

# BILLY ROWE . . . . .

**WRITE ON THE DOTTED LINE**--Dr. Carlton B. Goodlett, publisher of 9-Bay Area newspaper and prez of the NNPA, has worked a deal with Ewart Abner, prexy of Motown Records whereby that wax works will spend some of its adv. millions with the Black Press...Earl Graves, who's getting richer quicker than many of the 100-Black biz toppers his magazine paragraphs annually, is on the line for a Dept. of Defense contract in excess of 200G's. The amount will finance "A study to investigate the market potential for military service among minority groups in the U.S. population." Some of the lower bidders for the contract are expressing inhouse objections because the aid to the late Sen. Bobby Kennedy snagged the deal...Calvin Walton's long drive to find a route for indie Black truckers to enter the billion dollar hauling industry, thru his brain-child, Greater Horizon, is about to shift into hi-gear with some additional funding from OMBE. Congress-lady Shirley Chisholm and Sen. Jacob Javitz are among the "hill" lawmakers who continue to oil the way for him...The Davon Mgr. Co, Columbus, O., has been contracted by HUD to develop and distribute a procedural manual for Fair Housing Orgs. Proceedings will be based on the final Fair Housing Conference convened by Dr. Gloria E.A. Tooter before she relinquished the Asst Secy's chair at HUD.

The Nat'l Aeronautics and Space Adm. was awarded a 1-mil, 225G's contract, thru SBA, to Clean-Rite Maintenance Co., Inc. of DeeCee. It is the largest minority deal, thus far, awarded by GSFC and NASA's first to include a bonus incentive provision. GSFC's Dr. Arthur Walter, the minority biz specialist, was largely responsible for the assignment procedure requirement...A contract, just short of 150G's, has been awarded to the Verve Research Corp., Bethesda, Md., by the Federal Aviation Adm., to upgrade the ground facilities used to relay radio communication between pilots and traffic controllers. This is the 3rd. contract this minority firm has received from FAA, for a total dollar value in excess of 300G's, for research and development work...Dale Micheal and Jim Brooks have added IBM to the roster of blue chip accounts being serviced by their growing DPS Protective Systems, Inc. It's a 100G's deal and is for the protection of that IBM location which houses its legal task force in mid M'hattan...J.E.J. Prod, LTD, is close to firming a deal with Cool Aid and Maxwell House Coffee to join the list of sponsors of "The Ebony Affair," the wkly syndicated R&B teevee show. It is produced by John Jackson and syndicated by Syndicast Service, the same N'York based group blanketing the country with "Sammy Davis, Jr. and Co.," and is attempting to ink a deal to bring that show at you from Ceasars Palace this fall.

**CONVERSATION ROWE**--With two immortals, heavy-weight Joe Louis and artist Paul Pobeson, as honored guest, Modeen Broughton Means is getting requests for tickets for the annual Congressional Black Caucus dinner, from places she's having problems spotting on the map...Minton Francis, head of EO for the Dept of Defense, has assigned his aid, Charlie Fisher, to check the Affirmative Action Procedures of those who butter their bread with DOD contracts...Jim Plinton, Eastern Air veepee had to fite a virus before his official jetaway to Africa...The gathering of the Eagles, former members of the famed 332nd. Fighter Squadron, in Detiot was hi-lid by honors heaped upon, soon ot be 4-star, full General daniel "Chappie" James, Jr...The "Black Men of New Rochelle," the less than yr-old org., is having presidential problems. Lloyd Jones, VP of the Nat'l Bk. of W'chester, its 1st. elected head and Jim Douglas a HEW-regional exec., who followed, have both resigned, and so has veepee Nelson Jackson who was once on the countrywide trail for the NULeague...Wedding followers will descend on

Detroit Aug. 30th. when astute praise agent Ofield Dukes exchanges vows with charming Dr. Rosa Trapp Clausell...Push-W'chester will honor Rev Jesse Jackson in Nov. to hi-lite its first ann'y. Rev. C.G. Sampson, local head, will share honors with the 'Country Preacher'...More than 1,000,000 theatregoers have applauded Virginia Capers, Joe Morton, Ernestine Jackson and other cast members of the '74 Tony Award winning "Raisin" since it opened on B'way Oct. '73. Its 2nd. b'day will mark its 50th performance and eclipse the records of classics like "Gentlemen Perfer Blondes" and "West Side Story"...Commish Ersa Poston is recuperating from additional surgery on the Cape where Mariam Walker is nursing a broken ankle resulting from a nasty fall.

The bet-a-buck lads are laying the odds that Joan Little, who no longer faces the death penalty if convicted of doing in that jailer for trying to "rape" her, will beat the total rap...Bill Cosby's book, "A Guide to Tennis Power," is educationally funny even if you're not a court buff...Denise Nicholas, who beautified the tubes when she co-starred in Rm-222, is taking comic lessons and is expected to change her image after the release of "Let's Do It Again." In this Sidney Poitier sequel she will get as many laughs as her beauty got eyes in other flick and teevee features...James Kilpatrick, the Wash. Post columnist, went inot "WRITE BAD HEALTH" over the Voting Rights Bill. Scribbling about it before the House and Senate set it on the desk of the Oval Office, he invisioned that the "cure was worse than the ill." Bet he's sick now that it's the law for another 7-yrs...The Justice Dept. will send personnel to Boston, prior to the opening of schools in Sept. to assist local and state authorities to enforce the court-ordered desegregation...Gladys Knight and her Pips get this issue's pat on the back. When she signed for that partime teevee summer replacement show she insisted that long time pal Cholly Atkins be the choreographer. The former member of the Coles and Atkins dance duo got the job. That had nothing to do with the fact that Ben Vereen, the sensational B'way showman, now has the slot Gladys and her Pips graced earlier. That is the way it was signed at the beginning, she to start and he to follow...**STAY LOOSE.**



In appreciation of 29 years of dedicated service Granville "Granny" White is presented a gold watch by LeBaron Taylor, vice president CBS Records Special Markets. The presentation was made at the CBS Convention in Toronto, which was attended by over 800 employees from all over the world. Granny is Associate Director of Promotion, Midwest.

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