## The decorator touch that people like to touch.



We find a lot of folks order Touch-Call phones simply because of looks. We hear words like "stylish," "looks more modern," and "fits in with my decorating" from customers all the time.

Then there are those who say Touch-Call is faster. And easier on the long fingernails.

And there are those who think Touch-Call is more fun to use. They like the musical tones they hear when they place a call. As one wag put it, "Touch-Call is more in tune with the times."

When you're ready to change over to Touch-Call, just call our Business Office for full details on styles, colors, and the slightly additional rates.

Some things in life are made to be touched. The Touch-Call telephone is clearly one of them.

CENTEL
CENTRAL TELEPHONE COMPANY

Touch-Call It's music to your ears.



Touch Call available in most areas