

### GAS COMPANY SPONSORS BLOOD SERVICE

Blood Services, a non-profit service organization sponsored by the Clark County Medical Association, set up a temporary blood mobile recently at the new Southwest Gas Corporation headquarters on Spring Mountain Road and at the company's plant facility located on West Owens in Las Vegas.

Over sixty-eight Southwest Gas employees in greater Las Vegas participated by individually donating one pint of blood at what was reported to be the first company sponsored blood program of its kind in Clark County.

"The program was a complete success," according to Blake Down, personnel manager at Southwest Gas and organizer of the company blood program.

"We exceeded the twenty-five percent minimum of total company employees in the Las Vegas area required to make the program effective. We were

also pleased to have many of our employees donate for the first time."

Down explained that blood programs of this type not only benefit a company by assuring every employee and their family of enough blood and payment of the costs of blood if an emergency transfusion is necessary at any time for one full year, but they also help the local community by supplying blood to area hospitals to keep pace with increasing demands.

"The success of this program is an example of other companies regardless of their size that a worthwhile blood program for employees can be established in the Las Vegas area," Down said.

"Blood Services is willing to cooperate with companies or groups in any way to help recruit the more than 10,000 donors per year that must be drawn in order to provide services to hospitals in Clark County," John Schwartz, district manager

of Blood Services said.

"Our blood center is in a unique situation here in Las Vegas," Schwartz noted "by having to supply blood to meet the needs of our own community in addition to the needs of over 20,000 visitors per day to the city.

"Moreover," he emphasized, "the need for blood is constantly increasing. The delicate balance between supply, demand and human life depends on blood donors."

Schwartz urges any individuals, groups or companies willing to donate to contact Blood Services at 810 South Casino Center Boulevard or call 384-2554.

Blood Services was incorporated in 1943 in Phoenix, Arizona. There are now blood services in 22 cities serving more than 900 hospitals from Canada to Mexico and from Alabama to California with quality blood services at the most economical cost.

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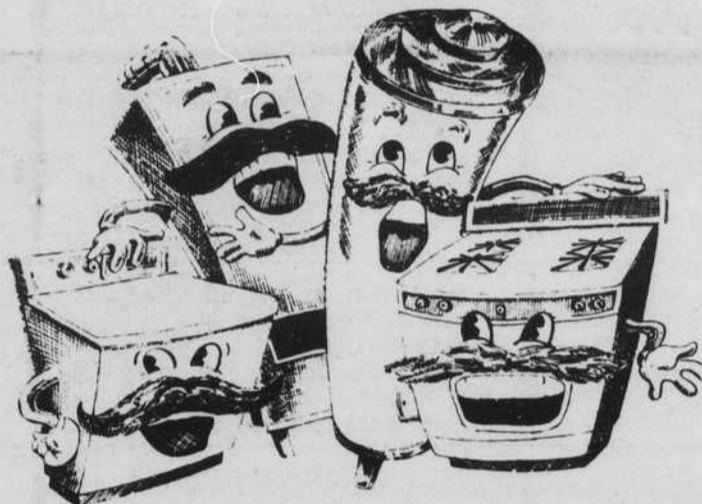


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