

NNPA EDITORIAL

Goodlett urges crusades at SCLC and NATRA conventions

By Priscilla Hancock

In two major addresses recently Dr. Carlton B. Goodlett, president of the National Newspaper Publishers Association—the Black Press of America—urges massive crusades for the development of a crisis-free economic system and the furtherance of Black-owned radio and tv stations.

He was speaking before the 18th annual conventions of the Southern Christian Leadership Conference in Anniston, Ala., and later before the 20th annual convention of the National Association of Television and Radio Announcers meeting here.

Goodlett, a medical doctor, who publishes the San Francisco Sun-Reporter/Metro-Reporter, told NATRA delegates that people who are struggling for freedom and dignity must have their own mass communications media. "Only the Black Press," he continued, "is black-owned with 220 to 250 newspapers in over 100 cities."

"How is it that black-owned newspapers and magazines have thrived, while there has been black ownership participation in radio of only 3 per cent—and no participation in television ownership? Goodlett asked.

"It must be laid at the doorstep of the legislative and executive branches of the federal government: Congress has passed legislation and the FCC has interpreted it so as to favor the white radio broadcasters who serve the white majority. . . Only 33 of the nation's 7,000-plus radio licenses are owned by blacks—and no blacks own any of the approximately 800 television stations, he said.

"Blacks must mount a campaign to control the air space in the black ghettos. . . If blacks fail to gain control of the ghetto airwaves and cannot determine the content of programming, better there be silence in the black ghettos!" The NNPA head argued.

"Blacks must prepare now for a massive crusade, involving, if necessary, systematic jamming of all white-owned black-oriented stations! They must create such havoc until they bring to bear upon the nation's conscience the seriousness of their needs and demands and force her to deal with them," Goodlett said.

"True, there are risks; many will go to jail; but better to languish in jail than ignore the shackles of racism and passively acquiesce to a

government in cahoots with a racist white industrial combine which denies to blacks the basic ingredient to survival: the control of their own communications media," he declared.

In closing, Goodlett called for closer cooperation between members of the black press and blacks in radio and television to "be the guardians of Black America and expose all forms and practices which exploit the black communities in the radio (black-oriented and white), television and the press."

"The Search For a New Economy" was the theme of Goodlett's address before SCLC. "If we are to save ourselves from a cycle of recurring economic crises which have exploded upon the capitalist world scene in the last 20 to 24 months," he said, many economists feel that the U.S. economic and political practices must move toward a social democracy comparable to the Scandinavian countries."

Continuing, Goodlett added, "...Abernathy has moved SCLC's frontiers across the seas into the world of peace movement, and as Chairman of the International Commission Against Racism, Neo-Colonialism and Apartheid, SCLC's leader is in the vanguard of millions who struggle against all economic, social and political manifestations of racism.

"When SCLC, in the embodiment of King, began to speak pragmatically of utilizing religious commitments in the destruction of economic and political racism, King fell victim to the greed of a society which worshipped economic rights more than it cherished human rights. Brethren, after 112 years of blight upon the black experience, does the truth not dawn upon us as it has upon the black masses—that the nation needs a change in its social, economic and political direction?" Goodlett asked.

"...We must move this nation toward a democratic socialist society, a symbiosis between capitalism and socialism with democratic form of government where the people have the right to vote and change their government, to bring about public ownership of public utilities, transportation, banks, mass industries, and government control of minimum essentials required for equalizing the opportunities of all people to enjoy the benefits of democracy," he told the cheering crowd.

Happiness Through Health

by Otto McClarrin



NEW ONCE-A-YEAR BIRTH CONTROL DEVICE: The first once-a-year birth control chemical—a hormone inside an IUD, or intra-uterine device—has been tentatively approved by the Food and Drug Administration and will probably be marketed in the near future.

Shaped like a T and made of a porous, membrane-like plastic, the device contains a long-lasting supply of progesterone—a hormone naturally produced in the female ovaries—to be released bit by bit into the womb to prevent conception.

The Progestasert (the device's trade name) must be replaced once a year. It has been approved for effectiveness and safety, the FDA says, and needs only approval of labeling and packaging. Final review is expected to take place within two months.

The tentative FDA approval came after an advisory committee review of the results of test in some 6,000 women in several countries, more than half of them in the United States. The device is being marketed this year in Britain, Canada, Mexico and West Germany, all of which have approved it.

POOR CHILDREN STILL IN NEED OF HEALTH CARE: More than seven years ago Congress passed legislation requiring states to set up, under Medicaid, a health screening and treatment program for poor children. Fewer than 3 million of the 13 million eligible have received this mandated health care, and the Federal Government had decided to try to prod the states.

Based on the screening already done, at least one quarter of the untreated children require dental care, more than one million need correction of eye problems and more than 300,000 need care for hearing defects.

The Department of Health Education and Welfare can withhold one percent of the Federal payments for Aid to Families with Dependent Children, a major category of welfare aid, if a state does not comply with the child-health regulations. Recently HEW used that power for the first time.

Most states notified were cited for failure to notify those eligible that the services were available and that parents could receive transportation and baby-sitting services if needed to take advantage of the program.

BREAST CANCER LOW IN AFRICA AND ASIA: Mortality from breast cancer has been increasing in many countries since 1920 and the disease is the leading cause of death of middle-aged women in western countries, according to a recent announcement by the World Health Organization.

Mortality, the organization explained, has been persistently high in northern and western Europe and North America, intermediate in eastern and southern Europe and low in Africa, Asia and most of Latin America. Medical Science still seeks a better understanding of what causes the disease.

The W.H.O. report stated that "It has now been established that one significant element . . . is the protection conferred on a woman by having a first full-term delivery at a young age." It has been found that the risk of developing breast cancer is low in women having their first child under the age of 20 and increases with age to become higher among women having their first child after 30.

INSTANT VIDEO REPLAY FOR STUDY OF STROKES: Instant video replay, similar to the method used in television sports coverage, is now being used to detect the causes of strokes. The technique, called Electronic Radiography, was developed by the University of Pittsburgh School of Medicine and it permits "stop action" and "instant replay" of the brain's blood vessels.

According to Dr. Joseph Maroon, of Pitt's medical staff, "It enables us to have a road map of the brain's blood vessels. Various types of instruments can be inserted through small holes in the skull. Basically, it utilizes a magnetic disc recorder with the routine x-ray equipment to provide instant replay and stop action x-rays of the brain vascular system. The idea is new for neurosurgery."

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Moore-Jackson exchange vows



Mr. & Mrs. Frank Jackson

On Saturday, July 26, 1975, at the Zion Methodist Church, 2108 N. Revere St., North Las Vegas, Nevada, Verse Moore and Frank Jackson were joined in holy matrimony with Rev. Marion D. Bennett officiating the ceremonies.

The bride was stunning in a floor length wedding gown of white satin with white embroidered roses and five foot matching train. She also wore a long illusion veil with white daisies. The bride's bouquet was made of daisies and white and pink carnations. The bride's gown was designed by her sister, Mrs. Irine Childress.

Attending the bride were: Izella Jackson, matron of honor; Jacquelyn Rene Harper, of Compton, Cal.; Kathy Delma Harper also of Compton; Marilyn Whitney and Pamela Smith, as bridesmaids.

The bridesmaids dresses were pink, white and beige crepe with white and blue flowers. Accessories were long satin gloves. The bridesmaid's bouquets were made of pink and white carnations.

The bride graduated from Las Vegas High School June 3, 1975. The groom graduated from Lakeside High School, May 14, 1973. A football letterman for three years and also president of the Letterman Club. He was a basketball coach for one year, and came to Las Vegas, June 21, 1973. The groom is presently employed as a cook's helper at Caesars Palace.

The couple plans to make their home here in Las Vegas.

America Entering 'Energy Age'

Because our petroleum resources have to be developed to bridge the gap until new energy technologies become operative, employment levels by 1990 for crude petroleum and natural gas exploration may increase by 100,000 persons over 1970, with a critical shortage of personnel to interpret data. Petroleum engineers, geologists and geophysicists should be in demand. Right now there are shortages of oil drilling rig workers.

As oil shale is developed there will be a need for chemical and civil engineers, draftsmen, electricians, ironworkers, boilermakers, insulators, and steam and pipefitters. For synthetic fuel production, engineering designers, civil chemical, and mechanical engineers, electricians boiler-makers, welders, mechanics and steam and pipefitters will be in special demand. Welders, boilermakers, electricians, electrical engineers, and steam pipefitters will be needed for electric generating plants. Mining engineers, mechanics, and equipment operators will be needed in the coal industry.

The skilled blue collar worker will play an important role in the emerging energy era. There is a demand for an unprecedented number of steam/pipefitters in all energy industries. Steam/pipefitters are apprenticed through the plumber's unions, which are aware of the potential shortage. Whether it be oil refineries, coal gasification plants, electric generating plants, oil shale facilities, or nuclear powerplants, at least 25 per cent of the building craftsmen on the job could be fitters, assuming energy resources development is accelerated fully in answer to our predicament.