RENO · SPARKS NEWS

Racial Discrimination Suit Filed In Reno District Court

Mr. and Mrs. Jerry Morgan and James Earl Harris have filed a suit in the U. S. District Court alleging racial discrimination in a mobile home development in the Sun Valley area north of Reno. The three Renoites charged that Bruce Subdivisions "have adopted a strict policy of racial discrimination and segregation based solely on the race and color of prospective buyers." The plaintiffs further stated that the company had refused to sell land to them and other members of the Negro race.

According to the plaintiffs, they applied for a lot purchase and were informed that there were no lots available. Additional investigation revealed that there actually were eight remaining lots.

Damages representing exemplary claim of \$1,000, in addition to \$2,500 for loss of increased property value are being asked by each of the three charging parties. Daniel R. Walsh, Carson City Attorney, is representing the Morgans and Harris in the suit.

Rancho High Graduate Little To Attend U. Of N. - Reno

Freddie E. Little, nephew and namesake of Freddie Little, Deputy Director of the State's Motor Vehicle Department, has completed preenrollment procedure and will enter the University of Nevada - Reno campus this fall. A Rancho High School graduate prominent in sports and band, Freddie intends to major in music theory.

Freddie is a native of Picayune, Mississippi, but has made his home with Deputy Director Little for several years and is now a Carson City resident. His sports preferences include football and soccer, and he hopes to have time for athletics as well as scholastic pursuits at the U. of N. - Reno.

RENOTABLES

Sincere thanks and appreciation have been received from Gwen Weekes Rahner, chairman of Nevada Coalition for Fair Housing, for our efforts and support enabling the passage of a Fair Housing Bill for the State of Nevada, Gwen was also appointed by Governor Donal N. "Mike" O'Callaghan to the Nevada Commission on Equal Rights of Citizens.

"HOME TOWN" PLANS FOR EXPANDING EM-EMPLOYMENT OPPORTUNITIES WITH THE CONSTRUCTION INDUSTRY OPPOSED BY NAACP. Roy Wilkins and Herbert Hill recently requested Mr. John Wilks, Director of the Office of Federal Contract Compliance, to have all of these fraudulent proposals voided by the United States Department of Labor, in order that they do not constitute compliance with Federal Executive Orders Title VII of the Civil Rights Act, and with the comprehensive body of legal decisions that now clearly establish the rights of Minority workers to a full and equal share of all job opportunities in publicly assisted construction.

ANGELA DAVIS

We are appalled at the abvious effort to deny the presumption of innocence and therby convict Miss Davis of murder long before the first witness is called. We are deeply concerned that the American judicial system provide a fair trial for a young, black woman who admits to being a member of the Communist Party. At this moment we express no view as to her innocene or guilt because the evidence has not been presented. Miss Davis has not asked our help but we demand, and will take every lawful step available to us to guarantee, that Miss Davis shall not be denied any of the safeguards of the American Judicial system.

SAFETY CHECK

CARSON CITY--Motorists will now have a safety check of their vehicle when stopped by the Nevada Highway Patrol for an apparent traffic violation.

The National Highway Safety Act of 1966 requires that all states have some type of a motor vehicle inspection standard, according to Howard Hill, director of the Department of Motor Vehicles. Nevada statutes allow peace officers to inspect motor vehicles.

A check of headlights, tail lights, windshields and wipers, tires, horns, and signal lights will be administered by highway patrolmen.

Hill indicated this program is a cooperative effort among the patrol, the department's Highway Safety Office, and Motor Carrier Division.

The field agents of the Motor Carrier Division, who enforce laws regarding commercial vehicles will conduct similar safety inspections.

Motorists receiving a courtesy equipment violation notice should have the deficiency corrected as soon as possible. After 10 days from the date violation notice was issued, those who do not comply will probably receive a traffic citation.

Hill said the idea of the program is to constantly remind motorists to check their safety equipment. Other law enforcement agencies in the nation have conducted similar programs effectively, he stated.

Reno-Sparks NAACP

The Reno-Sparks Branch of the NAACP met Thursday evening August 5th, in the Sparks library. President Bertha Woodard called the meeting to order and she and Alice Smith, Secretary, reported as delegates to the national Convention held in Minneapolis (see separate story.) A report was also given on the recent district meeting in Sacramento.

It was voted to invite Thomas D. Beatty, Chairman of the Nevada Commission on Equal Rights of Citizens, and Tony McCormick, Executive Director, to the September meeting, to address the branch concerning the functions of the Commission and the administration of the

newly passed open housing bill.

Further reports were given by Joe Williams, Housing and Employment Chairman; Ulysses S. Woodard, Educational Chairman; Mrs. Frank (Nadine) Bauer, Freedom Fund Chairman; and Mr. Sam Gibson, Chairman of Youth Activities, who announced an imminent visit from the Area Youth Representative and accelerated programming to involve the youth of the community.

EDUCATION

We again re-affirm the historic commitment of the NAACP to the elimination of racial segregation in all forms in public education-de jure, de facto, or combination of both-based on the principle of the May 17, 1954 U.S. Supreme Court decision that racial segregation per se in public education is inherently discriminatory and unconstitutional.

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Perfect Piercing Requires Professional Piercer

KANSAS CITY, MO.—Pierced ears may be part of today's "in" look, but if the simple procedure necessary to produce the effort is performed by untrained and unknowing amateurs, the price of fashion may prove expensive to your health.

This is the message of an article titled "Complications of Ear Piercing" authored by Dr. Thomas A. Cortese, Jr., and Richard A. Dickey and carried in the August issue of AMERICAN FAMILY PHYSICIAN magazine.

To study complications resulting from the present indiscriminate practice of ear piercing by inexperienced or unknowledgeable persons. Drs. Cortese and Dickey conducted a survey of 100 female nursing students at the Indiana University Medical Center, Indianapolis. Of these hundred, 73 girls had had their ears pierced, but the survey showed that 'only one-third of the ear piercing procedures had been performed by physicians.'

Complications incurred by the girls included inflammation of the skin due to metal allergies, bleeding, infection accompanied by purulent drainage, cyst formation and nonpurulent draining and crusting.

In addition to these hazards, inexpensive earrings labeled "14-karat gold posts" pose a second threat. The doctors caution that "usually, the post holder and the backing of the earrings are not 14-karat gold-plated and many contain nickel or another skin-sensitizing metal."

According to the authors, ear piercing is a procedure which should be left to physicians. Many factors exist which would positively prevent the operation. The presence of these factors can be determined only by a doctor. They include a predisposition to hemorrhage or to form unusually hard, tumorous skin known as keloid tissue, anatomically deformed earlobes the presence of earlobe cysts or metal sensitivity.

The doctors also caution that persons affected by diabetes mellitus, rheumatic fever, congenital heart disease, or any acute or chronic skin disorder affecting the earlobe should seriously consider the possible consequences before allowing their ears to be pierced. In all cases, the advice of your family physician should be heeded.

For All News Items, Advertising,

Northern Nevada Editor

LONNIE W. JOHNSON 1451E. 10th St. - Rono, Nov.

Your professional hairdresser knows the answer...

Was haircoloring first done in Africa?

Centuries ago in Africa (before it was explored by Europeans) beautiful black women used herbs and other ingredients to change the color of their hair. It was one way to complement their dark rich complexions... to accent their natural warmth and beauty. Whether or not Africans were the first to use this method, no one is sure. Yet, they are among the first in terms of recorded history to go through the then-tedious process of coloring their hair.

Today changing your haircolor can be as quick and as brief as a visit to your professional hairdresser. That's because many professional hairdressers use Miss Clairol* Hair Color to lighten hair, to make slight color changes and to cover gray. Hairdressing experts know that exotic blacks and browns are generally gorgeous for darker skin tones. Golden or red shades are stunning for lighter tan complexions.

Today black pride brings you closer to the cultural ways of your African heritage. Haircoloring is a part of black history too. Ask your professional hairdresser about changing your hair color with Miss Clairol ... and be more beautiful than you already are.

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