

Berkeley Burrell gets service award

Dr. Berkeley G. Burrell, president of the National Business League, has been selected by the National Newspaper Publishers Association - Black Press of America -- as the recipient of its 1975 distinguished Service Award, Dr. Carlton B. Goodlett, NNPA president, announced this week.

The plaque will be awarded to Dr. Burrell during the 35th Annual NNPA Convention, June 11-14 in San Francisco in recognition of his contribution to the furtherance of Black business enterprises.

In addition, "Newsmakers of the Year" awards will go to the top 50 newsmakers of 1974, and Merit Awards, totaling \$20,000 will be presented to NNPA newspaper publishers and staffers for their achievements in improving the quality of the Black Press.

Journalism scholarship awards totaling \$13,000 will be presented by R. J. Reynolds as part of a \$50,000 program. Anheuser-Busch has a \$25,000 program underway and will present three journalism scholarships.

Serious discussion will be devoted to such topics as circulation building, news and features that sell more newspapers, advertising salesmanship, the special problems of publishers, and the joint role of the Black Press and fraternities and sororities in the further development of Black unity.

Through a series of programs, Dr. Burrell has strengthened the Black business community. His drive now is to expand the capitalization of Black businesses, extend more business training opportunities through workshops, and to increase the across-the-board clientel of Black enterprises.



U.S. Labor Dept. promotes Black

Washington - Gilbert Saulter has been named acting director of the

U.S. Labor Department's job safety and health area office here which was recently upgraded from field station status.

The upgrading strengthens the enforcement of the department's Occupational Safety and Health Administration (OSHA) in the Washington, D.C., metropolitan area. The strengthened compliance force is especially important since enabling legislation necessary for a Washington, D.C., job safety and health plan is not expected to be enacted before 1977. Until then, federal inspectors will be the predominant compliance force.

Assistant Secretary of Labor John H. Stendor, head of OSHA, said the organizational change permits more effective field operations.

Unemployment Council advises on policy

The Federal Unemployment Insurance Advisory Council includes representatives of employers, employees and the public and advises the Secretary of Labor on unemployment insurance problems.

Social Security manager warns against misleading books

Some books sold as social security information are useful, but there are others that are inaccurate, misleading, over-priced and deceptively advertised, according to Ed Cocks, social security district manager in Las Vegas, Nevada.

"The Social Security Administration doesn't discourage the sale of commercial publications," Cocks said. "At

the same time, we don't endorse any non-government publication. People can get free, accurate, up-to-date publication and other information about social security from any social security office."

Social security information is organized and illustrated in a different way in some commercial books, according to Cocks. "Some of them are well done," he said.

"But the information in them isn't 'secret' or 'inside'. If advertising suggests it is, the advertising is false."

Some advertising hints that a publisher has an official connection with the Social Security Administration and has access to social security records. "This is never true," he said. "No advertiser has access to other people's social security records. These records are confidential under the law."

Dramatic claims for books can be misleading, Ed Cocks said. "For example an advertisement says readers will learn 'how to collect \$300 a month from social security at age 30 while you are working full time'. The book tells you what any social security officer will tell you without charge: If a young father and mother are both working under social security and one dies, their children may get monthly social security payments."

AIDES IN ACTION



Many home gardeners in Clark County find that grapes do well in their backyards. Grapes are generally free of most insects, but there is one particular one which usually gives a great deal of trouble. This particular insect is the Western Grapeleaf Skeletonizer.

The larvae of this insect was found quite extensively in grapevines. The larvae, which are yellow with black stripes, are found feeding together in clusters on the underside of the grape leaves. They consume the tissues located between the veins of the leaves, giving the leaf a skeletonized appearance.

When fully grown, the larvae is a half inch long. This insect can practically defoliate a grapevine overnight. Therefore, it is necessary to watch very carefully for this pest.

After the larvae have completely defoliated the grapes, they drop down to the ground and pupate. In this stage they are capable of over-wintering, at which time the adults emerge, to then lay eggs and cause more damage.

The adult is a small, smokey black, narrow-winged moth which deposits lemon yellow eggs in clusters on the undersides of the leaves. After several weeks these eggs hatch into larvae, which cause the damage.

To control the Grapeleaf Skeletonizer, spray or dust with Malathion or Sevin. When applying these insecticides, be certain to get the material on the undersides of the leaves where the insects are feeding. Quite often poor controls result because of poor application. Most of these insecticides indicate on the label how many days before harvest the last application can be safely made.

If another generation hatches, it will be necessary to spray again. This particular pest will not necessarily destroy the grapevine, but it can weaken it to the point where it will be susceptible to disease.

Spraying the grapes when the adults are flying around will not be beneficial unless the moths are hit directly with the insecticide.

Call 385-6411 if garden problems arise.

Julian Bond named 'Newsmaker of year'

A Georgia legislator, who looms as the only Black the nation considers a candidate for the Presidency of the United States, emerges as one of the National Newspaper Publishers Association Newsmakers of the year.

Georgia State Senator Julian Bond, ranked seventh in the national Gallop Poll in terms of a recognition factor for the highest elective office in the country, appeared on all the lists submitted by NNPA member publishers.

The composite list was released this week by Howard B. Woods, publisher of the St. Louis Sentinel, chairman of the Newsmakers Committee and vice president of NNPA.

Dr. Carlton Goodlett, publisher of the Sun-Reporter Newspapers of San Francisco, and president of NNPA, said these personalities of Black America, are those who provide momentum that moves the country forward.

Listed among the figures selected from all over the country were Terry Metcalf, running back of the St. Louis Football Cardinals and Lou Brock, base stealing champion of the baseball Cardinals from the same city.

Henry Aaron stood out as the man who set a Home Run record with the Atlanta Braves and Frank Robinson's ascendancy as the nation's first Black baseball manager, marked a startling new era for Blacks on the athletic field.

Newsmakers of the Year certificates will be presented at the NNPA Annual Convention, June 11-14 at the Hotel St. Francis, San Francisco.

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