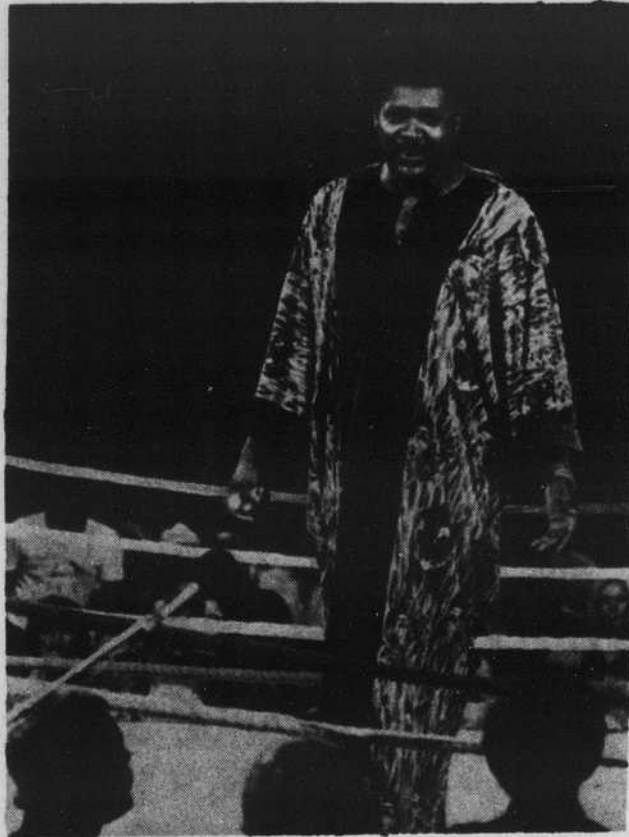


ALI WEPNER FIGHT IN CLEVELAND



DON KING, the dandy boxing promoter from Cleveland, has moved to the forefront of the Civil Rights movement. King has fought Black involvement in all levels of boxing and has succeeded.

Cleveland, Ohio... The eyes and ears of the world are now focused on Cleveland as the boxing center of the world.

A few days from now Muhammad Ali puts his crown on the line against Chuck Wepner, the brawling giant from Bayonne, New Jersey.

Cleveland also happens to be the hometown of Donald King, boxing's super promoter who has brought the whole hog home to roost.

King was successful in staging the world's greatest sportsfest in history, the Ali-Foreman fight in Zaire. Now he stands as the native son

returning to the home community with a major world class event.

This is the first fight in America in close to four years and King has delivered it to his hometown folk.

Ali's army and all the beautiful people that big fights attract are all gearing for the big Cleveland invasion. Car caravans and group charter flights are originating from major cities throughout America.

The companion bout featuring Ken Norton and Jerry Quarry will be staged in Madison Square Garden in New York.

This very fact is a testament to the power and influence of Don King in the boxing world.

Madison Square Garden has ruled boxing for over 50 years. Next week they will stage the preliminary bout to King's big Cleveland sifow.

Cleveland has been described positively by some as "best location" and negatively by some as "the mistake on the lake." Don King no doubt subscribes to the former and has brought the glitter and glory of Camelot to the shores of Lake Erie. He has held Cleveland still for the world to see and the thundering fists of Muhammad Ali and Chuck Wepner will make that final fleeting glory.

JERSEY FIGHTER GETS CRACK AT CROWN

Chuck Wepner is only the fourth New Jersey boxer to get a crack at the heavyweight boxing championship since John L. Sullivan became the first of the padded mitt champions Feb. 7, 1882. The Bayonne (NJ) Bull will get his opportunity when he tries to uncrown Muhammad Ali in the Cleveland Coliseum March 24.

The Ali-Wepner 15-rounder will be part of closed circuit double-

header that will follow the 12-rounder between Jerry Quarry and Ken Norton ticketed for the New York Garden.

Before Wepner, James J. Braddock, Two-ton Tony Galento, and Jersey Joe Wolcott fought for the honor. Braddock and Walcott were successful. Galento was THISCLOSE.

Braddock came off the Jersey City (NJ) docks to dethrone Max Baer in New York June 13, 1935.

Scholarships for BLACK Golfers



THE LEE ELDER SCHOLARSHIP FUND BENEFITED from the recent Bonaventura Golf Tournament, held in Orlando, Florida, at the Lake Buena Vista Club. (Left) Roy Kohler Manager-Community Relations of Gulf Oil Corp., one of the sponsors, accepts a \$100 contribution from Bobby Webber, of Ft. Worth, Texas, who scored a hole-in-one. Gulf's sponsorship was contingent on a \$300 donation from the event to the fund which will be used for training and college scholarships for aspiring black golfers. The Sickle Cell Anemia Society of Orlando also benefited from the interracial event. Left to right, Bebe Christian and Bobby Jones of Pittsburg; Daisy Richardson, Philadelphia; and Frank Hampton of Jacksonville; the low medalists with a 74.

Galento dropped the incomparable Joe Louis with a left hook in the second round later in New York June 28, 1939. Walcott had won on his fifth try by knocking out Ezzard Charles in Pittsburg, July 18, 1951. Wepner, the underdog, is confident his name will be placed alongside of Braddock's

and Walcott's after He finishes against Ali. "I'm not blowing this chance," says Wepner, winner of 10 of 11 bouts, his last eight in a row. "My next bout will be a million dollar purse. All will have to kill me to keep his crown." That sort of confidence never hurt.

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