Thursday, August 14, 1975



In a recent column, lcited the "positive ripples" I felt had resulted in black hiring and upgrading, in the increased number of Black radio ownership, etc., since my arrival at the ECC July 1872

FCC, July 1872. I also cited the "long and sorry" history of radio and television in the U.S. in its dealing

with black American citizens. It is not my nature to be pessimistic, and so despite my negative observations, which are valid, I must confess that I see definite progress being made in terms of hiring and upgrading of blacks and other minorities in the communica-

tions industry. In short, I believe there is a definite light beginning to shine through at the end of the tun-nel, and that we are moving from a long history of communicationsblack-out to a significant black-in.

The grainy texture of black life-- its hates and frustrations, its trials and tribulations, was not relieved by the cavalier treatment of dark-skinned citizens by the radio and television industry. Nor were the true joys, triumphs, or just the humdrum everyday life of blacks, much like that of the average white, given any cur-rency in radio or television shows of the past.

Thus, to the extent that television and radio were robbing 25 million blacks of their great heritage, and presenting to whites a woefully distorted image, or no image at all, of their black fellow citizens.

But, as always, blacks have managed to transform humiliating and frustrating labor and situa-tions into virtue as in Langston Hughes' earthy and immediate poem, Mother to Son:

Well, son, I'll tell you: Life for me ain't been no crystal stair. It's had tacks in it,

And splinters

And boards torn up

And places with no carpet on the floor ----Bare.

But all the time

I'se been a'climbin' on,

And reachin' landin's And turnin' corners,

And sometimes going, in the dark Where there ain't been no light.

So, boy, don't you turn back. Don't you set down on the steps

'Cause you finds it's kinder hard. Don't you fall now --For I'se still goin', honey.

I'se still climbin

And life for me ain't been no crystal stair.

This can-do philosophy in the face of momu-mental hardship is of the highest order and because it is the matrix of black existence in the end, blacks are beginning to triumph. We are beginning to see more and more of black life validated on television. Some of what TV presents, of course is a distortion of reality, or designated to appeal to the lowest common denominator.

minator. There are such shows as Sanford and Son, That's My Mama, The Jefferson, Good Times, all top rated, which may not be all, that we would hope they might be, but they are far more than anything we had in the past. And I am just not ready to join some of the more severe black critics in condemning these shows out of hand and consigning them to the devil.

consigning them to the devil. Not only do they furnish work for a large num-ber of blacks--actors, writers, technicians, etc., I believe, for example, a sly dig Redd Foxx at a racist situation, is much more instructive and to the point than a dozen "talking head" or a series of serious rap TV shows. And so we can condemn TV and radio for its failure adequately to portray the life, the hopes, the dreams and the aspirations of the black com-munity, while at the same time, acknowledge

munity, while at the same time, acknowledge some of the things it is doing to right historic wrongs, even if it is doing these things for com-mercial rather than humane reasons.

RSVP Has New Look

The Retired Senior Volunteer Program (RSVP) for Southern Nevada's seniors has a new look. RSVP has a new sponsoring agency, new head-quarters and a new project director, announced Jack Fagg, executive director for the Senior Ser-vices Division of Nevada Catholic Welfare. Fagg s a id Catholic Welfare has become the local sponsor for RSVP. The headquarters moved in June to 825 South Fourth St., a building with offices and lounge for volunteers.

offices and lounge for volunteers

Fagg also announced the appointment of Vicki Bertolino, 29, as project director for RSVP. Ex-perienced in a variety of community work, Miss Bertolino is on the board of directors of the Voluntary Action Center of Greater Las Vegas. A 15-year resident of North Las Vegas, Miss Bertolino was employed as a part time instructor

Bertolino was employed as a part time instructor at UNLV and a writer for the Review-Journal and the North Las Vegas Valley Times where she was honored this past year by winning first place in the State of Nevada's journalism awards for best feature article.

Federal and local grants have been obtained by RSVP to continue this program through 1976. This group places retired persons in volun-

teer jobs for government and private non-profit

agencies. Among RSVP projects are information booths staffed by senior citizens at McCarran International Airport and the Clark County Court-

Volunteers receive no pay but are reimbursed

Volunteers receive no pay but are reinhoursed for meals and transportation. "There are about 5,000 persons in this area aged 60 and over in good health who need to en-gage in meaningful activity using their special skills and talents," Jack Fagg stated. "Through volunteer work, they can become useful aitizens of our community."

useful citizens of our community.

All interested persons should contact Miss Bertolino at 382-3826, the RSVP headquarters and hospitality house. Information centers will be set up at the Jaysees State Fair the 20 Million set up at the Jaycees State Fair, Aug. 20-24, to answer questions regarding RSVP and other sen-ior citizen projects. Look for the cartoon poster with Henry and his freinds flying high above the Senior Citizens Booth at the Jaycees Fair.

Birth Certificates Required

Children entering kindergarten for the coming school year, and first graders who have not pre-viously attended school in Clark County, will be required to present birth certificates or other proof of date of birth.

Birth certificates for children born in Clark County from 1955 to the present can be secured at the Clark County Health Department, 625 Shadow Lane, Las Vegas. The fee is \$2.00. Children born in other states should apply for birth certificates from the Bureau of Vital

Statistics in the state capitol. Children must be five and six years old by

September 30, 1975, to enter kindergarten and first grade, respectively. All kindergarten enrollees should be accom-

panied by a parent or an adult who is conversant with the child's birthdate, status and history of health, and other personal information. It is imperative that every kindergarten child seeking enrollment present a birth certificate or other satisfactory proof of age (hospital certificate, baptismal record or passport).



AARON WILLIAMS, County Commissioner

Aaron Williams, a tireless worker and a breed definitely one of a kind, graduated from Harmony H.S., in Tatum Texas, and got two years of schooling at Butler College, Tyler, Tex. and Aaron agonized in deciding whether to settle for bate and hand through in check settle for hat-and-hand-tongue-in-cheek economic and social ituation was expressly tailored for blacks (1939) at that time in Texas or make tracks north.

He chose the latter. He spent three and a half years in the South Pacific with the U.S. Army in WW II.

After that he treked to Detriot, Mich., and started work as a laborer with the Midland Steel Corp. He was promoted to crane hooker, material checker. He was the first black in the 25 year history of the plant to become a timekeeper. Hewas eventually promoted to foreman. When he resigned to open his own supermarket, he had become assistant superintendent.

He stuggled with this business for five years, after which he moved to Las Vegas.

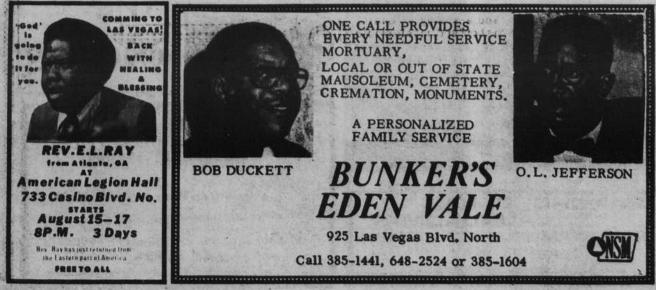
He began his career here as a porter at the Silver Slipper. Later he held down two jobs--bus boy by night at the Sahara and an ordely by day at the Southern Nevada Memorial Hospi-tal (SNMH).

Williams was the first Black elected to a local municipal position in the history of Nevada when he gained a seat on the North Las Vegas City Council in 1968. He served in that capacity until he was elected to the Clark County Commission in 1971.

He started work for the REECO Corp. as a clerk, His rise with the company has not been exactly meteoric; however' in 13 years with the climb has been from clerk, to senior clerk, clerk supervisior, material control agent buyer, and for the past eight years he has held

the position of senior buyer. Along with his duties as County Com-missioner & his duties at REECO, Williams is active as the second vice president of the local branch of the NAACP, second vice president of the Nevada Lung Association, an Optimist Club member, a member of the National Black Caucus, a Clark County Democratic Central Committee member, a member of the board of directors of the Airport Authority, and director of the Las Vegas Valley Water District. He also supports seven little league baseball

teams, director of the Sanitiation District, assistant a dministrator of the Affirmative Action Program of REECO, chairman of the Human Resources Committe for consolidation, a Police Commission member and a trustee for Southern Nevada Memorial Hospital.



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