



LAS VEGAS Voice

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PER COPY

BLACK APPOINTED DIRECTOR OF EQUAL OPPORTUNITIES

CAPSULE COMMENT

The President's remarks on busing to achieve intergration was most untimely. Because this community is in the middle of a Crisis on School Intergration or desegregation as the case maybe.

The Ninth Circuit Court also passed the buck so to speak, in throwing back to Judge Thompson, the weight of making a ruling. So far no one has been pleased with his decrees.

It could be if the adults would keep their mouths shut and let the kids decide, everything would work out O.K. But again it could be that some parents have taught race hate so deep, that even the young who have lost faith with their elders can not see the light.

Statement Of The U.S. Commission On Civil Rights

The President has announced that he is "against busing as the term is commonly used in school desegregation cases" and that he will request the Department of Justice and the Department of Health, Education, and Welfare to modify the Administration's proposed desegregation plan for the schools of Austin, Texas.

The school desegregation which is required by the Constitution can be brought about in a variety of ways, of which busing is only one. It is plain that in many situations, however, transportation of students is essential to eliminating segregation.

Many in this Nation, instead of recognizing and accepting this truth, have helped turn "busing" into an emotion-laden word. The fact is that transportation, for purposes other than desegregation, always has been a common feature of American education.

What is at issue in this matter is not--to use the President's phrases--busing for the sake of busing or even busing solely for racial balance. The major issue is the kind of education available at the end of the trip.

The President in his March 3, 1970 message on "Education Reform" stated that "Quality is what education is all about; desegregation is vital to the quality." On April 12, 1970 the Commission called this "an accurate and succinct description of one of the cornerstones of established policy" and went on to say that "the key question now is not the relative merits of desegregation but how to accomplish it."

There are many techniques available to achieve desegregation, and busing is but one of (See Civil Rights page 11)

Las Vegas Branch NAACP Mass Freedom Rally

The Las Vegas Branch NAACP and the Black community are holding a Mass Freedom Rally, Monday night, August 23, 1971; 7:30 p.m. at Doolittle Recreation Center on Lake Mead and "J" Street.

The purpose of the Freedom Rally is to encourage all Black parents to refuse to bus their elementary grade level children out of the Westside and away from their neighborhood schools this fall.

Clark County School District has failed to get a large number of White parents to bus their children to the Westside in spite of the \$240,000 that is spent annually at CVT Gilbert.

CVT Gilbert has only 15 students for every teacher and according to its principal, Dr. Edna Hinman, the White children are learning how to read at grade level.

The NAACP charges that there is a conspiracy and a design by the Clark County School Board and its administrators to keep the Black ignorant so that they cannot compete for the political and economical benefits of Clark County. Every Black parent must have an answer to the question, "If not now, when?"

The Angelic Choir will sing. Public is invited, Admission is Free.

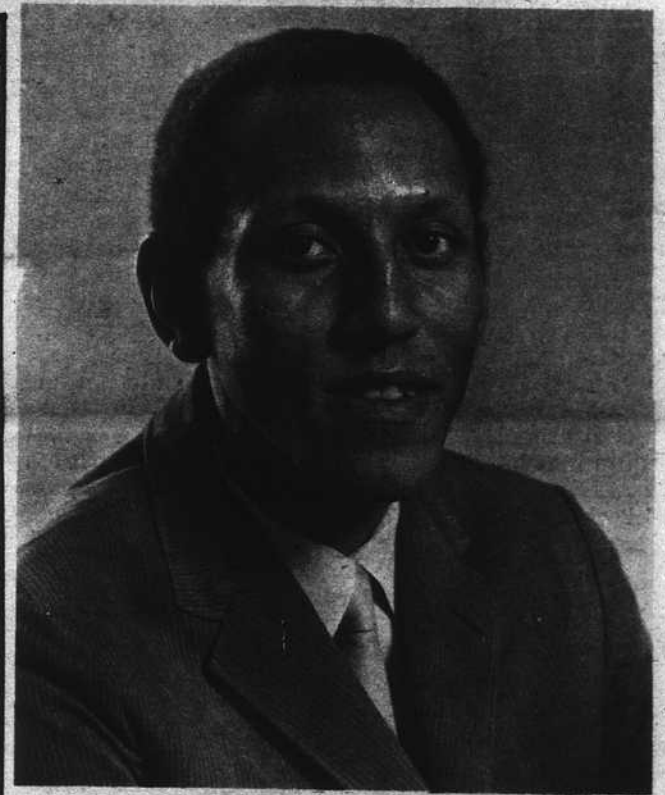
CULTURAMA

The Congress of African People presents Las Vegas' first Black Cultural Event. It will involve the full spectrum of the Black Culture, including poetry reading, dancing, singing, a short lecture, all given about the Afro-American Style. There is a cast of 35, from San Diego, California. Please see the enclosed flyer.

There will be a free performance at 10:00 a.m. August 21, 1971, at the Addeliar Guy Recreation Center on the corner of Washington and Highland, for children and the press.

-NOTICE-

NEWS DEADLINE Monday Noon



William H. Smith has joined the Sahara-Nevada Corporation as the Director of Equal Opportunities, Corporation President Edward Nigro announced today.

Smith, 33 will act as an advisor to management of the Sahara and Thunderbird hotels and will assist in fulfilling terms of the recent consent decree signed by both hotels guaranteeing equal employment opportunities.

Smith will give staff advise to other Del. E. Webb Corporation hotels in the United States. He will report directly to Nigro.

The new Sahara-Nevada executive served as a student counselor at University of Nevada, Las Vegas, for three years. He formerly attended UNLV for 1-1/2 years.

Smith has an extensive educational background which includes a BA degree in economics from Howard University of Washington, a Master of Science degree from University of Southern California in aerospace operations management and post graduate work toward a doctorate at USC and UNLV.

He served eight years in the Air Force, five of those at Nellis AFB, and gained the rank of captain.

He is a member of the Las Vegas Chapter of the NAACP and belongs to the Las Vegas Alumni Chapter of Kappa Alpha Psi.

Smith and his wife Yvonne have two children-William Jr., 8, and Robert, 3.

NAACP MASS FREEDOM RALLY-Mon., Aug. 23 7.30p.m.