CANDIDATE FOR NAACP PRESIDENCY



Robert Archie, Attorney-at-Law, Assistant Public Defender for Clark County, and Chairman of the NAACP Legal Redress Committee, was officially nominated by the NAACP nominating committee for the office of President of that organization on November 8, of this year.

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From 1959 to 1967 Archie served on the staff of Senator Howard W. Cannon. During the last two years of this employment he served as Senator Cannon's legislative assistant. During 1965 he took a six months leave of absence from Cannon's staff to work for the Office of Health, Education and Welfare, Office of Education, as a civil rights compliance officer. He was employed by the Office of Education to bring about compliance with the 1964 Civil Rights Act, to desegregate schools in Texas and Louisiana. He has served on active duty in the United States Army stateside and in the Republic of Viet Nam. He saw service in Viet Nam as a Civil Affairs Detachment Commander and as a Staff Judge Advocate (lawyer) for the 26th General Support Group, I Corps, Viet Nam. He is a recipient of the Bronze Star for actions against hostile forces and presently holds the rank of Captain in the Army Reserve.

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Robert Archie is a member of the Nevada
Bar Association, Federal Bar Association, Nevada Chapter, and he is general counsel for

the Young Democratic Clubs of America.
On Sunday, November 15, 1970, Archie spoke before the Nevada Voters League. At this meeting he discussed in detail the requirements for making the Nevada Voters League a political force to be reckoned with in Clark County. He discussed various methods for increasing the membership of the organization and the reasons why we should solicit and groom candidates for public office from within our own community.

Archie spoke to an issue that concerns the vast majority of West Las Vegas--militancy. He indicated that true militancy requires discipline, intelligence and for people of purpose to stick to it on a day to day basis. He indicated that anyone could be a sunshine militant, anyone can throw a Molotov cocktail but it takes people with strong wills and perserverence to work at a program for years and years before it bears uit. The true art of political action and social change is exercised through use of the recognized political machinery to effectuate desired political changes needed in the environment in which you live.

The Voice shall reserve the right to cancel any advertising contract if our readers are not given fair and honest consideration. WE ARE PLEDGED TO EXPOSE AND FULLY CONDEMN all unfair business practices.



CO-CHAIRMAN: The Rev. Norman McLeod (L.) pastor of the Seventh-Day Adventist Church on the Westside and the Rev. Jerome Blankinship (R) pastor of the University United Methodist Church have been named co-chairmen of the

Community Relations Committee of the Clark County Ministerial Association. This committee has the responsibility for advising the Association regarding the various social and educational problems in the community.

B & C Appoints Warren

Washington, D. C...B & C Associates, Inc., a public relations, advertising and marketing research firm dealing primarily with the intricacies of the "Black Market" has announced the appointment of James C. Warren as manager of its Washington, D. C. office.

The company, directed by President James E. Mack from its High Point, North Carolina head-quarters, offers counseling and consulting services to many nationally known companies and organizations resulting in positive action programs that benefit both the affected companies and the minority community. The firm, founded in 1960, was formerly headed by Robert J. Brown, now Special Assistant to President Nixon.

Warren, a native of Burlington, North Carolina, attended public schools of Winston-Salem, and graduated from Wake Forest University majoring in communications. Warren, in his spare time, currently plans graduate study at the University of Maryland, College Park, Maryland.



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Now you can bring your hair back to beautiful. Trained beauticians know Clairol condition*—The Beauty Prescription for Troubled Hair.* It softens split ends. It makes dry, dull and timp hair silky, shining and stronger. Takes just two minutes (for Instant Lotion) or a few more minutes (for the Beauty Pack).

If you're concerned about the shape your hair's in, go to the expert, your professional hairdresser, to check it. You'll end up with a beautiful head of hair. And keep on looking good!

Your professional hairdresser has all the answers... ask for a free consultation today!