

# Fishing



## CRAPPIE CATCHER

An editorial by C. I. West, Publisher

It would add up to a sum adequate for a king's ransom if it were possible to total all of the money that our readers spend on fishing.

A census of the number of boats that are owned by West Las Vegans would be in round numbers about 1000 (one thousand) boats. Each of these thousand boats cost a minimum of a thousand dollars - most of them cost more than three thousand when bought. The average purchase price per boat would be about \$3500 - multiply by a thousand and you will be a bit surprised to find that we have three and a half million dollars invested in boats alone. The Voice gets no advertising from any boat dealer.

Each of the thousand boats carries an average of 3 to 4 fisherman per trip. The average fishing outfit - poles, rods, tackle boxes, lures, sinkers and other miscellaneous equipment - costs each fisherman more than a hundred bucks. If we estimate 4 fishing outfits per boat, and add another thousand or more bank fisherman, we find about a half million dollars invested in tackle.

The average fisherman in West Las Vegas (estimated total of 5000 fishing fans) goes fishing at least 10 times a year. Each time he or she goes fishing it costs about \$10 per person. This figure does not include wear, tear and maintenance costs of the vehicle that hauls the fisherman, nor of the boat they fish from. We can estimate from our own operating and maintenance expenses that the annual outlay per boat owner averages \$250 a year, or a quarter million in boat upkeep alone. If we add vehicle operation and depreciation on both boat and vehicle we must estimate another quarter million per year.

When we add these dollar figures together we find that West Las Vegans have three and a half million dollars invested in boats - another half million invested in fishing gear and an annual expenditure of a million a year in costs of bait and maintenance of fishing gear, boats and vehicles.

All of these millions are leaving the Black community and going into the pockets of others. Louis Lloyd, proprietor of Lloyds Bait House on East Lake Mead Boulevard is the only Soul Brother with a chance to get a little of this vast amount of money.

Lou Lloyd is also the only business man dealing in these lines who spends one penny in advertising in the Las Vegas Voice, which is the only Voice that Black Las Vegans have. Please give Lloyd your business. If you buy anything at any other business place, please ask them why they don't advertise in your newspaper.

If we do not get better ad accounts we will not be able to give you the Voice that you must have to speak out for you.

Speak loud for the Voice so that it can speak louder, stronger and more successfully in your behalf.

Wherever you spend your money, ask the question, "Do you advertise in my paper, the Las Vegas Voice?" If the answer is "No" you must emphatically impress upon that business that if they want your business they should give your paper some of its advertising business.

If the answer is, "Yes, we do" please thank them for their patronage.

## INFORMATION

A New Rig for Night Fishing

THE HIGH-LOW RIG is most popular over the world for both fresh water and salt water fishing. We recommend this rig for crappie fishermen.

The basic difference between the standard high-low, 2-hook rig, and the usual rig used in local waters, is that the sinker is on the bottom of the rig below the hooks, rather than pinched on the line above the hooks.

The 3-way swivels, as illustrated, are not absolutely necessary, but they are strongly recommended because they eliminate line twisting which has driven many night fishermen straight out of their skulls. When the fish are biting fast and your damn rig gets twisted and ties itself into the "unknown knot", you will wish you had used the 3-way swivels.

THE MOST IMPORTANT advantage of the standard high-low rig is that with the sinker on the end of the line, there is no chance of the line whipping itself around the tip of the rod, and tying itself into those impossible knots everytime you lay your rod down.

Another valuable feature of this "sinker-on-the-bottom" rig, is that it out-foxes those sneak-thief crappies who ease up under your bait and swim toward the surface with it. If you don't happen to see your line go slack, you never know that the cagey crappie has stolen your bait without even shaking the most sensitive rod. When the foxy crappie tries this trick, the sinker on the bottom catches him dead in the act. Use a heavy sinker. One ounce is ideal.

Once you rig-up with the high-low method, you will catch the sneak thieves and, at the same time, keep your cool. You won't get any more tip-of-the-rod tangles, but you will get more fish.

USE A LONG ROD, not less than 6-1/2 feet. Place the sinker about 18 inches below the bottom hook, and have the top hook 3 feet above the bottom hook. You will catch more crappie with less sweat.

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