

# ISAAC HAYES SPONSORS \$100 MILLION HOUSING PROJECT



Academy Award winner Isaac Hayes is shown here at St. Croix, Virgin Islands, where he launched a \$100 million housing program for low income families in the United States. The housing project is considered the largest and most ambitious project of its kind ever initiated entirely by Black financial interests.

St. Croix, Virgin Islands-- The dream of a sharecropper's son, now among the giants in the musical world, took a big step toward realization with the announcement today by singer-composer Isaac "Black Moses" Hayes that he and a group of prominent Black businessmen have undertaken the sponsorship of a \$100 million housing project for low income families in the United States.

Considered the largest and most ambitious project of its kind ever initiated entirely by Black financial interests and support, the construction and development of garden apartment communities in various parts of the country will house more than 20,000 people within the next five years.

Although specific cities have not yet been finalized, Hayes indicated that he would like to see a major portion of these units in the South where his roots were nurtured.

Mr. Hayes announced that among his close associates on this project is Al Bell, chairman, The Stax Organization, Memphis, the company which produces and distributes his records. Mr. Bell is one of America's outstanding Black businessmen and entrepreneurs.

The project utilized Section #236 and other programs of the Department of Housing and Urban Development (HUD). These F.H.A. subsidized rental programs encourage participation by private enterprise in providing quality housing

for lower income families.

In addition, the concept that Blacks with means should come to the aid of Black people of lesser means was a key factor in the decision to provide the leadership in this program.

Hayes said, "I have chosen this particular project because it meets one of the most important needs today --- housing for Black and poor people.

"I feel that this kind of program," he continued, "is an example of the more relevant economic directions that Black people, who are financially able, must take in order to seriously participate in the American democratic process. It expresses the Black American ideals of self-respect and self-reliance," he stated.

## PLAN, from page 1

lunches will be a balanced sandwich meal, but by May every school will be serving hot meals prepared in the school district's central kitchen and cooked in convection ovens at the school.

Students who qualify under Federal guidelines will be served free. Qualifying forms were mailed to all homes last week, and additional forms are available at all schools.

Students who become ill at school will be driven home by attendance officers, so long as there is adult supervision in the home.

All schools in the metropolitan area will be integrated under the Sixth Grade Center Plan to roughly approximate the ethnic breakdown of the metropolitan population.



## Now Is The Time!



**FOR THE  
BEST DEAL  
POSSIBLE...**

**ON A  
NEW or USED  
CAR & TRUCK**

**SEE ELBURT MILLER AT  
"FRIENDLY FORD"**

**666 NO. DECATUR - PH. 870-7221**

**HE UNDERSTANDS!!**

**CLINTON WRIGHT  
PHOTOGRAPHER**

**Ph. 648-9044**

**Appointments**

**Any Time • Any Place**

**PORTRAITS**

**BABIES - WEDDINGS**

**COLOR**

**POST CARDS**

**PHOTOS For**

**Xmas Cards**

**1972**

**Calendars**

**PASSPORTS, ETC.**

**Every ten seconds  
forest fires destroy  
50 trees.**

**ARE YOU LOSING YOUR HAIR?  
DO YOU WANT YOUR HAIR TO GROW?**

USE

**GLADDEEN'S HAIR-GRO CONDITIONER**

**AND WATCH YOUR HAIR GROW!**

HAIR-GRO conditions, and helps stop hair loss, and grow more levelier hair. It also relieves dandruff, dry itchy scalp, splitting ends and falling hair. Excellent for Naturals, for Ladies, Men and Boys.

**TRY STRATE PRESS THE  
WORLD'S FINEST PRESSING CREAM**

(One Hair-do Lasts Four to Five Weeks)

SKAGG'S DRUG STORE  
GOLDEN WEST PHARMACY  
CLARK'S SHOPPING BASKET  
BIG EIGHT MARKET  
McNEAL QUICK CHECK  
7-11 LAKE MEAD  
COMMUNITY GROCERY STORE



**MASON**  
democrat assembly district 6

**NOW IS THE TIME TO BUY OR LEASE  
YOUR NEW**



**SEE STEVE GIBSON:  
FORMERLY OF THE RED CAPS  
NOW SALESMAN FOR**



Steve Gibson

**CASHMAN CADILLAC**

**118 NO. MAIN --- 385-1151**



**FATHER  
BENJAMIN**

**"A Man Who Recognizes  
& Works For The Special  
Education Needs Of Our  
Community"**

**DEDICATED  
CONCERNED  
QUALIFIED**

for

**STATE BOARD of EDUCATION**

**FRANZINELLI**

Pd. Pol. Adv.