Thursday, December 10, 1970

too.

Are you budget minded? Then read the 64 page booklet with great values, mailed to your home by Clover Credit Jewelers. Two locations 519 E. Fremont Ave. and 3498 Maryland Parkway. Make some one happy and you'll be happy

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The dress lengths have plunged in keeping with the stock market. Whether its mini or "The Liberated Look." "Queens" at 1725 East Charleston will give you that graceful elegance, for relaxing or scene stealing wherever you go.

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Have you called Rod McSwain about your carpet cleaning and expert furniture cleaning? Give him a ring at 642-0231 and make an appointment before his calendar is filled for the holidays.

Truly a gift for the entire family are the elegant Lowry organs, shown at the House of Music at 1070 Tonopah, Twin Lakes Shopping Center. While looking at their sheet music, I saw copies of "Lift Every Voice And Sing," the NAACP SONG. Pick up one it's nice to have a copy in your home.

Is your T. V. in good condition and giving you good reception? Claus TV. and Appliance in the Twin Lakes Shopping Center at 1068 Tonopah Hwy., will pick up and deliver any of your appliances that need repairing. Give them a ring at 648-8827, for prompt service.

While shopping for good treats, stop in Mayfair Market, in the Twin Lakes Shopping Center-1000 Tonopah. Visit their gourmet shelf for all party goodies. Their party rye is fresh and good. 24 hr. service to our community and Blue Chip Stamps too.

Berta Specialities, 431 Fremont St. who has been serving the Las Vegas area for 23 years, offers the most complete and largest selection of religious articles, Bibles and inspirational books. Unusual gifts from all over the world. the Romar Back Roller Chair and other exercise equipment. Give a gift with a Blessing. Ample parking and free validation.

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Scenes from the Dunn-Mc Cormack NAACP Campaign party at Penquin Club.

## Social Service Mobile Unit For Westside Community

LAS VEGAS--A RESCUE mobile unit from the University of Nevada, Las Vegas this week will be rolling to the aid of residents of the city's West Side and North Las Vegas.

Inside the large silver coach will be students and staff members of UNLV's Department of Social Services dealing with the problems of the community by counseling with its people in their own neighborhoods.

Purchased through a federal education grant, the five-ton vehicle will play a principal role in the development of the newly-established RESCUE project at the University. The initials stand for Recruitment, Experience and Service for Community and University Education.

Project director Esther Langston said the bus will be parked each week in two of the areas largest poverty pockets. H Street and Owens from noon until 3:30 p.m. every Tuesday; and at 310 E. Lake Mead Boulevard from noon until 3:30 p.m. each Thursday.

Also, the unit will be at UNLV from 9 a.m. until noon each Wednesday to provide assistance to students requesting advisory or referral services.

"Social work no longer exists behind a desk," Miss Langston remarked. "We're going where we're really needed--where the people live and their difficulties thrive."

Miss Langston, a former social service and child welfare employee in Nevada who holds a master's degree in social work from San Diego State College, said the University people will try to resolve all types of individual hardships, including medical, legal, personal or financial difficulties.

The students and lecturers will provide a counseling and tutorial service to area residents

who request their help. Much of the time, however, persons will be referred to the appropriate agencies, social centers or professional people in the city who can lend proper advice.

"If we find there are problems in the communtiy which no agencies are prepared to handle, then we will see what can be done to create a new service to eradicate the troubles," Miss Langston suggested.

Staff members of the department spent more than a year designing the interior layout of the RESCUE unit so that it could serve their purposes capably.

The vehicle will be equipped with seating for 11 persons, modern desks and office equipment and a mobile telephone. Space has been provided for group conferences as well as private counseling sessions.

The converted home on wheels also contains many of the conviences found in more stationary social agencies-- a sink, stove, running water and a bathroom.

Before the unit visits an area of the city, the department will publicize its arrival with neighborhood fliers, and notices in church bulletins, organizations newsletters and newspapers.

Besides the aspect of community service, the mobile unit will provide students at UNLV with a valuable laboratory where they can put into practice the theories of social work they learn in the classroom. Each semester, students from the department will be selected to work in the field unit.

to work in the field unit. "One of our main functions is to slice through all the red tape involved in the many (See RESCUE page 12)