

Sears

...BACK-TO-SCHOOL

PRICES EFFECTIVE
thru
SATURDAY

LAYAWAY \$1

Deposit, plus a nominal Lay-Away Service Charge will hold your selection until September 1, 1973



Ask About Sears Convenient Credit Plans

SAVE \$1! Students' Two-Tone Knit Shirts

Regular \$3 **1⁹⁷**

50% polyester and 50% cotton for easy Perma-Prest® care. Ribbed stitch for body styling. Blue, brown or berry. Sizes 14 to 20.

Big Boys' Perma-Prest® Woven Sport Shirts

Sears Price! **4 for \$5**

Long point fashion collar with permanent stays. One chest pocket, semi-tapered. In blue, gold or green. Sizes 6 to 12.

Big Boys' Knit Shirts In Solids and Fancies

Sears Price! **3 for \$5**

Solid color or pattern wheel design with mock turtleneck. 50% cotton, 50% polyester Perma-Prest®. Sizes 8 to 12.

Fill Her Closet With Back-To-School Dresses

Sears Price! **3 for \$9**

Perma-Prest® dresses at an economical price! Solids, prints and plaids in a giant assortment of colors and styles. Sizes 7 to 12.

Big Girls' Polyester Knit Zip Back Tops

Sears Price! **2 for \$4**

100% polyester and Perma-Prest® for easy care. Back zipper makes it easy to put on. In an assortment of bright solid colors. S-M-L.

SAVE \$1! Students' Perma-Prest® Jeans

Regular \$6 **4⁹⁷**

Navy blue polyester and cotton denim. Perma-Prest® fabric for neat look, easy care. 25" waist, flare leg. Waist 25-30.

Big Boys' Denim Western Style Jeans

Sears Price **2 for \$5**

Reinforced double knees means longer wear. Tailored the Western way in blue cotton denim. Regulars or slims, sizes 8 to 12.

Big Boys' Perma-Prest® Brushed Bush Jeans

Sears Price! **2 for \$5**

Designed to give the "Mariner Look". 4 patch pockets, flared legs. 50% polyester, 50% cotton. In sizes 8 to 12, regular, slim.

Girls' Cotton Panties

Cotton knit. Rosebud print: 1 pink, 1 blue; 1 solid white. Elastic waist, legs. Double fabric crotch. **3 for \$1**

Big Girls' Perma-Prest® Flared Leg Jeans

Sears Price! **2 for \$5**

Easy care, no ironing fabric. Zingy patterns in her favorite colors. Belt loops and riveted pockets. Sizes 7 to 14.

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back

Sears

SEARS, ROEBUCK AND CO.

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