

EDITORIAL

BY PAUL C. SMITH

BLACK AWARENESS

A condition has existed for many years that we have not wanted to bring to the community's attention. That of all the Black Entertainers who play Las Vegas, only Motown stars - Diana Ross and the Supremes demand or pay for advertising on their own.

By advertising their appearance here they are saying we want to see Blacks during their performance here.

We feel that "all" Black Entertainers should demand that the Hotels advertise their appearance here.

Almost without exception Black Performers get their starts from within the Black Community. They should do everything within their power to help Blacks in the communities they play.

In interviews with several stars we have learned that they wonder why they see so few Blacks during their stints here.

We have stated to some and their managers, one of the reasons was the lack of publicity. They still return time after time and do nothing.

The Stars with very few exceptions ignore the Black Press - while they are on top and in a position to help build a better black press.

However, we must give credit to B.B. King for maintaining the closest touch with the Black Community. Of all Entertainers, B.B. shows concern for Blacks.

It would be great if some of the other performers would remember their heritage.

Operation Life

Operation Life recognizes the exercises in futility epitomized by the many government funded "Manpower" and "Job Placement" programs, when the nation's overall unemployment rate remains at its present level.

This recognition has served as the basis for a new approach to the problems of the walled city of West Las Vegas. This approach will be directed toward:

1. Centralizing the meaningful effective services for the community as opposed to the fringes of the community.
2. To assist in the formation of small business that will offer part time supplementary income to mothers who cannot work a full day.
3. To augment existing programs implementing new services and programs to revitalize the community.
4. To constructively create an avenue economic exchange from the walled city to the more affluent areas of the city on a basis other than that of selling labor.
5. To open and make available to the total community the well springs of creativity in the Black Community.
6. To use the skills of the Black Community to train a limited number of Community residents in creative and new fields of endeavor to achieve these goals it is imperative that opera-life have the assistance of the larger Las Vegas Community. This letter is addressed to you, requesting your assistance in this program.

This project is a project by poor people to help themselves and their community working together for their common betterment. This

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LAS VEGAS Voice

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ATMOSPHERE OF REPRESSION

HYSTERICAL OVER BUSING HATRED OF PEOPLE ON WELFARE

RESISTING TO BLACKS IN FOREST HILL, N.Y.

BURNING OF A BLACK FAMILY'S HOME IN STATEN ISLAND, N.Y.

F.B.I SURVEILLANCE OF BLACK LEADERS.

NOT TO KNOW IS BAD - NOT TO WISH TO KNOW IS WORSE.
AFRICAN PROVERB

REGISTER-VOTE!

LET'S GET IT TOGETHER

BLACKS WHO THROUGH THEIR SLAVE LABOR BUILT THIS COUNTRY, SHOULD NOW UNITE TO REBUILD OUR COMMUNITIES FOR THEMSELVES.

COMMUNITY ACTION