Centel's newest central office located on Las Vegas Blvd. South near Blue Diamond Road.

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