

EOB GRADUATES TELE-COMMUNICATIONS CLASS

Graduation ceremonies were held today (Friday, July 9) at the Las Vegas Press Club in the Royal Inn Hotel for 11 (eleven graduates of a 16 weeks training course in Tele-Communications, the second such training class conducted under the sponsorship of the Economic Opportunity Board of Clark County through its Concentrated Employment Program and the Southern Nevada Manpower Training Center.

Howard A. Kalmenson, President of the Los Angeles based Lotus Broadcasting Corporation which operated the largest chain of radio stations in the West including local station Radio KENO was the principal guest speaker for the occasion and, also, presented Barbara Butler, Edna Ford, Rose N. Lewis, and Elner Lucas (the four female graduates) and Walter Brentson, Anthony Coleman, Willie C. Fluker, Benny Goodwin, Leonard Hawkins, Herman Ladner, and Bervin Oats (the seven male graduates) with Certificates attesting to their successful completion of the training course.

Radio executive Kalmenson, who made the trip to Las Vegas especially for the occasion, spoke to the graduates on the difficulties of breaking in the multi-faceted field of Tele-Communications as well as for developing a career ladder in the media. He also emphasized novitiates responsibility to a job once acquired.

The Speaker, who invited the young graduates to "rap with him" on the problems of "Making it" in the media, is eminently credentialed to counsel on achieving success in the field for which the young people have undergone intensive training during the past four months.

The 33 year old President of the Corporation, owned by him, is a native of Pittsburg, Pa., and received his education at the Riverside Military Academy in Gainsville, Georgia and at New York University, New York.

It was only after he left the Marine Corps, which he entered as a private and retired after a two-year tour of duty as a Captain, that Howard A. Kalmenson embarked on his own career in Tele-Communications with a position as Account Executive with the American Broadcasting (See EOB, page 12)



L-R: Rose Lewis, Barbara Butler, Bob Bailey, Elner Lucas, Edna Ford. Standing: L-R: Will Fluker, Walter Brentson, Stan Lawson, Herman Ladner, Bervin Oats, Benny Goodwin, Anthony Coleman.

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