

DISCOVER THE BLACK AND BEAUTIFUL YOU

Whoever said "beauty is skin-deep" is absolutely right. Therefore, it is essential that the cosmetician learn the functions of the skin, and how to identify the different types she may encounter in consultation. Only then can she advise proper and corrective care.

FUNCTIONS OF THE SKIN

We all take our skin too much for granted... yet it covers every vital organ in our body and is one of the major ways the body rids itself of impurities in order that we may live.

Although its structure is complex, it is divided into two layers: The Epidermis - (outer Skin), The Dermis - (Inner Skin). Our products have been physiologically formulated to meet the needs of both, for the look of the outer skin is very much a sign of what is going on underneath.

It is a scientific fact that skin constantly replaces itself. Dried dead skin cells come to the surface and are thrown off, revealing healthy new skin tissue. This happens and is particularly noticeable after you wash or bathe, and accounts for the troublesome ashy film... For as you wash away the dead skin, you remove the body oils as well. (Our Spray Away moisturizer will correct this condition by restoring protective oils until the oil glands begin to produce again under their own power).

The pores of your skin are always thirsty for moisture. They must be able to drink in the goodness of a moisturizer, that forms a light protective film over the skin but does not prevent the release of impurities. For once pores become clogged with excess oils etc., blackheads and pimples often result. Strive to achieve a harmonious oil/moisture relationship for a lovelier complexion. This is one of the skin's greatest needs.

It takes a surgeon at least six minutes to "scrub" out dirt in preparation for an operation. This gives you some idea of the amount of bacteria that may be present, but not visible, on and within the skin. Of course, we cannot suggest scrubbing the face for six minutes, but we can stress the necessity of cleansing thoroughly but not harshly, as the number one step in the total beauty care.



FLORI ROBERTS creates the New Natural Look for the darker skin tones... Melanin Make-Up in see-thru shades never seen before. Available in foundations and powders, bronzy blushers and brown-tone lipsticks, plus cover cremes to hide flaws and eye shadows that blend with your complexion.

See them at WHITE CROSS DRUG STORES and let Flori Roberts make-up artists help you discover the utterly natural beauty that's yours.

Rev. Wilson for assembly



Rev. I. W. Wilson, 55, pastor of Bethel Baptist Church, has filed for the position of assemblyman from District 7.

A pastor since he was 17 years old, Rev. Wilson has been the leader of Bethel Baptist Church for 13 years, which he reports has between 900 and 1000 members on its rolls.

The reverend attended college in Langston, Oklahoma. He has served seven years on the Las Vegas Civil Service Committee, and was appointed a member of the State Advisory Commission by Gov. Mike O'Callaghan.

Primary issues in this election, according to Rev. Wilson, will be housing, equal rights, and better living, especially for poor people.

"The whole tax structure needs revising, taxes are two steps ahead of wage increases," he stated.

CLARK COUNTY COMMUNITY COLLEGE

Clark County Community College and the Las Vegas chapter of the American Institute of Banking (AIB) have completed agreement to offer an educational program in banking and finance management at the community college, according to Dr. R. Stephen Nicholson, the college's chief administrator, and John E. Minetto, president of the AIB Las Vegas chapter.

The program, scheduled to begin with the fall semester this year, is designed primarily for current bank and banking employees and other students who may wish to investigate careers in banking.

Successful completion of course work will lead to the college's Associate of Arts degree. As well, bank employees participating in the program will have the opportunity to receive credit toward AIB basic, standard, advanced, and general certificates.

"We feel this program will help serve the educational needs of bank employees," said Minetto. "As well, it will give banks additional resources for more extensive and effective training of their personnel."

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