

# BILLY ROWE'S Note Book

OUT O' SIGHT BUT NOT O' MIND

LAS VEGAS, NEV. --- In this town "Lady Luck" has more going for her than Lena Horne. She is the invisible Queen of the most fabulous Oasis in the world and is more sought after than fame or fortune since here her favor will bring you both. There's more excitement to the yard in Vegas than there are hours in a day. This lady really smiled on Sammy Davis, Jr. and Bill Elliott out here. The total-talented one put together a "Super Star Golf Classic" which raised 50-G's for the Highway Safety Foundation. Many of the bigs of the industry paid a thousand bucks, the highest green fee ever recorded, to play with Mr. D's celebrity friends. The funds are earmarked to help eradicate the tragic toll of deaths and injuries that occur on the nation's highways annually.

The world's greatest entertainer also inked that rumored deal to become a veep and part owner of the Tropicana Hotel. He's picking up 8-points at 90-G's each, a near million dollar tab. The reality of the whole thing awaits the outcome of the Nevada Gaming Commission which will rule on the eligibility of Davis' name being placed on the license. He appeared before the commission just before he closed an eight week run at the posh Sands Hotel for a vacation abroad. Dell Gustafson, principal owner among the new group which has taken over the Trop., told news-folks that he invisions no difficulty in getting a go ahead from the commission.

Bill Elliott, spouse of the lovely and talented Dionne Warwick, who just presented him with another girl, was a 40-G's baccaret winner at the Sands. Just a few months ago he walked away with 60-G's to the good. He has won over 100-G's at that game and has bought Dionne a house in Vegas and is talking about purchasing a yacht. However, Bill is happier about his new teevee break, Bridget Loves Bernie," which will be a part of the Fall CBS has for you. He's quite a talent in his own right and handsome to boot. No wonder he's tired of folks calling him "Mr. Warwick"...Joe Williams' neat home is just a fence jump off of the seventh tee of the Las Vegas Country Club. It's funny that he's a member of the Desert Inn Country Club which is a far piece from his abode. Joe Louis, a member of the Vegas C.C., has to be picked up for his daily round of birdies and pars with a few boogies within eighteen...Timmie Rogers changed his tune to "Oh No" when the Riviera show producer wanted him to do his act behind a see-thru screen to carry out the show theme worked out for the 5th Dimensions. Timmie refused to go on so the billing was changed to read, "The Fifth Dimensions in Concert"... One of the big hits out here is B.B. King in the special big casino lounge which the Hilton built to lure him away from Caesars Palace. "The Blues King" holds every local attendance record...Buck Ram has got his "Platters" doing their thing in Dick Nadar's Rock and Roll Revival" at the Flamingo...Just when we were getting out of town the plush carpet was being spread for the return of Shirley Bassey to the main room of the Hilton. The original "Goldfinger" girl is co-starring with Bobby Darin... The Staple Singers did their thing in a melodious manner with Sammy at the Sands.

CBS-Teevee is asking 29-G's for 30-sec. of commercial time on the "New Bill Cosby Show." Quincy Jones' vibrant music will be one of the hi-lites of this prime time offering...People are beginning to notice the beige beauty and talent of Betty Waldron, the only sister in "Bottoms up." This revue has been on the Flamingo boards for 2-yrs. and Betty is funnier than ever. ..Lovely Joy Ribeiro, the tan and terrific feature of "Laugh In," has been inked for spot-lighting on an up coming Fred Astaire teevee spec., "Salute to the Red White and Blue." She is wedded to adv. exec. Manfred Bernhard... Dr. Roscoe C. Brown, Jr., is preparing a study guide for the use of teachers and social group leaders to help their audiences understand the beauty of Black family life. Dr. Brown was inspired to do this after viewing the new film,

## JACKSON 5 SLADED FOR PUSH EXPO '72



LOS ANGELES -- Motown's top lineup of superstars including The Jackson 5, The Supremes, The Temptations, Gladys Knight and The Pips, Smokey Robinson, Valerie Simpson and Thelma Houston, will headline the entertainment segment of Rev. Jesse L. Jackson's PUSH Expo '72, scheduled for September 27 thru October 1 at Chicago's International Amphitheater.

The Jackson 5 star in a matinee performance on Saturday, September 30, at the cavernous amphitheater they have filled to capacity at their every appearance there. Gladys Knight and The Pips are at the top of the bill on Thursday night, September 28.

Motown night at PUSH Expo '72 comes on Friday, September 29. The feature attraction will be an explosive, fast-paced, polished show headlining The Supremes and The Temptations performing together for the first time in Chicago. Motown's all-out support of PUSH Expo grows

"Sounder." Clarence Jones, publisher of the N'York Amsterdam News, will host the premiere of the film in N'York.

George Russell has resigned his exec. post with Pepsico to head his own construction co. in Cincy. He was with the soda dispenser for 17-yrs., and held a variety of important jobs here and in Africa...Jamacan Prime Minister, Hon. Michael Manley, announced that his government has contributed \$25,000 to aid the African Liberation Movement through the Org. of African Unity...Former Dodger mound great, Don Newcombe, lead a contingent of sports luminaries to Nashville to honor Ted Rhodes...The makers of Kool-Aid sent 50 kids off to the Whitney Young Memorial football classic, between Grambling and Morgan in N'York last wk., in the namr of Jackie "Moms Mabley. They are that crazy about "Moms" after that "Kool" commercial she made. The annual Yankee Stadium Urban League event out did all previous yrs. at the box office...The International Association of Black Professional Firefighters will convene in St. Louis Sept-end...At a testimonial dinner in his honor on the coast last wk. Henry Armstrong said that he is still bitter at his friend Ray Robinson for fighting him almost 30-yrs ago. He said "Sugar" was up and coming and he, the only man to ever hold three world titles simultaneously, was over the hill...STAY LOOSE.

out of the corporation's determination to boost significant causes that are relevant to the needs of the communities which form the core of Motown's own nationwide support. As Melvin Franklin of The Temptations put it: "Expo is one event we wouldn't miss. Not only is the audience always receptive and enthusiastic, but the platform of PUSH represents ideals we enjoy supporting."

While Motown's commitment to Expo has become a tradition, the depth and scope of its involvement this year is unprecedented. The company will unveil its multi-media capacity at Expo with a sampling of the movie-making technique that is bound to attract worldwide honors to the Motown production of "Lady Sings The Blues, starring Diana Ross and Billy Dee Williams in the film biography of singer Billy Holiday.

Additionally, Motown's exhibit will take the form of an electrified discoteque, featuring razzle-dazzle lighting, mirror mazes and enough space to accommodate dancing youngsters who care to blow off steam on the dancefloor before or after visiting the booths of the 500 other exhibitors expected at PUSH Expo. Chip Monck, the lighting genius who choreographed the incredible light and mirror display during The Rolling Stones' summer tour, has been retained as creative consultant on the Motown exhibit at Expo.

Motown's depth of participation this year is sparked in part by its extraordinary commitment to the meaning of PUSH Expo's central theme--"Save The Children." Motown's artists and management feel just such a need.

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