

BILLY ROWE

WRITE ON MAJOR—Major Robinson, former columnist, news' guy about the country and top praise agent "stamped" this corner with his personal point of view of the hi-lites of the Aug. convention of the National Ass'n of TV & Radio Announcers in Baltimore, Md. Membered mostly by Black deejays, the NATRA is a continuation of a group founded in Harlem by the late Tommy Smalls 20-yrs ago. The inspiration behind the formation was his desire to forge a strong powerful org of deejays that would be recognized and respected by the Recording Industry, radio and teevee station owners. In Major's words, "Tommy would turn over in his grave if he was aware of what went on in the City which Agnew once bowed."

"B.R., the event was riddled with strife and many record spinners in attendance, were seemingly thought off, by the delegated representatives of record firms, as a bunch of hand stretched out clowns. The affair was one of loud talk, drinking bashes and broad chasing. Baltimore deejay "Hot Rod" Hulbert, host and convention arranger, was well meaning in his attempt to bring the tallow spinning clan together, but he got no support or respect. Most of the top Recording Companies' major executives stayed away with the fore knowledge that it would be a waste of time. Maryland Congressman Parren Mitchell's strong speech at dinner, for which Atlantic Records picked up the tab, probably went over their heads. He urged unity and a getting together before it is too late. Doing their best to help them get their stuff together were taking care of business folks like Barbara Harris, Bill Staton, Richard Mack, Dr. George Butler, Charlie Brown, Sylvia Robinson and Boo Frazier among a few others whose names escape this letter writer. Billy, from my point of view the only beneficiary was the Hilton Hotel Corp. which probably grossed 125G's for 4-days of snooze, booze, broads and 'ballin', you can take it from your old buddy, Major Robinson."

ALL WRITE—Al Williams, he went into the artist mgr biz when time retired the famed 4-Steppe Bros, is recupin' in a Los Angeles hosp. from a stomach operation to arrest cancer. His former top client, Redd (Mr. Sanford) Foxx is yet to visit him as their parting was allegedly financially sticky...Ex-Cotton Club glamor girl Ethel Sissle has prolonged her Fla stay with son, Noble, Jr., because Nobel, Sr., her ex-spouse, now living with their son, had to undergo surgery. The former precedent shattering ork leader has been having health problems since deserting N'York, after a mugging, to live out his span in sunland...Sammy Davis, Jr refused to cross the picket line a coalition of Women Libs threw around the Springfield, Coon. Civic Center because the sponsors of the recent Miss World USA contest allowed his private bus to move right into the midst of the group. He told Bob Hope, whom he promised to appear, that his action had nothing to do with the right or wrong of their cause...Perked ears and lifted eyebrows greeted the announced title of Richard Pryor's new funny album, "Can You Take an MF Joke"...John and Dorothy Silvera's Riverdale apt. and home in Atlantic City are up for sale. The colonel and his lady are moving to Melbourne, Fla. where they have purchased a 75G's waterfront manse.

Retired pro-basketball super Oscar Robertson and CBS-TV have fouled out and he will not be the analyst of the networked NBA games next season...Joe and Sylvia, former

Micky and Sylvia theat. team, have purchased the defuncted Chess Records...In deep trouble with narc-cops, a top Harlem sportsman had to sell his Rolls Royce and 60-ft yacht. He must lay over 100G's on the bottom line for his upcoming defense...Rumors are flying about a clash of the Temptations and the Blue Magic Group during their SRO run at the Harlem Apollo. The lyrics were not pretty when the Temps, allegedly, threatened to walk if the Magic Group was allowed to use the smoke bombs and ectra onstage before their appearance...Historian, author, lecturer and journalist Lerone Bennett is scheduled to bring his thoughts about Blacks and the Bi'cent'l to the Harlem YWCA...The Altantic City salute to Larry Steel has been set back to Sept. 29...Bill Alexander has secured the \$2.5-mil necessary to complete his "jackpot" flick in Nice. Richard Burton who starred in Bill's ill fated "The Klansman" is in for a cameo role...The Ossie Davis and Ruby Dee Story Hour, sponsored by Kraft Foods, has launched its second season on the National Black Network, aired by more than 60 stations featuring black poetry, folklore, historical anecdotes and music.

The National Black Media Coalition says that minorities make up 10 per cent of the workforce in the broadcast industry, but own less than one-half of one per cent of the broadcast licenses in the country. Coalition has filed brief with FCC asking a stay of the latest changes in the Agency's AM allocation rules, and seeks an affirmative action plan of its own to encourage minority ownership...Stanley Robertson, who was one of the top drawer blacks in TV, has taken an extended leave of absence from his post as NBC-TV vice president in charge of pictures for TV. A network spokesman said he "will be away for an indefinite period"...David Foster, who already has made a deal with Warner Bros. to produce "Mister Jiveass," "Gold in the Sky" and "The Last Tomb," has made another of produce "Tampico," an original screenplay set in pre-World War I Mexico...Emmet L. Ashford, major league baseball's first black umpire is umpiring once again in Universal's "The Bingo Long Traveling All-Stars and Motor King," now filming on location in Georgia with James Earl Jones and Billy Dee Williams starred...Seven Blacks were among the group chosen as the 50 most influential women in America. Selected by a 29-member panel, named by Newspaper Enterprise Association were Shirley Chisholm, congresswoman; Coretta Scott King, civil rights leader; Barbara C. Jordan, congresswoman; Florynce Kennedy, attorney; Yvonne Braithwaite Burke, congresswoman; Constance Baker Motely, federal judge, and Eleanor Holmes Norton, NYC human rights commissioner.--STAY LOOSE.

MONARCHS UP & COMING

The MONARCHS originated in the U.S.Armed Forces in August 1970. The group came to Las Vegas in June of 1972 to perform at the Stardust Hotel.

In July, 1973 the MONARCHS began playing such places as The Aladdin Hotel, The Hilton Hotel, The Silver Slipper Ballroom, The Las Vegas Convention Center, The Union Plaza, The Colonial House, The University of Nevada at Las Vegas, Nellis Air Force Base, The Jerry Lewis Telethon at the Sahara Hotel; and the group appeared on Ray Willis' Minor Key and Red Mellvaine's Today at Noon Show, both are local television programs.

The members of the MONARCHS are: Cal Howard, manager of the show formerly with the Impressions and Tyrone Davis, is the drummer and percussionist; Bruce Anderson, musical director, is the gifted organinst and pianist for the show. He is also accomplished on the bass and clarinet; Richard Wade, public relations director, specializes on the bass and also plays the drums.

The members of TRANS-LOVE ESTACY are: A.C. Williams, vocalist, sings alto and tenor also plays percussion instruments and arranges choreography; Jacqueline Smith, vocalist, sings alto and soprano also plays percussion instruments and arranges choreography; Coloridge Raynor, vocalist, sings tenor, baritone and bass also plays percussion instruments and arranges choreography; Richard McNeal, vocalist, sings alto, tenor and baritone also plays bongo drums, conga drums and miscellaneous percussion instruments.

minor

SATURDAY 4:30 PM
7:00 AM SUNDAY

key

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KORK-TV / LAS VEGAS

Join Ray Willis each Saturday and Sunday for a look at what minorities are doing in Southern Nevada. The weekly special guests and national figures make this program a noteworthy cultural half hour.



YOUR NEXT DOOR NEIGHBOR

Hi. Neighbor! It's Merry Monday.

We don't have Blue Mondays at the Silver Nugget — and our Nugget Neighbors will attest to that.

So, since we've made every Monday a merry one — we've got something special for Monday, September 8.

Monday, September 8 starts — for the first — "His and Hers" Giveaway — at the Silver Nugget.

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"His" prizes feature a Grand Prize of a Chevrolet Camper — courtesy of Fletcher Jones — and there's prizes that cover everything for the great outdoors — hunting and camping equipment galore — all by Coleman — lanterns, sleeping bags, cook stoves, ice chests, hunting rifles, tents and surprises.

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"Her" prizes include everything for the home and family with all kinds of household appliances — TV's, washers, dryers, wrist watches and many, many other name brand prizes.

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Don't forget — Merry Monday, September 8. "His and Hers" Outdoor and Home Giveaway — at the Silver Nugget in neighborly North Las Vegas.

Raleigh Hughes

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CASINO CLUB

CRAPS

KENO

"21"

SLOTS

POKER

COCKTAIL LOUNGE 648-1515

H St. at Doolittle

Breakfast Anytime

39¢

WITH THIS COUPON

Choice Of

Ham
Bacon
Sausage

Lady Luck's
39¢ Breakfast

2 Eggs (any style)
and Toast

Lady Luck

CASINO & SALOON

DOWNTOWN 3rd & OGDEN