



COUNTY CHAMPS - Girls from Rancho High recently captured the county volleyball championship. From left, front row, Lori Hamilton, Diane Courtney, Kapua DeCaires, Shirley Jiu, Alma Richards and Lynne John-

son. Back row, from left, Toni Affeldt, Kathy Kingston, Jill Adamson, Jackie Stevenson, Karen Emerson, Sheila Powell, Lorraine Palmer and Coach Bonnie Flaagan.

PROFILE



DONALD C. WILKINSON

Donald C. Wilkinson, born in Joliet, Illinois, November 29, 1932. The son of Charles and Marie Wilkinson. Graduated from Marmion (High School) Military Academy in Aurora, Ill. 1950.

At the age of 17, Don enlisted in the U.S.A. Army Paratroopers, and served in the Korean conflict, was decorated, brown star for bravery, purple heart, combat infantryman badge, and senior Para-trooper badge with one combat star.

Discharged at the age of 20, and a year later attended Marquette University at Milwaukee, Wis. (School of Business). Don's father, Charles Wilkinson was a career automobile man, having held positions as auto salesman, sales manager and at present is the service mgr. for Elmhurst Ford at Aurora, Ill. So like father, at the age of 23 Don entered the automobile business, he worked for Courtesy Lincoln at Milwaukee, Wisc. as a salesman, after 18 months he accepted an offer to work for Banner Ford in San Francisco, Calif - after one year at Banner Ford he moved to Los Angeles, California and worked for Metropolitan Ford as salesman for two years.

Still pursuing his career in the automobile business he joined the staff of Brand Motors (Los Angeles) whose sales volume was 1,250 autos per month. He worked for Brand Motors for five years—three years as salesman and two years in the position of sales manager.

Left Brand Motors in 1966 to accept the position of Sales Manager of Park Chrysler-Plymouth (Los Angeles) within one year, the Park Chrysler-Plymouth that those in the trade dubbed a loser through Don's expertise and know how turned it into a solid money maker.

In 1967 Don made another move, this time to assist a long time friend of the family, Adam McFadden, the first Black man in the U.S.A. to own a Pontiac Dealership. Don served as Sales Manager for Mr. McFadden for approx. 6 months.

At this time Don opened his own business (furniture and used cars) built the business to a peak operation then sold the business in 1969. After the sale of his business Don went into semi-retirement and traveled for approx. 2 years. In 1971 Don decided to return to the automobile business. He had an appointment in Atlanta, Georgia and received a call from a friend who asked Don to stop off in Las Vegas and check out Friendly Ford. He flew to Las Vegas, was interviewed by owner and accepted a Sales position. After selling for approx. seven months he was promoted to New Car Sales Manager. After approx. four (4) months he was again promoted, this time to used car Sales Manager. As used car Sales Manager Don received the coveted Executive Guild Award, which is a Awarded for top performance in used car retailing. Only 250 managers receive this award annually in the U.S.A.

In October 1972 Don was promoted to General Sales Manager of Friendly Ford. Since Don's promotion the Sales volume has increased to approx. 450 units per month. Don supervises a staff of 125 employees and is the only Black General Manager in the State of Nevada.

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BOYS CLUB MOVES TO NEW FACILITY

The West Las Vegas Boys Club has moved from its old "D" Street building to 2020 McGuire in Gerson Park.

A spokesman for the boys club stated that since moving to the new location the number of boys using the club facility had increased from approximately 30 to 130, with increased participation.



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