

"BOYS' NITE OUT"

The members of the "100 Men Club" will once again sponsor "Boys' Nite Out" on Thursday, November 29th, 1973 at the North Las Vegas unit of the Boys' Clubs of Clark County, from 6:30 p.m. to 9:00 p.m. The event provides for an evening involvement of 100 men and 100 boys without dads.

Fred Pierce, Steering Committee Chairman, remarked that the activity definitely is enjoyed by all the men and participants. Noting that last year the men really got into the spirit of "fun and games" and participated with tremendous enthusiasm.

The one hundred men annually give up one evening and spend it with a fatherless boy, 13 years of age and under. The men and boys will be paired-up on Thursday, November 29th, and each will receive a Boys' Club T-shirt. Then the fun begins! The evening includes refreshments provided by the Women's Auxiliary, games, prizes and an adult boy relationship that will long be remembered.

The evening is structured to show boys that there are men who care about them, their future and their Boys' Club. The motto of the "100 Men Club" states "A Man Never Stands so Tall, as When he Stoops to Help a Boy."

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JOB OUTLOOK GOOD FOR H.S. GRADS

LAS VEGAS -- Nevada high school graduates wanting to become salesmen, hospital workers, food service employees or small machine repairmen should have little trouble finding jobs through the remainder of this decade, Nevada's employment chief said here Friday.

Larry McCracken, executive director of the Nevada Employment Security Department, said those jobs are all part of the service-producing industry, and through 1980 and probably beyond, that general area of employment is where the majority of jobs are.

McCracken was one of three job expert panelists during the last day's activities of the 1973 Nevada Personnel and Guidance Association convention. With McCracken on the panel were Freda Klein, employment counselor in the Las Vegas office of the Employment Security Department, and Jack Jeffrey, a Henderson city councilman and member of the electrician's union.

McCracken, citing Department of Labor Statistics, said service-producing jobs by 1980 will outnumber goods-producing jobs two to one. Service-producing jobs range from waitress and insurance salesman to social worker and gas station attendant. Goods-producing jobs involve the areas of tool and die maker, construction laborer, miner and farmer.

In Nevada, 73 per cent of the total 1973 work force--or about 217,500 workers--is employed in jobs which provide a service.

"Nevada is heavily in the business of services, and employment will continue to develop mainly in this area," McCracken said.

"Between 1962 and 1972, finance, insurance and real estate in Nevada leaped 120 per cent, services by 91 per cent and trade by 83 per cent and were the fastest growing industries," said McCracken. In the total employment market, the services-producing industry alone accounted for almost half of the job openings during that decade," he said.

The employment chief said ever-increasing technology, in computer science and related fields, has and will continue to alter the job

(See Jobs, page 11)

ENTREPRENEUR



BARBARA LORRAINE JONES

Barbara L. Jones was born to Charles & Idell Jones, October 18, 1945, in Tallulah, Louisiana. She is one of a family of 3 sisters and 1 brother. While in Louisiana, she attended Wright's Elementary School and graduated from Rueben McCall High School.

Barbara married Nathaniel Hooper Jr. at an early age (her Jr. year in High School) is the mother of 2 sons, Cedric age 8 and Darryl age 7. Granted custody of the children after divorcing their father in 1970, the boys reside with her.

A Las Vegas resident since 1964, Barbara enrolled in the University of Nevada Las Vegas in 1969 to further her education majoring in Business Management.

Barbara obtained her experience in merchandising on the job, working for such companies as - Wonderworld, where she worked up to the position of assistant manager in the Men's Dept.; Rudy's Men's & Boys' Store, in the Golden West Shopping Center, for one year, and two years for "His Choice" on Fremont Street.

With an active progressive mind, and an eye toward the future, Barbara decided if she could successfully manage a business for someone else - she could manage one for herself. She approached Mr. Rudy Bruel, the owner of "His Choice," (who was her present employer) for advice in setting up her own business - he in turn told her, if she could obtain the financing, he would arrange to sell her "His Choice."

Barbara applied to NEDCO, Inc. (Nevada Economic Development Company) funded by the Office of Minority Business, under the Directorship of Mr. Wm. H. Bailey, for assistance. Jimmy Toler, Business Development Specialist with NEDCO packaged a proposal for Barbara which was presented to Mr. Joseph Cunningham and Mr. Dennis Funk of First National Bank of Nevada, North Las Vegas Branch, who is short order approved her loan. They in turn presented Barbara's package to SBA (Small Business Administration) who in less than two weeks guaranteed the loan.

The Grand Opening of "Me And Mrs. Jones," November 16th at 509 E. Fremont Street was attended by such notables as Mayor Oran Gragson, and Mr. Tom Pope of the Convention Authority proves once again "where there's a will there's a way, also" "progress has no ending, but it does have a beginning. The Las Vegas VOICE along with many well wishers says to Barbara Lorraine Jones in her new venture, "Me and Mrs. Jones Boutique" RIGHT ON!!!

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